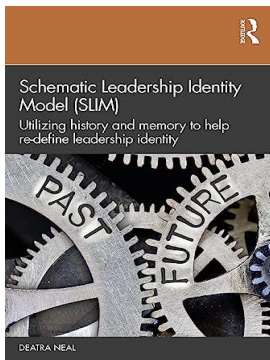


## New Arrival List of Books (December- 2024)



**Sr. No. 01**

**Title:** Schematic leadership identity model (SLIM): utilizing history and memory to help re-define leadership identity by Neal, Deatra L

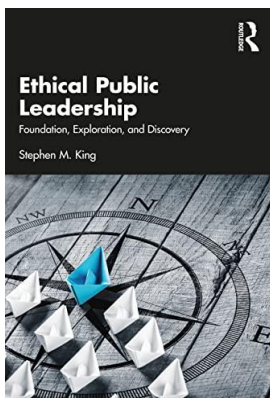
New York Routledge 2024

Acc. No. 006694

Call No. 658.4092 NEA

**Summary:** This book introduces a unique two-step process to understand and define your leadership identity. The SLIM framework has two main footings of its seven phases: revolution, which is the recognition of one's identity journey, and the theoretical constructs that help frame the process and evolution, a series of assignments and journal entries that helps each leader acknowledge their current leadership identity, unravel habits and behaviors.

[Click for more details](#)



**Sr. No. 02**

**Title:** Ethical public leadership: foundation, exploration, and discovery by King, Stephen M

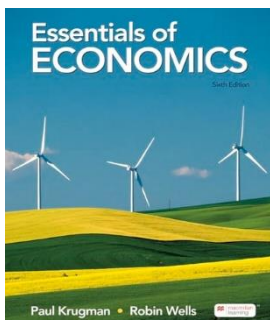
New York Routledge 2024

Acc. No. 006695

Call No. 351 KIN

**Summary:** In this book, author Stephen M. King develops a more holistic and interdisciplinary understanding of ethical and moral leadership, required for more thoughtful theoretical and empirical research. He points students of leadership to the time-honored values of ethics and morality, reestablishes the ethical balance between bureaucracy and democracy, and helps reorient the values' purpose of public, nonprofit, and global institutions, providing hope of a better future for leadership.

[Click for more details](#)



**Sr. No. 03**

**Title:** Essentials of economics by Krugman, Paul

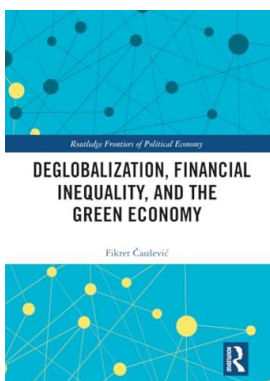
New York Worth Publishers 2023

Acc. No. 006696

Call No. 330 KRU

**Summary:** Essentials of Economics, revised and enhanced throughout, now offers holistic digital learning tools as part of Achieve, a complete, integrated online learning system.

[Click for more details](#)



**Sr. No. 04**

**Title:** Deglobalization, financial inequality, and the green economy by Čaušević, Fikret

New York Routledge 2024

Acc. No. 006697

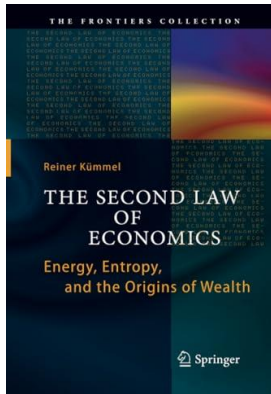
Call No.

**Summary:** This book provides a detailed examination of the data on economic and financial inequality, analysing growth rates relative to financial liabilities and assets for all countries where data is available. The central issues in understanding the financial and environmental efficiency of economic growth are also addressed as well as the development of financial and regulatory technologies

[Click for more details](#)



# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



## Sr. No. 05

**Title:** The second law of economics: energy, entropy, and the origins of wealth by Kummel, Reiner

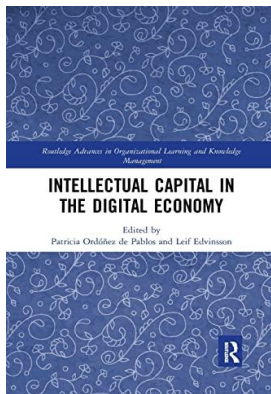
New York Springer 2011

Acc. No. 006698

Call No. 621 KUM

**Summary:** In this book, Reiner Kümmel takes us on a fascinating tour of these laws and their influence on natural, technological, and social evolution. Analyzing economic growth in Germany, Japan, and the United States in light of technological constraints on capital, labor, and energy, Professor Kümmel upends conventional economic wisdom by showing that the productive power of energy far outweighs its small share of costs, while for labor just the opposite is true.

[Click for more details](#)



## Sr. No. 06

**Title:** Intellectual capital in the digital economy by Pablos, Patricia Ordóñez de

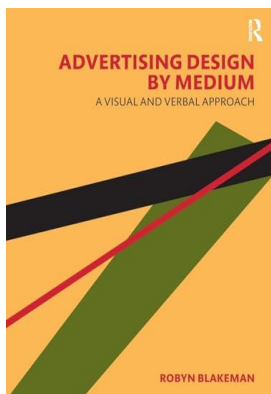
New York Routledge 2021

Acc. No. 006699

Call No. 338.064 PAB

**Summary:** This book presents case studies and experiences on the building of intellectual capital reports in organizations. In addition, the book discusses the benefits and challenges of building intellectual capital reports in smart economies and societies. This book presents a global view of digital and knowledge-based economies and analyses the role of intellectual capital, intellectual capital reports and information technology in achieving sustained competitive advantages in the globalized economy.

[Click for more details](#)



## Sr. No. 07

**Title:** Advertising design by medium: a visual and verbal approach by Blakeman, Robyn

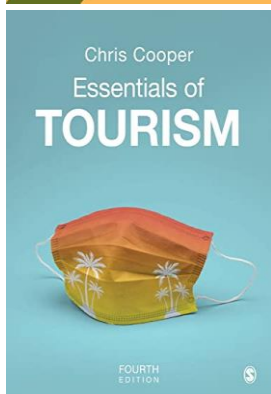
New York Routledge 2022

Acc. No. 006700

Call No. 659.132 BLA

**Summary:** This book is a detailed exploration of how visual and verbal elements of design work together to solve a business goal. This book is ideal as a textbook for design courses within programs in advertising, graphic design, integrated marketing communication, strategic marketing, entrepreneurship, business, and mass communication.

[Click for more details](#)



## Sr. No. 08

**Title:** Essentials of tourism by Cooper, Chris

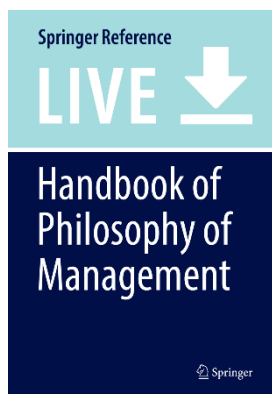
London Sage Publications Ltd 2022

Acc. No. 006701

Call No. 338.4 COO

**Summary:** This book includes new content related to the impact of Covid-19 on tourism, changing government policy, VR tourism and the metaverse, climate change, sustainable tourism and the Sustainable Development Goals (SDGs), a range of new case studies and examples showing how tourism theory can be applied in varied and international contexts and a focus on both technology and skills and employability for the tourism sector in every chapter, a recommended 'classic paper' per chapter marking key milestones in tourism thinking.

[Click for more details](#)



**Sr. No. 09**

**Title:** Handbook of philosophy of management by Neesham, Cristina

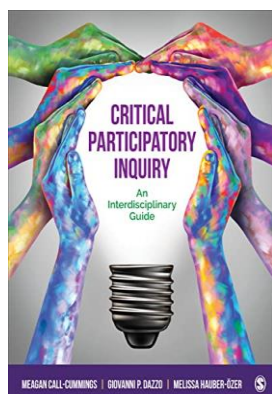
Switzerland Springer 2022

Acc. No. 006702

Call No. 100 NEE

**Summary:** The Handbook of Philosophy of Management addresses the philosophical foundations of management in theory and practice. It covers established branches of philosophy, such as aesthetics, epistemology, moral philosophy, political and social philosophy, philosophy of education, philosophy of practice, and philosophy of science. The original, peer-reviewed research published here sheds new light on the complexities of management theory and practice, beyond what hitherto has been possible with the sole application of the social sciences.

[Click for more details](#)



**Sr. No. 10**

**Title:** Critical participatory inquiry: an interdisciplinary guide by Call-Cummings, Meagan

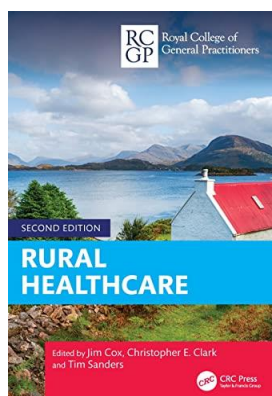
California Sage 2024

Acc. No. 006703

Call No. 300.721 CAL

**Summary:** Critical Participatory Inquiry: An Interdisciplinary Guide brings to life key principles of this collaborative research method for students, practitioners, and research collectives. This text is suited to a wide variety of graduate-level courses and better reflects the interdisciplinary nature of participatory research with collectives of all sizes and compositions.

[Click for more details](#)



**Sr. No. 11**

**Title:** Rural healthcare by Cox, Jim

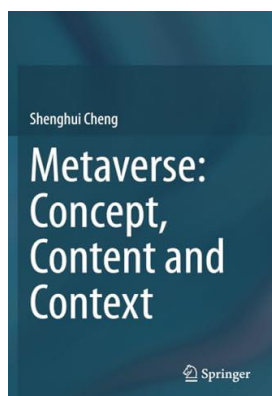
Boca Raton CRC Press 2023

Acc. No. 006704

Call No. 362.104257 COX

**Summary:** Rural Healthcare was the UK's first rural medicine textbook. In this fully revised second edition, it continues to fulfil the requirement for a resource dedicated to the particular needs of those living and practising in rural areas. It is invaluable for both intending and established rural primary healthcare workers, including general practitioners, nurses, midwives, paramedics, therapists, managers and administrators.

[Click for more details](#)



**Sr. No. 12**

**Title:** Metaverse: concept, content and context by Cheng, Shenghui

Cham Springer 2023

Acc. No. 006705

Call No. 004.67 CHE

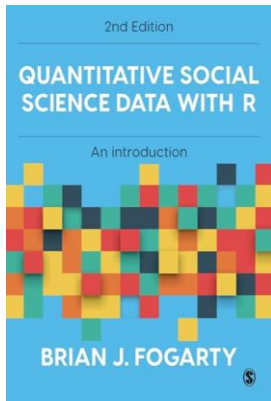
**Summary:** This book introduces the metaverse from three aspects – concept, content and context. It starts with numerous concepts related to the metaverse, such as virtual reality, augmented reality, Web 3.0 and NFTs and describes the background, features, advantages and disadvantages. It then presents the content or key techniques around the metaverse, Artificial Intelligence, big data, edge computing, 3D modeling and blockchain.

[Click for more details](#)





# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



## Sr. No. 13

**Title:** Quantitative social science data with R: an introduction by Fogarty, Brian J

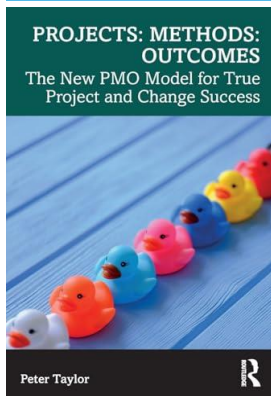
Los Angeles Sage Publication Ltd 2023

**Acc. No.** 006706

**Call No.** 001.4202855133 FOG

**Summary:** This book goes beyond a normal introductory statistics book and shows students where data originates and how to: understand and use quantitative data to answer questions, approach surrounding ethical issues, collect quantitative data and manage, write about, and share the data effectively. This book gives students not only the tools they need to understand statistics, quantitative data, and R software, but also the chance to practice and apply what they have learned.

[Click for more details](#)



## Sr. No. 14

**Title:** Projects, methods, outcomes: the new PMO model for true project and change success by Taylor, Peter

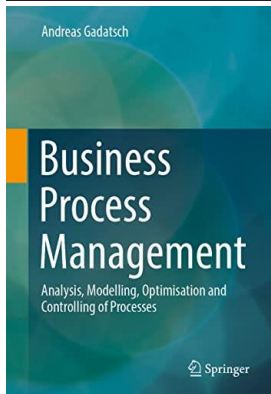
New York Routledge 2024

**Acc. No.** 006707

**Call No.** 658.404 TAY

**Summary:** This book takes readers on a two-year journey in building a project management office (PMO) for today and tomorrow and redefines the PMO as to what it should focus on: Projects, Methods, and Outcomes. This book will benefit all PMO leaders, project management professionals, change and transformation leaders, and anyone interested in how to deliver business value through projects.

[Click for more details](#)



## Sr. No. 15

**Title:** Business process management: analysis, modelling, optimisation and controlling of processes by Gadatsch, Andreas

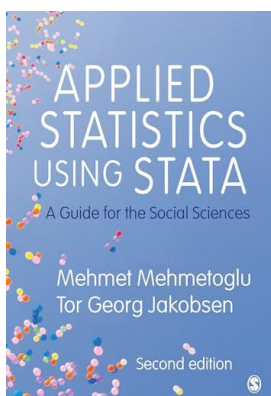
Wiesbaden Springer 2023

**Acc. No.** 006708

**Call No.** 658.4032 GAD

**Summary:** These textbook bridges the gap between business management and organisational methods and their digital implementation, because process management increasingly means designing operational tasks. Process management has evolved greatly due to the trend of digitalisation and as a result of the pandemic. Another related trend is the increased use of Data Science methods for process management, which has been consequently named "Process Science" at scientific conferences.

[Click for more details](#)



## Sr. No. 16

**Title:** Applied statistics using stata: a guide for the social sciences by Mehmetoglu, Mehmet

Los Angeles Sage Publication Ltd 2022

**Acc. No.** 006709

**Call No.** 519.50285555 MEH

**Summary:** This book will give you the theoretical and practical basis you need to apply data analysis techniques to real data. The book includes: original case studies and data sets, practical exercises and lists of commands for each chapter and downloadable Stata programmes created to work alongside. . It also embeds code and software output throughout and is supported by online resources to enable practice and safe experimentation.

[Click for more details](#)





# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



## Sr. No. 17

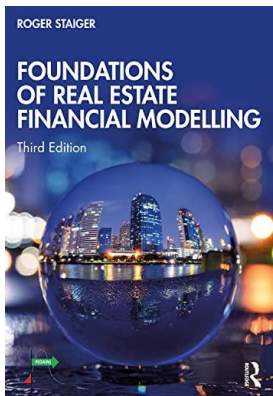
**Title:** Impact investing: instruments, mechanisms and actors by Spiess-Knafl, Wolfgang Cham Palgrave Macmillan 2017

**Acc. No.** 006710

**Call No.** 332.6 SPI

**Summary:** This book provides a refreshed yet comprehensive overview about the market, financial instruments and the associated impact assessment. Specifically, it covers the concept of impact investing within the broader field of social finance as well as the relevant (and new) actors, presents current financing instruments and the various tools to assess the impact of the investing strategy, and introduces valuation and fund modelling techniques which impact the investment decision of fund managers.

[Click for more details](#)



## Sr. No. 18

**Title:** Foundations of real estate financial modelling by Staiger, Roger

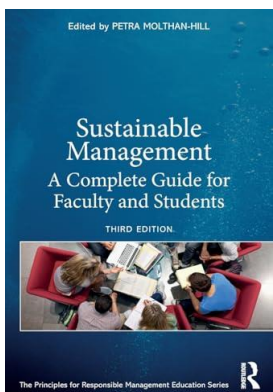
New York Routledge 2023

**Acc. No.** 006711

**Call No.** 332.63 STA

**Summary:** Foundations of Real Estate Financial Modelling equips a new generation of students and professionals with a resource MillionAcres guarantees they'll "use throughout [their] commercial investing career[s]." Designed to provide increased scalable basis of pro forma modelling for real estate projects, this complete update and revision of the classic text offers a step-by-step introduction to building and understanding the models underlying investments in properties from single-family rentals to large-scale developments.

[Click for more details](#)



## Sr. No. 19

**Title:** Sustainable management: a complete guide for faculty and students by Molthan-Hill, Petra

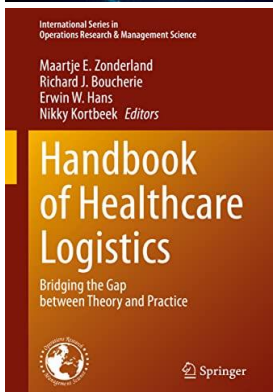
Abingdon Routledge 2023

**Acc. No.** 006712

**Call No.** 658.4 MOL

**Summary:** This book offers a new chapter on how to integrate climate solutions and climate change mitigation education into business and management schools, as well as many ideas in each chapter on how to do so. The chapter on employability and sustainability was fully redesigned adding new resources, which can be used in any educational establishment.

[Click for more details](#)



## Sr. No. 20

**Title:** Handbook of healthcare logistics: bridging the gap between theory and practice by Zonderland, Maartje E

Switzerland Springer 2021

**Acc. No.** 006713

**Call No.** 362.1068 ZON

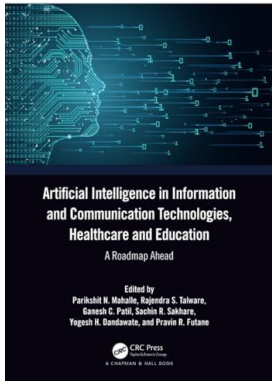
**Summary:** This book presents healthcare logistics solutions that have been successfully implemented at a variety of healthcare facilities. In each case, a major challenge is presented, along with the solution approach and implementation steps, followed by the impact on hospital operations. Problems encountered when implementing the results in practice are also discussed.

[Click for more details](#)



# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya

## Sr. No. 21



**Title:** Artificial intelligence in information and communication technologies, healthcare and education: a roadmap ahead by Mahalle, Parikshit N

Boca Raton CRC Press 2023

Acc. No. 006714

Call No. 006.3 MAH

**Summary:** The book attempts to establish a connection between hardware, software technologies and algorithmic intelligence for data analysis and decision support in domains such as healthcare, education and other aspects of business and mobility. The book provides a collection of different case studies with experimentation results than mere theoretical and generalized approaches.

[Click for more details](#)

## Sr. No. 22



**Title:** Environment-behavior studies for healthcare design by Ding, Suining

New York Routledge 2023

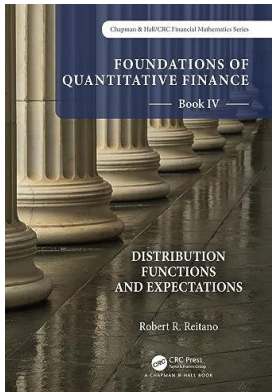
Acc. No. 006715

Call No. 368.51 DIN

**Summary:** Environment-Behavior Studies for Healthcare Design explains how environment-behavior (EB) studies can contribute to healthcare design research and explores how evidence-based theories can be applied and integrated into the healthcare design practice. This book shows how the healthcare environment can positively impact patients' and caregivers' well-being and healthcare organization's efficiency by modifying environmental attributes, such as space configuration, color, lighting, signage, acoustics, and artwork.

[Click for more details](#)

## Sr. No. 23



**Title:** Foundations of quantitative finance book IV: distribution functions and expectations by Reitano, Robert R

Boca Raton CRC Press 2024

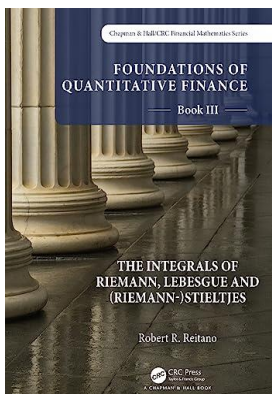
Acc. No. 006716

Call No. 332.015195 REI

**Summary:** Foundations of Quantitative Finance, this set of ten books develops the advanced topics in mathematics that finance professionals need to advance their careers. These books expand the theory most do not learn in graduate finance programs, or in most financial mathematics undergraduate and graduate courses.

[Click for more details](#)

## Sr. No. 24



**Title:** Foundations of quantitative finance: book III, the integrals of riemann, lebesgue, and (riemann-) stieltjes by Reitano, Robert R

Boca Raton CRC Press 2023

Acc. No. 006717

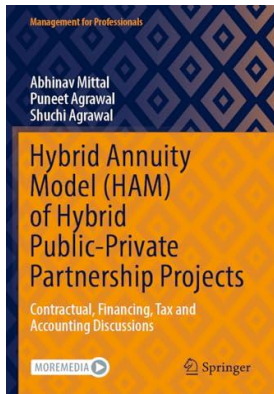
Call No. 332.015195 REI

**Summary:** Foundations of Quantitative Finance, this set of ten books presents the advanced mathematics finance professionals need to advance their careers. These books develop the theory most do not learn in Graduate Finance programs, or in most Financial Mathematics undergraduate and graduate courses.

[Click for more details](#)



# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



## Sr. No. 25

**Title:** Hybrid annuity model (HAM) of hybrid public-private partnership projects: contractual, financing, tax and accounting discussions by Mittal, Abhinav

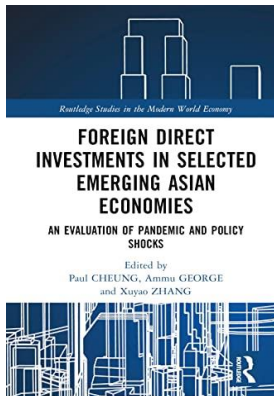
Singapore Springer 2023

Acc. No. 006718

Call No.

**Summary:** It is a comprehensive guide for multiple stakeholders involved in the development of infrastructure projects in developing economies across globe. The book is authored by professionals having hands-on advisory experience for HAM PPP projects in India. Given that these are long-term concession agreements (around 15 years), there are inherent complications and the authors have tried to provide clarity on practical issues.

[Click for more details](#)



## Sr. No. 26

**Title:** Foreign direct investments in emerging Asia: an evaluation of pandemic and policy shocks by Cheung, Paul

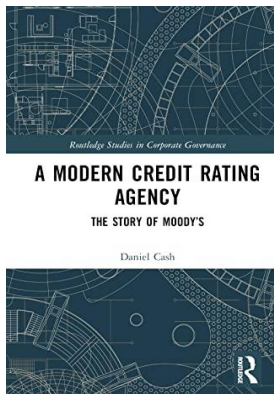
New York Routledge 2023

Acc. No. 006719

Call No. 332.4 CHE

**Summary:** This book broadly covers the trends in greenfield FDI flows to Emerging Asia in the context of three pertinent themes. Part I explores the rebalancing effects in global FDI flows after the COVID-19 pandemic, focusing on the experience of Emerging Asian economies. This book is a collection of essays investigating the reconfiguration of FDI flows to the Emerging Asian economies of ASEAN, China and India following the pandemic and FDI policy reforms.

[Click for more details](#)



## Sr. No. 27

**Title:** A modern credit rating agency: the story of moody's by Cash, Daniel

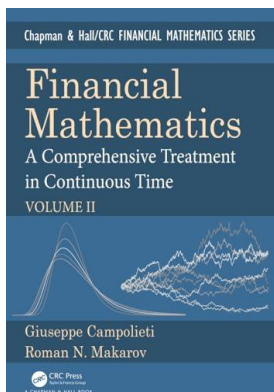
New York Routledge 2024

Acc. No. 006720

Call No. 332.743 CAS

**Summary:** This book aims to present a picture of one of the world's leading credit rating agencies. Credited as being the first credit rating agency, Moody's stands as the epitome of the rating sector and all that it effects. The book is a story of personable people who provided the market with what it needed, but it is more than that. It is a story of conflict, impact, strategy, and most of all the relationship between big business and modern society.

[Click for more details](#)



## Sr. No. 28

**Title:** Financial mathematics Vol. II: a comprehensive treatment in continuous time by Campolieti, Giuseppe

Boca Raton CRC Press 2023

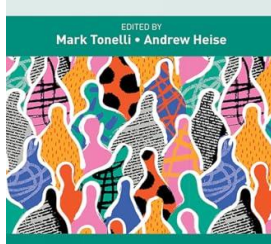
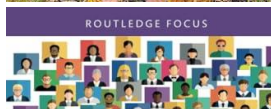
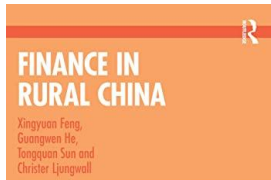
Acc. No. 006721

Call No. 320.015195 CAM

**Summary:** This textbook provides complete coverage of continuous-time financial models that form the cornerstones of financial derivative pricing theory. Unlike similar texts in the field, this one presents multiple problem-solving approaches, linking related comprehensive techniques for pricing different types of financial derivatives.

[Click for more details](#)





**Sr. No. 29**

**Title:** Finance in rural China by Xingyuan Feng

New York Routledge 2023

**Acc. No.** 006722

**Call No.** 332.0951 FEN

**Summary:** The book provides an overview of the overall development of rural finance in China and explains the necessity of embarking on the pathway toward rural financial pluralization through the "Local Knowledge Paradigm". The authors also analyze formal and informal financial development and inclusive finance (including digital inclusive finance) in rural China in various dimensions.

[Click for more details](#)

**Sr. No. 30**

**Title:** The chief financial officer and corporate performance: finance, governance and risk by Bukalska, Elzbieta

New York Routledge 2024

**Acc. No.** 006723

**Call No.** 658.15 BUK

**Summary:** This book highlights the importance of the position of financial managers in companies and demonstrates that financial decisions are the reflection of decision-makers' characteristics. Additionally, the book provides evidence of whether the COVID-19 crisis has increased or decreased the impact of CFO characteristics on financial decision-making and firm performance.

[Click for more details](#)

**Sr. No. 31**

**Title:** Artificial intelligence and data mining for mergers and acquisitions by Chanda, Debasis

Boca Raton CRC Press 2021

**Acc. No.** 006724

**Call No.** 006.312 CHA

**Summary:** The goal of this book is to present a modeling framework for the Virtual Organization that is focused on process composition. This framework uses Predicate Calculus Knowledge Bases. Petri Net-based modeling is also discussed. In this context, a Data Mining model is proposed, using a fuzzy mathematical approach, aiming to discover knowledge.

[Click for more details](#)

**Sr. No. 32**

**Title:** Cases on arts entrepreneurship by Tonelli, Mark

Cheltenham Edward Elgar Publishing Limited 2023

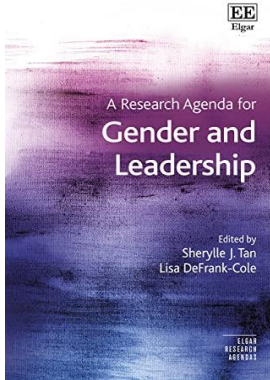
**Acc. No.** 006725

**Call No.** 338.04 TON

**Summary:** This book of case studies of individuals and organizations, written by experts spanning a broad range of fields within the arts, offers insight into answering these key questions. Bringing together nuanced details from across the arts to provide a broad understanding of arts entrepreneurship, it also gives readers the tools to apply insights from other artistic disciplines to their own, synthesizing unique, targeted strategies from a myriad of sources.

[Click for more details](#)

**Sr. No. 33**



**Title:** A research agenda for gender and leadership by Tan, Sherylle J

Cheltenham Edward Elgar Publishing Limited 2023

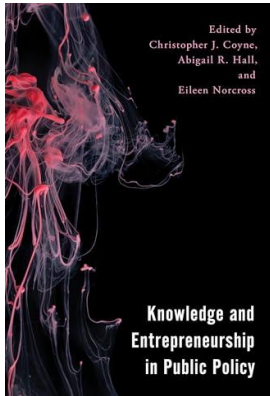
Acc. No. 006726

Call No. 658.4092 TAN

**Summary:** This book provides analysis of the key issues and methodologies in modern leadership research. Forward thinking, it examines current guidelines and provides insight towards an equitable and positive change in leadership. Using critical perspectives, chapters challenge the way we think about gender and leadership by questioning the status quo. Providing cutting edge discussion from authors of diverse genders, races, ages, ethnicities, and religions.

[Click for more details](#)

**Sr. No. 34**



**Title:** Knowledge and entrepreneurship in public policy by Coyne, Christopher J

Lanham Lexington Books 2024

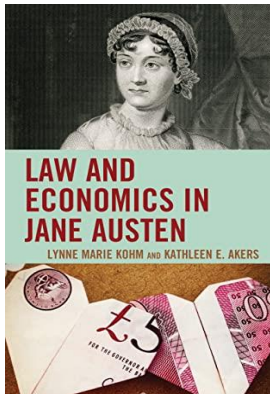
Acc. No. 006727

Call No. 658.421 COY

**Summary:** This volume analyzes the intersection of the two to show how public policy influences entrepreneurship. Using a mix of theoretical and applied research, the contributors argue that policies which incentivize productive entrepreneurship will advance economic well-being, but that the passage of such policies depends in large part on the availability and usage of economic knowledge by policymakers.

[Click for more details](#)

**Sr. No. 35**



**Title:** Law and economics in Jane Austen by Kohm, Lynne Marie

Lanham Lexington Books 2020

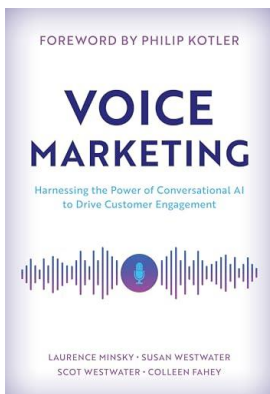
Acc. No. 006728

Call No. 823.7 KOH

**Summary:** Law and Economics in Jane Austen traces principles of law and economics in sex, marriage and romance as set out in the novels of Jane Austen, unveiling how those meticulous principles still control today's modern romance. This book discovering the legal and economic principles that drove her stories, Jane Austen's Law & Economics reveals that the more things change, the more they stay the same. Love and money are constants in social connection.

[Click for more details](#)

**Sr. No. 36**



**Title:** Voice marketing: harnessing the power of conversational AI to drive customer engagement by Minsky, Laurence

Lanham Rowman & Littlefield 2024

Acc. No. 006729

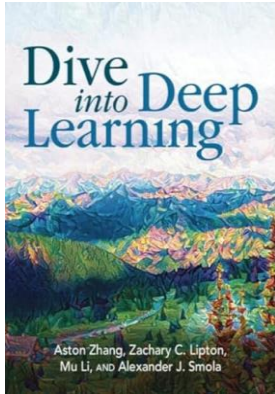
Call No. 658.8 MIN

**Summary:** Voice Marketing is grounded in research-based theory and decades of experience. Case studies from the Allstate, Butterball, Coca-Cola, Domino's, Lucky Charms, Mercedes, Nike, Sony, Tide, and more combine with guest perspectives from the worlds of conversational AI, voice technology, academia, and marketing to deliver a ready-to-implement plan for success in the voice environment.

[Click for more details](#)



# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 37**

**Title:** Dive into deep learning by Zhang, Aston

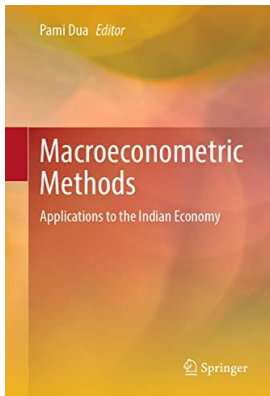
United Kingdom Cambridge University Press 2024

**Acc. No.** 006730

**Call No.** 006.3 ZHA

**Summary:** This book is a comprehensive resource that makes deep learning approachable, while still providing sufficient technical depth to enable engineers, scientists, and students to use deep learning in their own work. No previous background in machine learning or deep learning is required—every concept is explained from scratch and the appendix provides a refresher on the mathematics needed. Runnable code is featured throughout, allowing you to develop your own intuition by putting key ideas into practice.

[Click for more details](#)



**Sr. No. 38**

**Title:** Macroeconomic methods: applications to the Indian economy by Dua, Pami [

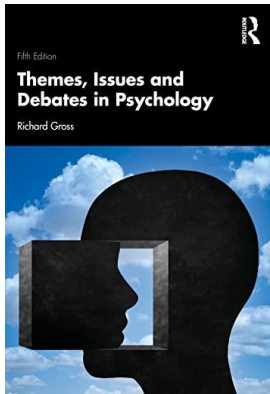
Singapore Springer 2023

**Acc. No.** 006731

**Call No.** 339.015195 DUA

**Summary:** This book provides empirical applications of macroeconomic methods through discussions on key issues in the Indian economy. It deals with issues of topical relevance in the arena of macroeconomics. The aim is to apply time series and financial econometric methods to macroeconomic issues of an emerging economy such as India. The data sources are given in each chapter, and students and researchers may replicate the analyses.

[Click for more details](#)



**Sr. No. 39**

**Title:** Themes, issues and debates in psychology by Gross, Richard

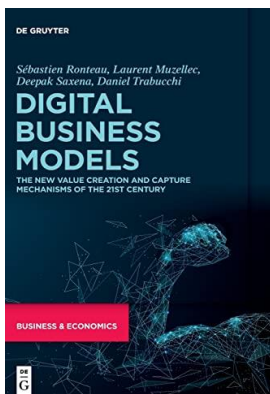
New York Routledge 2023

**Acc. No.** 006732

**Call No.** 150 GRO

**Summary:** This book is inflected by a new concern with decolonizing the curriculum, and discussions of cultural and gender-based issues are integrated into all aspects of the text to offer a new and critical perspective on issues such as political and scientific colonialism. Additionally, the text features 'Question Time' breaks that relate to methodological, theoretical and other issues; these are all aimed at helping the reader assimilate the material.

[Click for more details](#)



**Sr. No. 40**

**Title:** Digital business models: the new value creation and capture mechanisms of the 21st century by Ronteau, Sébastien

Berlin De Gruyter 2023

**Acc. No.** 006733

**Call No.** 658.400113 RON

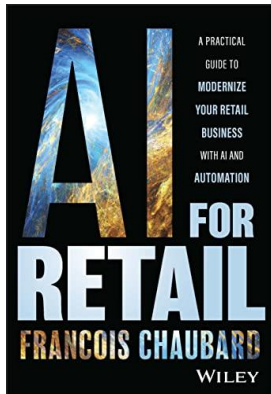
**Summary:** Digital Business Models explains the key challenges and characteristics of the various business models that are used by digital businesses. These companies can be a source of inspiration for traditional bricks-and-mortar companies that aim to go digital and/or revamp their traditional business model. Digital Business Models details the successful customer acquisition tactics and the development of business ecosystems by digital players.

[Click for more details](#)





## भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



### Sr. No. 41

**Title:** AI for retail: a practical guide to modernize your retail business with AI and automation by Chaubard, Francois

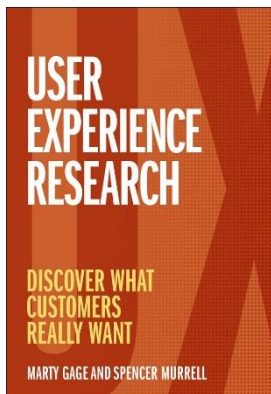
New Jersey John Wiley & Sons, Inc. 2023

Acc. No. 006734

Call No. 006.3 CHA

**Summary:** In the book, you'll learn how to make your business more efficient by automating inventory management, supply chain, front-end, merchandising, pricing, loss prevention, e-commerce processes, and more. In this book, you will learn: how AI works, including key terminology and fundamental AI applications in retail, how AI can be applied to the major functions of retail with detailed P&L analysis of each application and how to implement an AI strategy across your entire business to double or even triple Free Cash Flow.

[Click for more details](#)



### Sr. No. 42

**Title:** User experience research: discover what customers really want by Gage, Marty

Hoboken John Wiley & Sons, Inc 2022

Acc. No. 006735

Call No. 658.812 GAG

**Summary:** In User Experience Research: Discover What Customers Really Want, a human factors psychologist and an industrial designer have devised a foolproof first phase that addresses the shortcomings of the design thinking process. It also provides guidance on creating ideal experience frameworks that communicate clearly with all stakeholders, from business leaders to design practitioners.

[Click for more details](#)



### Sr. No. 43

**Title:** Inspiring workplace spirituality by Neal, Judi

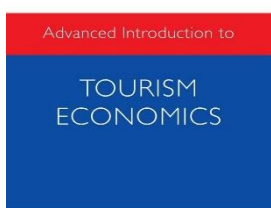
United Kingdom Emerald Publishing Limited 2024

Acc. No. 006736

Call No. 204.4 NEA

**Summary:** Inspiring Workplace Spirituality invites deeper reflections on the profound questions and issues that conventional forms of knowledge often fail to encompass. Providing specific practices and tools for applying internal spirituality on a day-to-day level, Neal proposes seeing work as sacred.

[Click for more details](#)



### Sr. No. 44

**Title:** Advanced introduction to tourism economics by Marcouiller, David W

Chettenham Edward Elgar Publishing Limited 2023

Acc. No. 006737

Call No. 338.4791 MAR

**Summary:** This Advanced Introduction is an accessible and critical review of the economic foundations of tourism. Taking a regional approach based in macro- and resource economics, David Marcouiller points to how the competitive aspect of tourism can be transformative to regional activity. This book makes clear the increasing necessity of using sound planning principles and practice to shape tourism consumption and production.

[Click for more details](#)





# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya

Sr. No. 45

**Title:** *Advanced introduction to service innovation by Gallouj, Faïz*

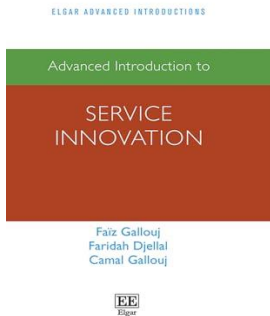
Cheltenham Edward Elgar Publishing Limited 2023

Acc. No. 006738

Call No. 338.4 GAL

**Summary:** This Advanced Introduction to Service Innovation explores a key driver of the service economy, addressing in particular the definition and conceptualization of innovation in services, and its measurement, using both traditional and new measures. This insightful book will be a useful introduction for both undergraduate and graduate teaching of organisational innovation, economics of innovation and services.

[Click for more details](#)



Sr. No. 46

**Title:** *Nudging public policy: examining the benefits and limitations of paternalistic public policies by Fike, Rosemarie*

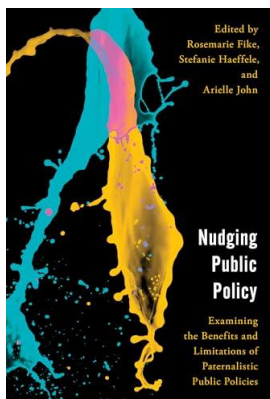
Lanham Rowman & Littlefield 2021

Acc. No. 006739

Call No. 320.6 FIK

**Summary:** The text explores several real-world instances of government attempts at successful choice architecture across a wide range of policy topics: internet privacy laws, environmental policy, education policy, the sharing economy, and creating a national culture. This approach also highlights the spontaneous and evolutionary nature of social institutions like culture and trust.

[Click for more details](#)



Sr. No. 47

**Title:** *Concise introduction to the family firm by Zachary, Ramona Kay*

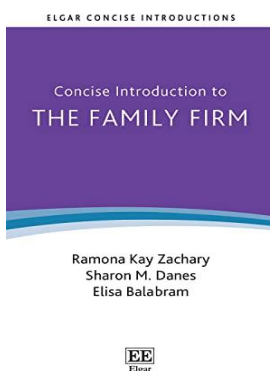
Cheltenham Edward Elgar Publishing Limited 2023

Acc. No. 006740

Call No. 647.9 ZAC

**Summary:** The aims of the series are two-fold: to pinpoint the essential concepts of business and management, and to offer insights that stimulate critical thinking. Building on the current structural focus of the family firm discipline, this Concise Introduction provides a function-based, processual approach to the area. It will also be a key resource for family firm owners, practitioners and family business consultants.

[Click for more details](#)



Sr. No. 48

**Title:** *Emerging technologies for business professionals: a nontechnical guide to the governance and management of disruptive technologies by Vincent, Nishani*

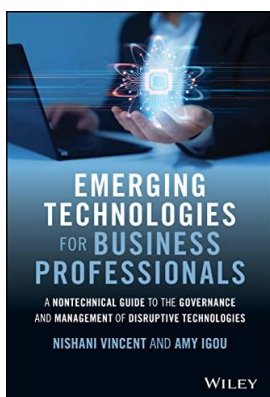
Hoboken John Wiley & Sons, Inc., 2023

Acc. No. 006741

Call No. 658.514 VIN

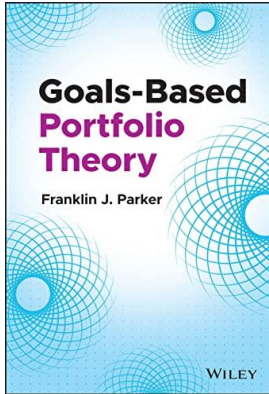
**Summary:** In this book you will learn how to use cutting-edge technologies, including AI, analytics, robotic process automation, blockchain, and more to maintain competitive advantage while managing risks. The authors provide real-world examples and case studies of each of the discussed technologies, allowing readers to place the technical details in the context of identifiable business environments.

[Click for more details](#)





# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 49**

**Title:** Goals-based portfolio theory by Parker, Franklin J

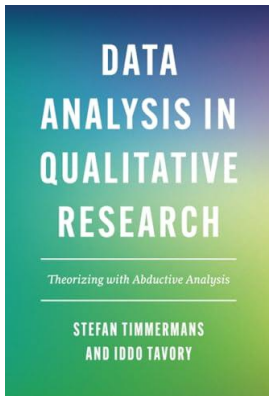
New Jersey John Wiley & Sons, Inc., 2023

**Acc. No.** 006742

**Call No.** 332.6 PAR

**Summary:** In the book, you'll find: strategies for incorporating taxation and rebalancing into a goals-based portfolio, a discussion of the major non-financial risks faced by people engaged in private wealth management and an incisive prediction of what the future of wealth management and investment management may look like.

[Click for more details](#)



**Sr. No. 50**

**Title:** Data analysis in qualitative research: theorizing with abductive analysis by Timmermans, Stefan

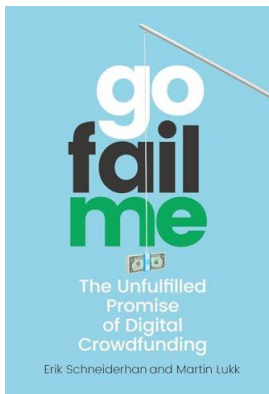
Chicago University of Chicago Press 2022

**Acc. No.** 006743

**Call No.** 001.42 TIM

**Summary:** In this book, they lay out a series of tools designed to help both novice and expert scholars see and understand their data in surprising ways. Timmermans and Tavori show researchers how to “stack the deck” of qualitative research in favor of locating surprising findings that may lead to theoretical breakthroughs, whether by engaging with theory, discussing research strategies, or walking the reader through the process of coding data.

[Click for more details](#)



**Sr. No. 51**

**Title:** Go fail me: the unfulfilled promise of digital crowdfunding By Schneiderhan, Erik

California Stanford University Press 2023

**Acc. No.** 006744

**Call No.** 658.15 SCH

**Summary:** GoFailMe reveals how these sites, most notably GoFundMe, enjoy massive revenue, without providing the help they promise. They fail most of their users while putting them through an emotional rollercoaster and using sneaky tactics to obscure that reality. With unprecedented access to interviews, surveys, and hundreds of thousands of crowdfunding cases across North America, Erik Schneiderhan and Martin Lukk take on pressing questions with critical insight.

[Click for more details](#)



**Sr. No. 52**

**Title:** Woke capitalism: how corporate morality is sabotaging democracy by Rhodes, Carl

Bristol Bristol University Press 2023

**Acc. No.** 006745

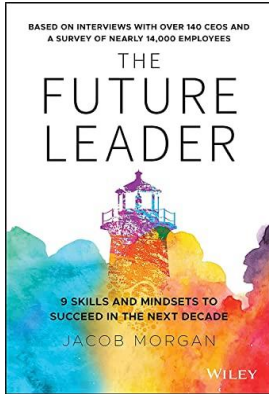
**Call No.** 322.3 RHO

**Summary:** Does ‘woke capitalism’ improve capitalism’s image or does it threaten the future of democracy? Carl Rhodes takes us on a lively and fascinating history of woke capitalism – from 1950s corporate social responsibility, through 1980s neoliberalism, tracing it alongside the adoption and mutation of the term ‘woke’ from Black American culture – and brings us right up to current-day debates.

[Click for more details](#)







**Sr. No. 53**

**Title:** The future leader: 9 skills and mindsets to succeed in the next decade by Morgan, Jacob

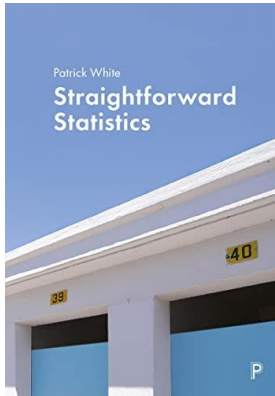
Hoboken John Wiley & Sons, Inc., 2020

Acc. No. 006746

Call No. 658.4092 MOR

**Summary:** In this book you will find learn the greatest trends impacting the future of leadership and their implications, understand the top skills and mindsets that leaders of the future will need to possess and how to learn them, change your perception of who a leader is and what leadership means, tackle the greatest challenges that leaders of the future will face, see the gap that exists between what CEOs identified versus what employees are actually experiencing and become a future-ready leader

[Click for more details](#)



**Sr. No. 54**

**Title:** Straightforward statistics by White, Patrick

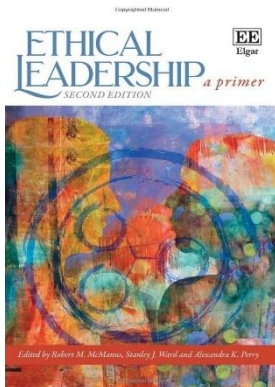
Bristol Policy Press 2023

Acc. No. 006747

Call No. 519.5 WHI

**Summary:** This textbook will give you the knowledge and confidence you need to get acquainted with the fundamentals of statistical concepts and techniques. the book: provides an accessible grounding in the key elements of descriptive statistical analysis, has a clear focus on techniques to describe patterns and relationships in your data, provides helpful summaries and exercises, and a glossary of terms to reinforce understanding.

[Click for more details](#)



**Sr. No. 55**

**Title:** Ethical leadership: a primer by McManus, Robert M

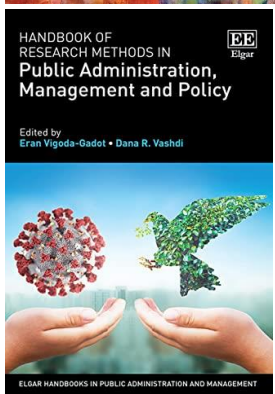
Cheltenham Edward Elgar Publishing Limited 2023

Acc. No. 006748

Call No. 303.34 MCM

**Summary:** This book addresses this scarcity of resources for training ethical leaders, providing a primer of several ethical frameworks accompanied by extended examples to help inform decision-making. It also addresses several leadership models that claim an ethical component. By providing a consistent case analysis based on the Five Components of Leadership Model, readers benefit from a comprehensive approach to understanding ethical leadership.

[Click for more details](#)



**Sr. No. 56**

**Title:** Handbook of research methods in public administration, management and policy by Vigoda-Gadot, Eran

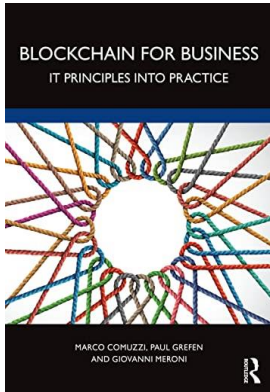
Cheltenham Edward Elgar Publishing 2020

Acc. No. 006749

Call No. 351.072 VIG

**Summary:** This book comprehensively explores research methods in public administration, management and policy. Exploring the richness of both traditional and contemporary methods and strategies for making progress in the field, it provides an advanced toolkit for understanding the science of public administration and management in the 21st century.

[Click for more details](#)



Sr. No. 57

**Title:** Blockchain for business: IT principles into practice by Comuzzi, Marco

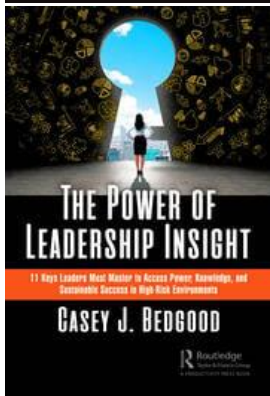
New York Routledge 2023

Acc. No. 006750

Call No. 650.0285 COM

**Summary:** This book gives readers the tools to understand the full extent to which blockchain technology is or can be used in business. First, the book focuses on the functioning of blockchain systems, introducing basic concepts such as transactions, consensus mechanisms, and smart contracts, as well as giving a smooth introduction to the basic features of cryptography that underpin blockchain technology, e.g., digital signatures and hashing.

[Click for more details](#)



Sr. No. 58

**Title:** The power of leadership insight: 11 keys leaders must master to access power, knowledge, and sustainable success in high-risk environments by Bedgood, Casey J

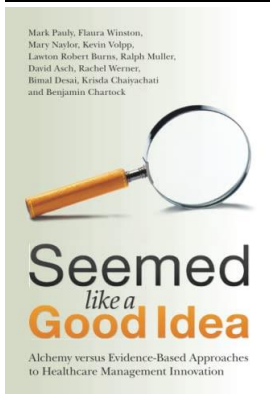
New York Routledge 2024

Acc. No. 006751

Call No.

**Summary:** The purpose of this book is to unveil insight as to the true meaning of leadership power – how to attain it, how to leverage it to add the greatest amount of value to humanity, how to weaponize it to marginalize and eliminate risk and how to share it with others so they can carry the torch once you step off the leadership stage.

[Click for more details](#)



Sr. No. 59

**Title:** Seemed like a good idea: alchemy versus evidence-based approaches to healthcare management innovation by Pauly, Mark

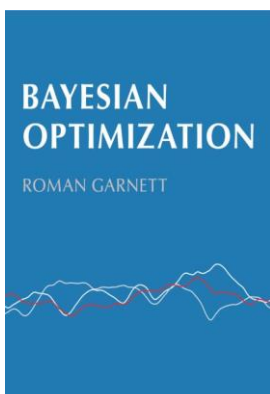
New York Cambridge University Press 2022

Acc. No. 006752

Call No. 610.68 PAU

**Summary:** In this book, experts in the field separate the speculative from the proven with regard to how care is rendered, how patients can be in control, how providers should be paid, and how disparities can be reduced – and they also identify the issues for which evidence is currently missing. It provides an antidote to frustration and a clear-eyed guide for forward progress, helping health care and insurance innovators make better decisions on deciding whether to go ahead now based on current evidence, to seek and wait for additional evidence, or to move on to different ideas.

[Click for more details](#)



Sr. No. 60

**Title:** Bayesian optimization by Garnett, Roman

New York Cambridge University Press 2023

Acc. No. 006753

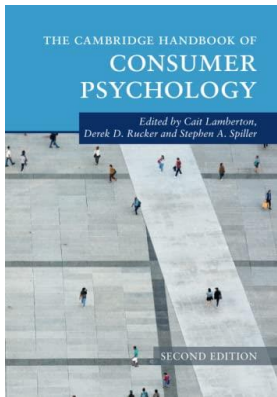
Call No. 519.542 GAR

**Summary:** Bayesian optimization is a methodology for optimizing expensive objective functions that has proven success in the sciences, engineering, and beyond. This timely text provides a self-contained and comprehensive introduction to the subject, starting from scratch and carefully developing all the key ideas along the way. The core of the book is divided into three main parts, covering theoretical and practical aspects of Gaussian process modeling, the Bayesian approach to sequential decision making, and the realization and computation of practical and effective optimization policies.

[Click for more details](#)



# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



## Sr. No. 61

**Title:** The cambridge handbook of consumer psychology by Lambertson, Cait

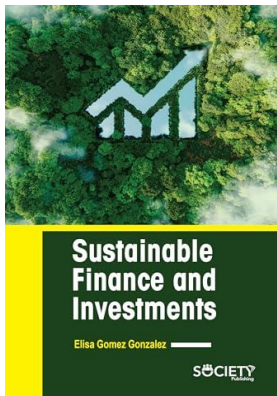
New York Cambridge University Press 2023

Acc. No. 006754

Call No. 658.8342 LAM

**Summary:** This Handbook addresses these key questions and many more. It provides a comprehensive overview of consumer psychology, examining cutting-edge research at the individual, interpersonal, and societal levels. Leading scholars summarize past and current findings and consider future lines of inquiry to deepen our understanding of the psychology behind consumers' decision making, their interactions with other consumers, and the effects of societal factors on consumption.

[Click for more details](#)



## Sr. No.62

**Title:** Sustainable finance and investments by Gonzalez, Elisa Gomez

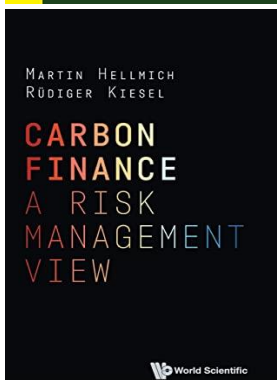
Burlington Society Publishing 2023

Acc. No. 006755

Call No. 332 GON

**Summary:** The main aim of this book is to provide simple, effective, understandable, and applicable mechanisms for all readers. To enable and empower them to implement management systems that are adapted to the reality and expectations of their business. In this book, you will find all of those mechanisms and resources needed to ensure that sustainability is well embedded into a company through Human Resources Practices, Marketing, and Communication, Procurement, and CEO Leadership.

[Click for more details](#)



## Sr. No. 63

**Title:** Carbon finance: a risk management view by Hellmich, Martin

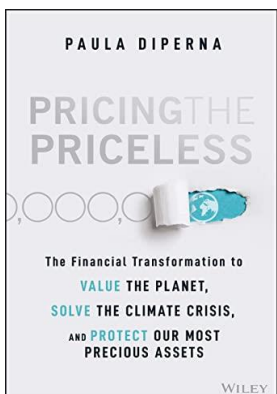
New Jersey World Scientific Publishing 2022

Acc. No. 006756

Call No. 363.738746 HEL

**Summary:** Carbon Finance: A Risk Management View provides an in-depth analysis of how climate change will affect all aspects of financial markets and how mathematical and statistical methods can be used to analyse, model and manage the ensuing financial risks. There is a focus on the transition risk (termed carbon risk), but also a discussion of the impact of physical risks (as these risks are closely entangled) on the way to low carbon economies.

[Click for more details](#)



## Sr. No. 64

**Title:** Pricing the priceless: the financial transformation to value the planet, solve the climate crisis, and protect our most precious assets by Diperna, Paula

New Jersey John Wiley & Sons, Inc. 2023

Acc. No. 006757

Call No. 658.816 DIP

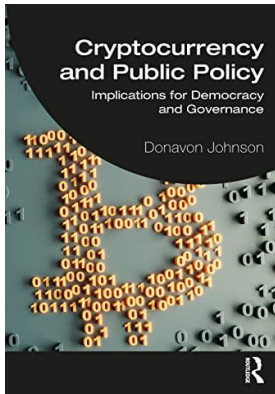
**Summary:** In the book, you'll travel from rainforests to Wall Street, Board Rooms to the Vatican, coral reefs to mangroves to China's carbon markets. Timely, adventurous, eclectic, and accessible, Pricing the Priceless brings alive the critical financial transformation that will determine future planetary health and social stability. Pricing the Priceless is a landmark that will shape the world and future, bridging the tangible and intangible to answer a critical question of rising economic and social inspiration: What is money for?

[Click for more details](#)





# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 65**

**Title:** Cryptocurrency and public policy: implications for democracy and governance by Johnson, Donavon

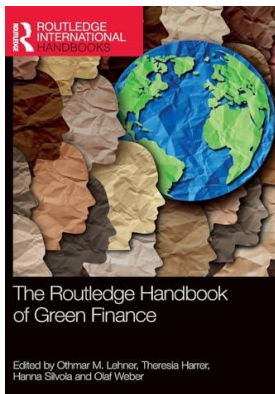
Routledge New York 2023

**Acc. No.** 006758

**Call No.** 332.4 JOH

**Summary:** This book covers a range of public policy and public administration issues, offering readers an understanding of how cryptocurrency intersects with democracy, governance, fiscal and monetary policies, economic growth, corruption, and privacy. Cryptocurrency and Public Policy will be of interest to students and scholars of public policy and administration, finance, economics, and business.

[Click for more details](#)



**Sr. No. 66**

**Title:** Routledge handbook of green finance by Lehner, Othmar M

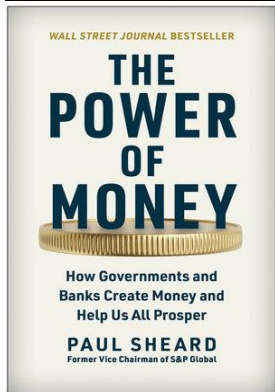
New York Routledge 2024

**Acc. No.** 006759

**Call No.** 332.604 LEH

**Summary:** The book carefully illuminates the issues surrounding green finance and delineates its boundaries, mapping out and displaying the disparate voices, traditions, and professional communities engaged in green and sustainable finance activities. Specifically, it examines the "environmental" in the environmental, social, and governance (ESG) measurements, while also discussing the interplay between each measurement.

[Click for more details](#)



**Sr. No. 67**

**Title:** The power of money: how governments and banks create money and help us all prosper by Sheard, Paul

Dallas Matt Holt Books 2023

**Acc. No.** 006760

**Call No.** 332.4 SHE

**Summary:** In The Power of Money, economist Paul Sheard distills what money is, how it comes into existence, and how it interacts with the real economy. With The Power of Money, Sheard empowers readers to become better-informed economic citizens by providing context for some of the biggest questions surrounding money, such as: How does money come into existence, How is the process of money printing governed? Does government debt ever have to be repaid? Are financial crises bound to happen sometimes?

[Click for more details](#)



**Sr. No. 68**

**Title:** Achieving product reliability: a key to business success by Doganaksoy, Necip

Boca Raton CRC Press 2021

**Acc. No.** 006761

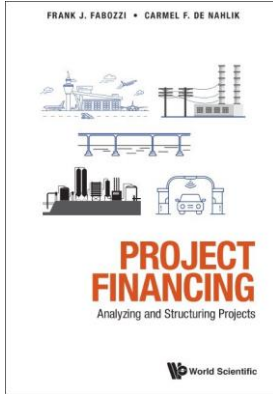
**Call No.** 658.8 DOG

**Summary:** Achieving Product Reliability explains in a non-technical manner how statistics is used in modern product reliability assurance. Describes applications of statistics in reliability assurance in design, development, validation, manufacturing, and field tracking. Demonstrates the use of graphical tools in such areas as accelerated testing, degradation data modeling, and repairable systems data analysis. Presents opportunities for profitably applying statistics in the era of Big Data and Industrial Internet of Things (IIoT) utilizing, for example, the instantaneous transmission of large quantities of field data.

[Click for more details](#)



# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 69**

**Title:** Project financing analyzing and structuring projects by Nahlik de, Carmel F

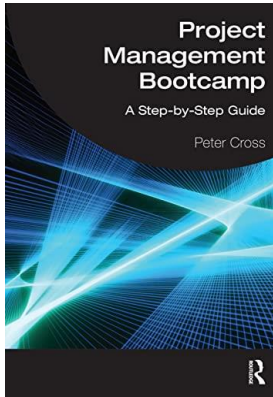
Hackensack World Scientific Publishing 2021

**Acc. No.** 006762

**Call No.** 658.404 NAH

**Summary:** This book covers the project financing process from the perspective of a wider and more general group of stakeholders by addressing the three key elements of cash flow; collateral/support structures; and risk management. Following a detailed description of project financing in the first chapter, the authors discuss the project financing process, modelling and risk management, public private partnerships and project financing in practice including the use of the principles in a range of different contexts.

[Click for more details](#)



**Sr. No. 70**

**Title:** Project management bootcamp: a step-by-step guide by Cross, Peter

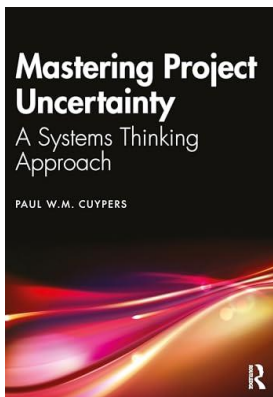
New York Routledge 2024

**Acc. No.** 006763

**Call No.** 658.404 CRO

**Summary:** Project Management Bootcamp is a pragmatic guide for those who need to understand how to deliver projects successfully. The reader journeys through a project stage by stage, discovering what project managers commonly need to achieve at each step. Each step is supported by tables, charts, tips, and tools, which readers may adopt or adapt to their needs, and different ways of organising and delivering projects, including agile approaches, are considered.

[Click for more details](#)



**Sr. No. 71**

**Title:** Mastering project uncertainty: a system thinking approach by Cuypers, Paul W. M

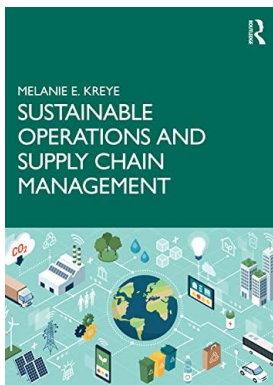
New York Routledge 2024

**Acc. No.** 006764

**Call No.** 658.404 CUY

**Summary:** This book offers a theoretical framework and practical guidelines to systematically minimize uncertainty, thereby increasing the chances of project success. This book presents the road map to this transition, with Part I providing a theoretical foundation for uncertainty management using systems thinking. Part II introduces strategies supported by practical techniques to master uncertainty through.

[Click for more details](#)



**Sr. No. 72**

**Title:** Sustainable operations and supply chain management by Kreye, Melanie E

New York Routledge 2023

**Acc. No.** 006765

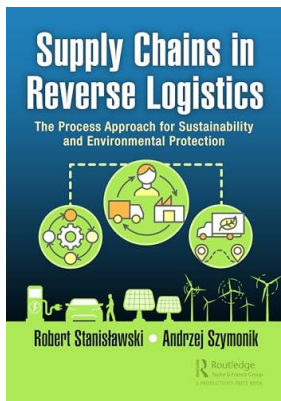
**Call No.** 658.5 KRE

**Summary:** This book includes not only descriptions of the theories and models, but also practical cases based on the most recent developments in different industry sectors, including user electronics, healthcare, fashion and energy. Relevant student exercises are also included for use in the classroom or in personal study. This textbook places sustainability at the heart of operations and supply chain management.

[Click for more details](#)



# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 73**

**Title:** Supply chains in reverse logistics: the process approach for sustainability and environmental protection by Stanisławski, Robert

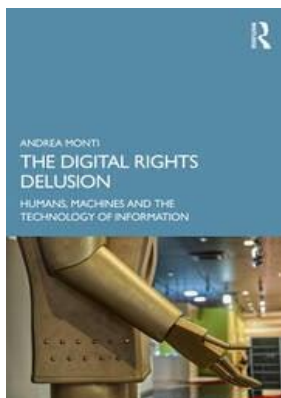
New York Routledge 2023

**Acc. No.** 006766

**Call No.** 658.7 STA

**Summary:** This book in which they analyze and present current and future solutions that influence the development of these issues in modern reverse logistics. It would be impossible without developing an appropriate strategy and applying appropriate tools for managing supply chains in the national and international dimensions. This book specifically addresses these issues. These new trends make it possible to define logistics as modern logistics using new achievements of science and technology.

[Click for more details](#)



**Sr. No. 74**

**Title:** The digital rights delusion: humans, machines and the technology of information by Monti, Andrea

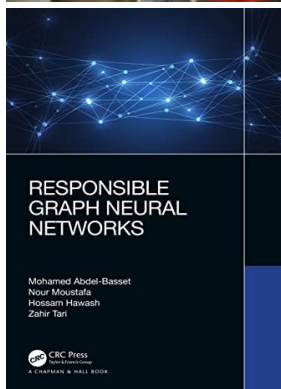
New York Routledge 2023

**Acc. No.** 006767

**Call No.** 343.0999 MON

**Summary:** This book examines the ever-increasing impact of technology on our lives and explores a range of legal and constitutional questions that this raises. It considers the extent to which concepts such as 'cyberspace' and 'digital rights' advance or undermine our understanding of this development and proposes a number of novel approaches to the effective protection of our rights in this rapidly evolving environment.

[Click for more details](#)



**Sr. No. 75**

**Title:** Responsible graph neural networks by Abdel-Basset, Mohamed

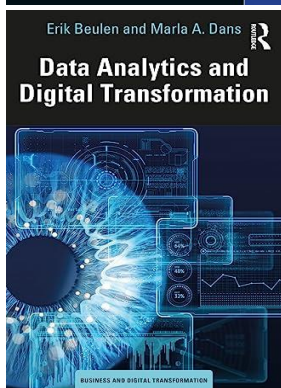
Boca Raton CRC Press 2023

**Acc. No.** 006768

**Call No.** 006.32 ABD

**Summary:** This book offers a complete study in the area of graph learning in cyber, emphasizing graph neural networks (GNNs) and their cyber-security applications. The first part presents a grounding in graph data structures and graph embedding and gives a taxonomic view of GNNs and cyber-security applications. The second part explains three different categories of graph learning, including deterministic, generative, and reinforcement learning and how they can be used for developing cyber defense models.

[Click for more details](#)



**Sr. No. 76**

**Title:** Data analytics and digital transformation by Beulen, Erik

New York Routledge 2024

**Acc. No.** 006769

**Call No.** 004.0684 BEU

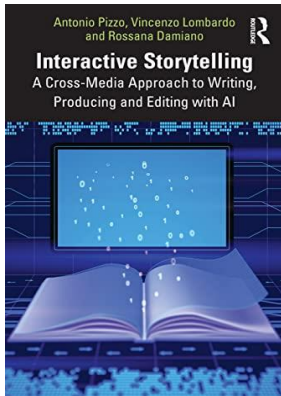
**Summary:** This book explores the crossroads between them and how to leverage their connection for improved business outcomes. The need to collaborate and share data is becoming an integral part of digital transformation. This not only creates new opportunities but also requires well-considered and continuously assessed decision-making as competitiveness is at stake. This book details approaches, concepts, and frameworks, as well as actionable insights and good practices, including combined data management and agile concepts.

[Click for more details](#)





# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 77**

**Title:** Interactive storytelling: a cross-media approach to writing, producing and editing with AI by Pizzo, Antonio

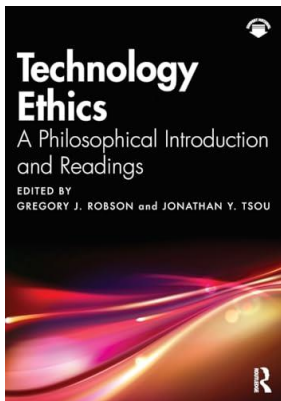
New York Routledge 2024

**Acc. No.** 006770

**Call No.** 808.5430285 PIZ

**Summary:** This book offers an essential introduction to producing and editing interactive storytelling content, and to the platforms that host it. Assuming the perspective of the storyteller and focusing on elements shared across different fields of professional communication, the book is designed to be a primer for digital communicators, irrespective of the medium they are working with. As such, the methods provided will be applicable across the spectrum of TV, film, videogames, web and mobile storytelling.

[Click for more details](#)



**Sr. No. 78**

**Title:** Technology Ethics: a philosophical introduction and readings by Robson, Gregory J

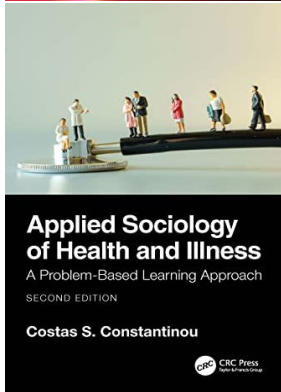
New York Routledge 2023

**Acc. No.** 006771

**Call No.** 175 ROB

**Summary:** This book examines the most pivotal ethical questions around our use of technology, equipping readers to better understand technology's promises and perils. Explores throughout a central tension raised by technological progress: maintaining social stability vs. pursuing dynamic social improvements. Provides ample coverage of the pressing issues of free speech and productive online discourse.

[Click for more details](#)



**Sr. No. 79**

**Title:** Applied sociology of health and illness: a problem-based learning approach by Constantinou, Costas S

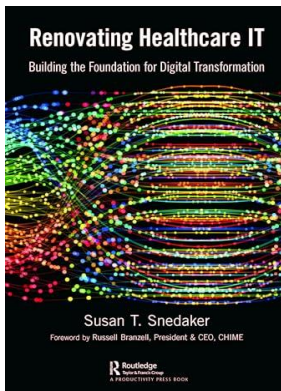
Boca Raton CRC Press 2023

**Acc. No.** 006772

**Call No** 306.461 CON

**Summary:** This book is one pioneering example of such integration, bridging core sociology with medical education. Constantinou's book not only contributes to bridging the gap between theoretical sociology and medical education, it also contributes to the way we teach a new generation of students – how to understand patients in context, how to treat them with respect and, ultimately, how to be a better medical doctor.

[Click for more details](#)



**Sr. No. 80**

**Title:** Renovating healthcare it: building the foundation for digital transformation by Snedaker, Susan

New York Routledge 2024

**Acc. No.** 006773

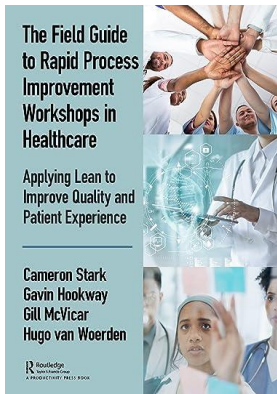
**Call No.** 610.285 SNE

**Summary:** This book walks the reader through the process of determining what type of IT function they have today and what they'll need tomorrow. It discusses how to assess and analyze IT capabilities and then develop and implement a plan to renovate in place. By retooling now, the IT function can successfully meet the growing demands of the organization in the future. When approached in a planful manner, this process of renovating can energize the entire organization and help foster innovation and transformation along the way.

[Click for more details](#)



# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 81**

**Title:** The field guide to rapid process improvement workshops in healthcare: applying lean to improve quality and patient experience by Stark, Cameron

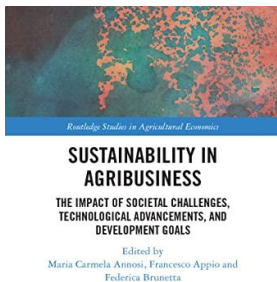
New York Routledge 2024

**Acc. No.** 006774

**Call No.** 362.1068 STA

**Summary:** This book takes the reader through the process to plan, deliver, and follow-up a weeklong Lean Quality Improvement event, usually termed a 'Rapid Improvement Event' or 'Rapid Process Improvement Workshop (RPIW).' Drawing on the experience of conducting over 100 of these workshops, the book gives readers the information to plan and run their own event. It describes how RPIWs fit in to wider improvement processes and how the reader can maximize these processes in their own organization.

[Click for more details](#)



**Sr. No. 82**

**Title:** Sustainability in agribusiness: the impact of societal challenges, technological advancements, and development goals by Annosi, Maria Carmela

New York Routledge 2024

**Acc. No.** 006775

**Call No.** 338.1 ANN

**Summary:** This book explores the extent to which the agribusiness sector is already evolving to become sustainable and the ways in which innovation in the industry can help address sustainable development goals, particularly around zero hunger, gender equality, decent work, responsible consumption and production, and climate action. This book will be of significant interest to readers in agribusiness, innovation management, and sustainability.

[Click for more details](#)



**Sr. No. 83**

**Title:** Fundamentals of cognition by Eysenck, Michael W

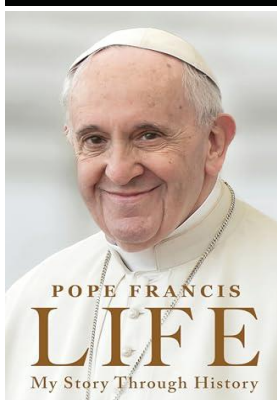
New York Routledge 2024

**Acc. No.** 006776

**Call No.** 153 EYS

**Summary:** This book provides a basic, reader-friendly introduction to the key cognitive processes we use to interact successfully with the world around us. Our abilities in attention, perception, learning, memory, language, problem solving, thinking, and reasoning are all vitally important in enabling us to cope with everyday life. Understanding these processes through the study of cognitive psychology is essential for understanding human behaviour.

[Click for more details](#)



**Sr. No. 84**

**Title:** Life: my story through history by Francis, Pope

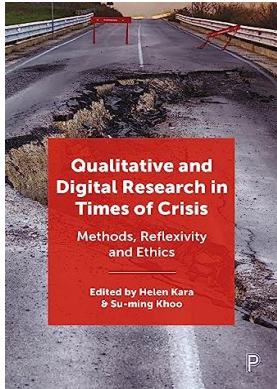
New York HarperCollins Publishers 2024

**Acc. No.** 006777

**Call No.** 282.092 FRA

**Summary:** The book opens with three-year-old Jorge in the kitchen with his mother in Argentina as World War II breaks out, and he goes on to witness several historic events: the fall of the Berlin Wall, Videla's coup in Argentina, the moon landing in 1969, and even the 1986 World Cup in which Maradona scored the unforgettable "hand of God" goal. Here are the frank assessments and intimate insights of a pastor reflecting on the Nazi extermination of the Jews, the Covid-19 pandemic, the retirement of Pope Benedict XVI, and the subsequent conclave that elected him Pontiff.

[Click for more details](#)



**Sr. No. 85**

**Title:** Qualitative and digital research in times of crisis: methods, reflexivity, and ethics by Kara, Helen

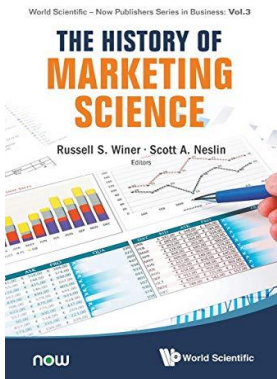
Bristol Policy Press 2023

Acc. No. 006778

Call No. 001.42 KAR

**Summary:** Contributions on qualitative and digital research from Europe, Asia, Africa, Australasia, and the Americas, this volume explores the creative and thoughtful ways in which researchers have adapted methods and rethought relationships in response to challenges arising from crises. Their collective reflections, strategies, and practices highlight the importance of responsive, ethical, and creative research design and the need to develop methods for fostering mutual, reflexive, and healthy relationships in times of crisis.

[Click for more details](#)



**Sr. No. 86**

**Title:** The history of marketing science by Winer, Russell S

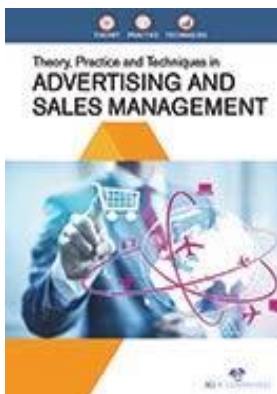
Singapore World Scientific Publishing 2024

Acc. No. 006779

Call No. 658.8 WIN

**Summary:** The History of Marketing Science is a timely review of the accomplishments of marketing scientists in a number of research areas. Different research areas of marketing science, such as Pricing, Internet Marketing, Diffusion Models, and Advertising, are treated to a highly readable and easy-to-digest historical analysis by the contributing authors. Each chapter provides a chronological timeline of key historical developments in the area of marketing science covered.

[Click for more details](#)



**Sr. No. 87**

**Title:** Theory, practice and techniques in advertising and sales management by Mratinkovic, Aleksandar

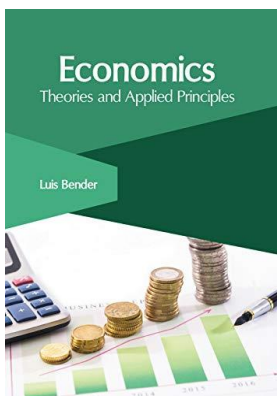
New York 3G E-Learning LLC 2018

Acc. No. 006780

Call No. 658.872 MRA

**Summary:** This book presents a wide spectre of recent studies and works in the fields of branding, advertising and communication effects. It provides an overview of the newest media technologies and how they can be used in marketing communications.

[Click for more details](#)



**Sr. No. 88**

**Title:** Economics: theories and applied principles by Bender, Luis

New York Clanrye International 2020

Acc. No. 006781

Call No. 330 BEN

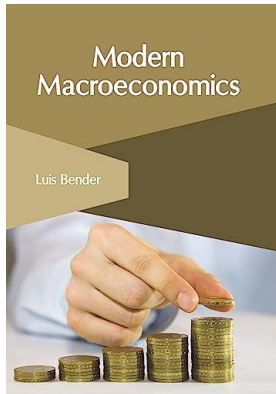
**Summary:** This book covers in detail some existent theories and innovative concepts of economics. From theories to research to practical applications, case studies related to all contemporary topics of relevance to this field have been included in this book. It will prove to be immensely beneficial to students and researchers in this field.

[Click for more details](#)





# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 89**

**Title:** Modern macroeconomics by Bender, Luis

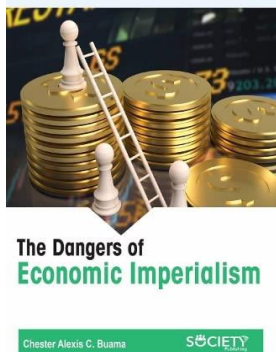
New York Clanrye International 2020

**Acc. No.** 006782

**Call No.** 339 BEN

**Summary:** This book covers in detail some existent theories and innovative concepts of economics. From theories to research to practical applications, case studies related to all contemporary topics of relevance to this field have been included in this book. It will prove to be immensely beneficial to students and researchers in this field.

[Click for more details](#)



**Sr. No. 90**

**Title:** The dangers of economic imperialism by Buama, Chester Alexis C

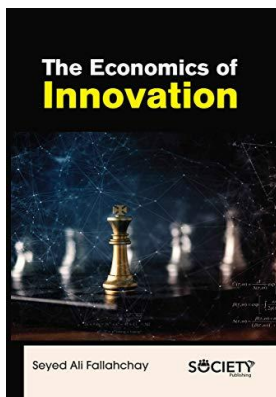
Burlington Society Publishing 2023

**Acc. No.** 006783

**Call No.** 321.03 BUA

**Summary:** A basic introduction to the economic imperialism, and impact of economic imperialism have been illustrated in detail in this book. It further talks about the history, concept and constraints of economic imperialism. This book provides highlights on the the interdisciplinarity challenges of economic imperialism, and the role of international organizations in globalization process.

[Click for more details](#)



**Sr. No. 91**

**Title:** The economics of innovation by Fallahchay, Seyed Ali

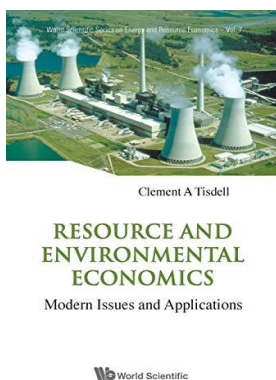
Ookville Society Publishing 2020

**Acc. No.** 006784

**Call No.** 338.06 FAL

**Summary:** The book also gives some concluding insights on the subject matter to explain it to the readers in a wholesome way. The Economics of Innovation gives an introduction to economics and innovation, talks about innovation in various economic systems and discusses drivers of innovative economic growth. Also discussed in the book are the key scholars in the economics of innovation, the relationship between geography and innovation, the various examples of centers of innovation.

[Click for more details](#)



**Sr. No. 92**

**Title:** Resource and environmental economics: modern issues and applications by Tisdell, Clement A

Hackensack World Scientific Publishing 2010

**Acc. No.** 006785

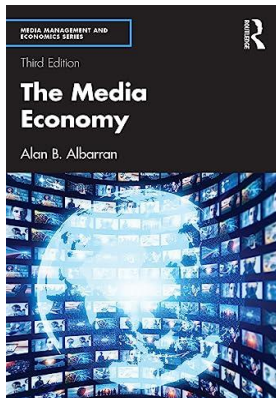
**Call No.** 333.7 TIS

**Summary:** This book deals with the essential principles of resource and environmental economics, provides applications to contemporary issues in this field, and outlines and assesses policies being used or proposed for managing the use of environmental and natural resources. The book takes into account aspects of modern economic analysis such as the costs of and constraints on decision-making and the transaction costs involved in policy implementation.

[Click for more details](#)



# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 93**

**Title:** [The media economy by Albarran, Alan B](#)

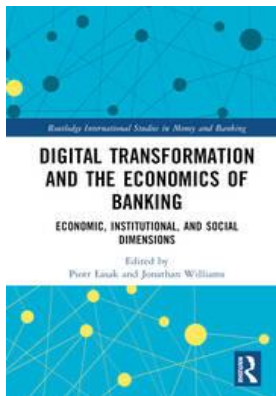
New York Routledge 2023

**Acc. No.** 006786

**Call No.** 338.4730223 ALB

**Summary:** This textbook break new ground through its analysis of the rapidly changing and evolving media economy from two unique perspectives. First, the book explores how media industries function across global, national, household, and individual levels of society. Second, it assesses how key forces such as technology, globalization, regulation, and consumer aspects are constantly evolving and influencing media industries.

[Click for more details](#)



**Sr. No. 94**

**Title:** [Digital transformation and the economics of banking: economic, institutional, and social dimensions by Lasak, Piotr](#)

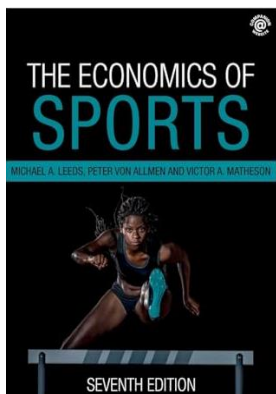
New York Routledge 2024

**Acc. No.** 006787

**Call No.** 332.1028546 LAS

**Summary:** The book provides deep insight into the processes of digital transformation of banking according to economic, institutional, and social dimensions. The book also targets professionals in the financial industry interested in the impact of new financial technologies on banking sectors and bank services, particularly with a main focus on legal and socioeconomic dimensions. The book provides insight into the digitalization of the banking sector from a legal point of view.

[Click for more details](#)



**Sr. No. 95**

**Title:** [The economics of sports by Leeds, Michael](#)

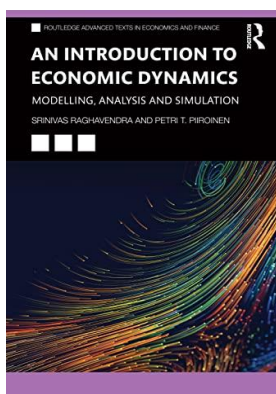
New York Routledge 2023

**Acc. No.** 006788

**Call No.** 338.4 LEE

**Summary:** The Economics of Sports introduces core economic concepts and theories and applies them to US and international sports. the book focuses on three major areas of the economics of sports: industrial organization, public economics, and labor economics. Updated material on social justice in sports and the impact of the COVID-19 pandemic on the industry, More coverage of international sports, e-sports, and new biographical sketches.

[Click for more details](#)



**Sr. No. 96**

**Title:** [An introduction to economic dynamics: modelling, analysis and simulation by Raghavendra, Srinivas](#)

New York Routledge 2023

**Acc. No.** 006789

**Call No.** 330.1 RAG

**Summary:** In this textbook, readers are introduced to ten well-established macroeconomic models – including Keynesian multiplier models, Samuelson's multiplier and Solow's growth model – and guided through the dynamical systems behind each model. Every chapter begins with an overview of the economic problem which the model is designed to help solve followed by an explanation of the mathematics of the model

[Click for more details](#)



## भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 97**

**Title:** *The cooperative economy: a solution to societal grand challenges* by Lavie, Dovev

New York Routledge 2023

**Acc. No.** 006790

**Call No.** 306.34 LAV

**Summary:** The book explains how this new system adopts design principles that promote self-sufficiency of communities, sustainability and entrepreneurship while limiting overconsumption and excessive profit-making. It enhances economic equality by leveraging price subsidization and by restricting salary differences. The book describes how the system serves the interests of consumers, vendors, and employees while preventing the accumulation of power by the platform owner who operates this system.

[Click for more details](#)



**Sr. No. 98**

**Title:** *Impact: reshaping capitalism to drive real change* by Cohen, Sir Ronald

London Penguin Random House 2020

**Acc. No.** 006791

**Call No.** 330.122 COH

**Summary:** This book is a sure-fire way to find out how you can play a role in changing the world. This is the world being created by the Impact Revolution. The world must change, but we cannot change it by throwing money at old ideas that no longer work. We need a new path to a new world where inequality is shrinking, where natural resources are regenerated, and people can benefit from shared prosperity.

[Click for more details](#)



**Sr. No. 99**

**Title:** *Tailored approaches to self-leadership: a bite-size approach using psychology and neuroscience* by Bosnick, Grant

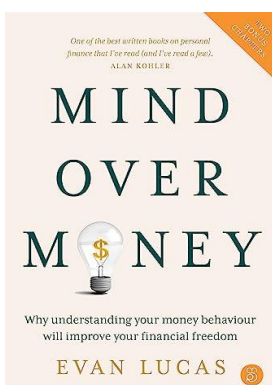
New York Routledge New York 2023

**Acc. No.** 006792

**Call No.** 658.4092 BOS

**Summary:** This book provides a uniquely adaptable approach to develop awareness (of self, others and one's environment) of self-leadership through real behavioral change. Through neuroscience, psychology and behavioral science approaches, each chapter will help readers make their learning and development personal and take it to a deeper level. This is a book tailored for leaders of all levels, professionals in a transitory phase of their career, as well as those just starting out in the working world.

[Click for more details](#)



**Sr. No. 100**

**Title:** *Mind over money: why understanding your money behaviour will improve your financial freedom* by Lucas, Evan

Victoria Major Street Publishing 2024

**Acc. No.** 006793

**Call No.** 332.024 LUC

**Summary:** Mind over Money has helped thousands of readers understand their money personality better and how their thinking and mindset drives their money behaviour. In the first of the new chapters, readers learn why having gratitude for what you have will improve your relationship with money.

[Click for more details](#)





# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



## Sr. No. 101

**Title:** Project financing: financial instruments and risk management by Nahlik, Carmel F. de

Hackensack World Scientific Publishing 2021

Acc. No. 006794

Call No. 658.4040681 NAH

**Summary:** The book describes the different tools and techniques available to anyone who is engaged in providing funding or advice to a project. Project finance is ultimately about applying three basic principles to a funding situation and from these three, all the other ideas flow including contracts. The book begins and ends with a longer case study of two projects that were standalone examples of project financing and controversial for different reasons at the time of their fundraising.

[Click for more details](#)



## Sr. No. 102

**Title:** Thinking about stories: an introduction to philosophy of fiction by Lebens, Samuel

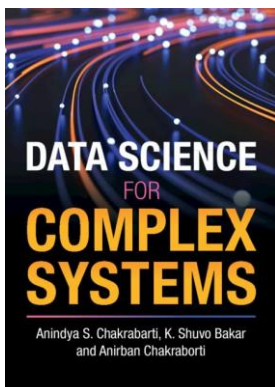
New York Routledge 2024

Acc. No. 006795

Call No. 100 LEB

**Summary:** Thinking About Stories is a fun and thought-provoking introduction to philosophical questions about narrative fiction in its many forms, from highbrow literature to pulp fiction to the latest shows on Netflix. The format of the book emulates a lively, verbal exchange: each chapter has only one author while the other appears spontaneously in dialogues in the text along the way, raising questions and voicing criticisms, and inviting responses from their co-author.

[Click for more details](#)



## Sr. No. 103

**Title:** Data science for complex systems by Chakrabarti, Anindya S

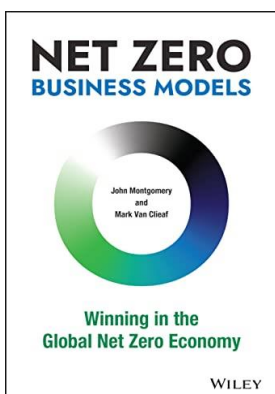
New York Cambridge University Press 2023

Acc. No. 006796

Call No. 006.3 CHA

**Summary:** This book provides an accessible guide to a data-driven toolkit for scientists, engineers, and social scientists who require effective analysis of large quantities of data, whether that be related to social networks, financial markets, economies or other types of complex systems. The study of complex systems involves analysis and interpretation of vast quantities of data, which necessitates the application of many classical and modern tools and techniques from statistics, network science, machine learning, and agent-based modelling.

[Click for more details](#)



## Sr. No. 104

**Title:** Net zero business models: winning in the global net zero economy by Montgomery, John

New Jersey John Wiley & Sons, Inc. 2023

Acc. No. 006797

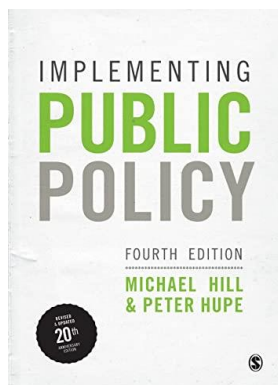
Call No. 658.4083 MON

**Summary:** Net Zero Business Models: Winning in the Global Net Zero Economy delivers a breakthrough approach to transition from business models contributing to climate disaster to Net Zero Business Models crucial to sustainability and profitability. Net Zero Business Models has been endorsed by C-Suites, Boards and Institutional Investors representing over \$ 80 trillion in assets under management.

[Click for more details](#)



## भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



### Sr. No. 105

**Title:** Implementing public policy; an introduction to the study of operational governance by Hill, Michael

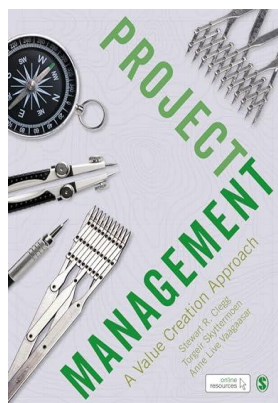
London Sage Publication Ltd 2022

Acc. No. 006798

Call No. 352.37 HIL

**Summary:** The book to focus on implementing public policy, this state-of-the-art text offers a comprehensive and lively account of the major insights found in implementation theory and research. Its exploration of the field provides a reflective overview of work in the study of policy implementation worldwide. The book concludes with an all-new chapter exploring emergent issues on implementation in practice and on the research agenda.

[Click for more details](#)



### Sr. No. 106

**Title:** Project management: a value creation approach by Clegg, Stewart R

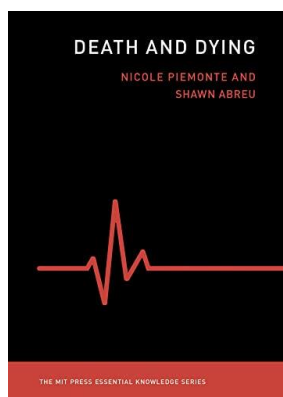
London Sage Publication Ltd 2021

Acc. No. 006799

Call No. 658.404 CLE

**Summary:** Project management is an essential life and workplace skill that everyone must develop. Following the popular style and format of other textbooks by Stewart Clegg, this brand-new co-authored textbook on project management provides a much-needed European perspective to the subject. Case studies and examples discussed in the text cover a wide range of projects from large to smaller across different industries and sectors, both public and private, including megaprojects (HS2); mega events (Olympics); political projects (Brexit).

[Click for more details](#)



### Sr. No. 107

**Title:** Death and dying by Piemonte, Nicole

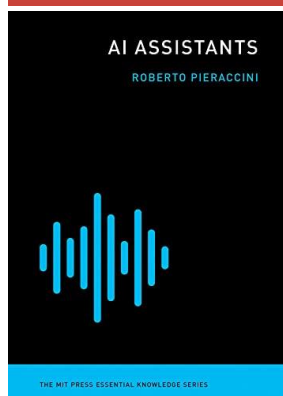
Cambridge The MIT Press 2021

Acc. No. 006800

Call No. 155.937 PIE

**Summary:** This book in the MIT Press Essential Knowledge series examines the medicalization of death and dying and proposes a different approach—one that acknowledges death's existential and emotional realities. Death is a natural, inevitable, and deeply human process, and yet Western medicine tends to view it as a medical failure. In their zeal to prevent death, physicians and hospitals often set patients and their families on a seemingly unstoppable trajectory toward medical interventions that may actually increase suffering at the end of life.

[Click for more details](#)



### Sr. No. 108

**Title:** AI assistants by Pieraccini, Roberto

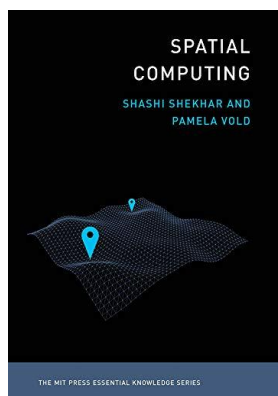
Cambridge The MIT Press 2021

Acc. No. 006801

Call No. 006.30285436 PIE

**Summary:** This book in the MIT Press Essential Knowledge series offers a nontechnical and accessible explanation of the technologies that enable these popular devices. Roberto Pieraccini, drawing on more than thirty years of experience at companies including Bell Labs, IBM, and Google, describes the developments in such fields as artificial intelligence, machine learning, speech recognition, and natural language understanding that allow us to outsource tasks to our ubiquitous virtual assistants.

[Click for more details](#)



Sr. No. 109

**Title:** Spatial computing by Shekhar, Shashi

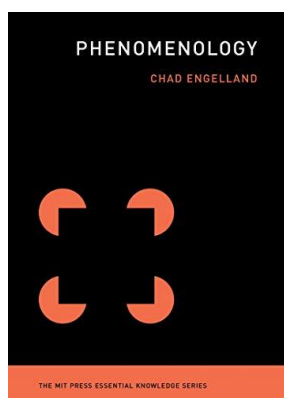
Cambridge The MIT Press 2019

Acc. No. 006802

Call No. 006.693 SHE

**Summary:** This book offers accessible descriptions of GPS and location-based services, including the use of Wi-Fi, Bluetooth, and RFID for position determination out of satellite range; remote sensing, which uses satellite and aerial platforms to monitor such varied phenomena as global food production, the effects of climate change, and subsurface natural resources on other planets; geographic information systems (GIS), which store, analyze, and visualize spatial data; spatial databases, which store multiple forms of spatial data; and spatial statistics and spatial data science, used to analyze location-related data.

[Click for more details](#)



Sr. No. 110

**Title:** Phenomenology by Engelland, Chad

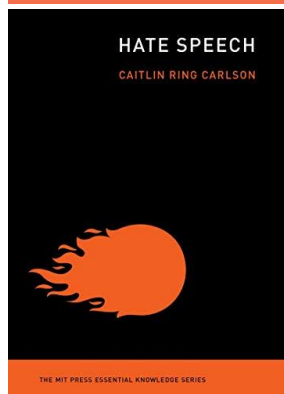
Cambridge The MIT Press 2020

Acc. No. 006803

Call No. 142.7 ENG

**Summary:** This book in the MIT Press Essential Knowledge series offers a concise and accessible introduction to phenomenology, a philosophical movement that investigates the experience of experience. Founded by Edmund Husserl (1859–1938) and expounded by Max Scheler, Martin Heidegger, Maurice Merleau-Ponty, and others, phenomenology ventures forth into the field of experience so that truth might be met in the flesh. It investigates everything as experienced

[Click for more details](#)



Sr. No. 111

**Title:** Hate Speech by Carlson, Caitlin Ring

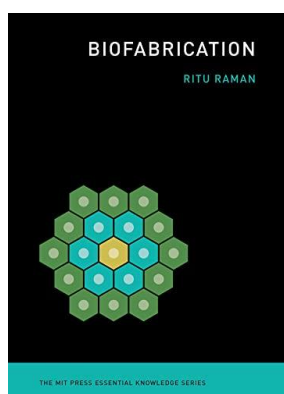
Cambridge The MIT Press 2021

Acc. No. 006804

Call No. 342.0853 CAR

**Summary:** In this book author Caitlin Ring Carlson, an expert in communication and mass media, defines hate speech as any expression—spoken words, images, or symbols—that seeks to malign people for their immutable characteristics. Hate speech is not synonymous with offensive speech—saying that you do not like someone does not constitute hate speech—or hate crimes, which are criminal acts motivated by prejudice. She explores recent hate speech controversies, and suggests ways that governments, colleges, media organizations, and other organizations can limit the spread of hate speech.

[Click for more details](#)



Sr. No. 112

**Title:** Biofabrication by Raman, Ritu

Cambridge The MIT Press 2021

Acc. No. 006805

Call No. 610.28 RAM

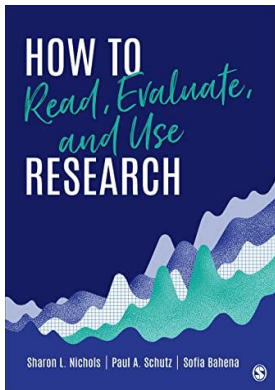
**Summary:** In this book in the MIT Press Essential Knowledge series, Ritu Raman offers an accessible introduction to biofabrication, arguing that it can address some of our greatest technological challenges. This is the conceptual starting point for biofabrication, the act of building with living cells—building with biology in the same way we build with synthetic materials.

[Click for more details](#)





# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 113**

**Title:** How to read, evaluate, and use research by Nichols, Sharon L

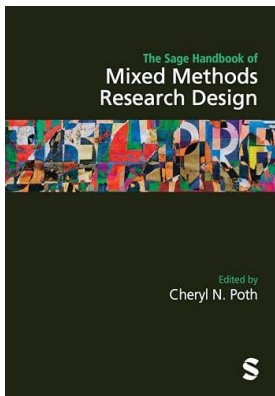
California Sage Publication, Inc. 2024

**Acc. No.** 006806

**Call No.** 370.7 NIC

**Summary:** This book includes a wealth of pedagogical features including Learning Objectives, Check Your Understanding questions, a Guided Application exercise in each chapter, suggested further reading, and a glossary. Three research articles, used as exemplars throughout, are included in the appendix to the book. This text aims to fill that gap. Organized in the same way as a research article, the book includes a chapter on literature reviews and research questions, followed by three methods chapters (quantitative, qualitative, and mixed methods), and a chapter on research conclusions and implications.

[Click for more details](#)



**Sr. No. 114**

**Title:** The Sage handbook of mixed methods research design by Poth, Cheryl N

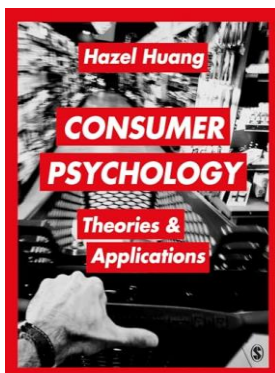
London Sage Publications 2023

**Acc. No.** 006807

**Call No.** 300.72 POT

**Summary:** This handbook provides comprehensive integration guidance while showcasing how design innovations inspire and contribute to investigating previously under-researched social issues and populations. Through its unique focus on design and the diverse contexts in which mixed methods research is being applied, this Handbook a go-to source for tools to think and act 'complexively' and creatively in research design. Using accessible language and illustrative examples, this Handbook is written for those with various roles and experience in mixed methods research design.

[Click for more details](#)



**Sr. No. 115**

**Title:** Consumer psychology: theories & applications by Huang, Hazel

London Sage Publication Ltd 2023

**Acc. No.** 006808

**Call No.** 658.8342 HUA

**Summary:** This textbook that systematically discusses a wide range of the psychological theories and their applications in consumer behaviour in an accessible style. The selected psychological theories include both classic theories and contemporary developments, and the applications in consumer behaviour draw from state-of-the-art research underpinned by theories and practical implications. It includes a chapter on research methods in consumer psychology and can also provide a vital guide for those completing a dissertation project in consumer psychology.

[Click for more details](#)



**Sr. No. 116**

**Title:** Business & marketing across cultures by Lee, Julie Anne

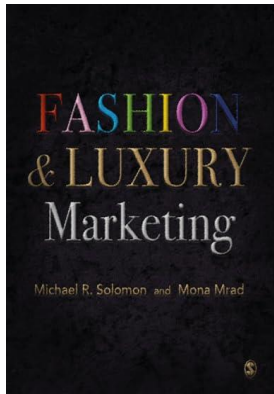
London Sage Publication Ltd 2023

**Acc. No.** 006809

**Call No.** 658.8009 LEE

**Summary:** In this book the authors explore the roles of culture, communication, language, interactions, decision-making, market entry and business planning when working across geographical regions. They recognise the rich diversity in international markets and local consumer knowledge and marketing practices. This book will help you to develop essential cross-cultural insights for when business and marketing goes global through a range of frameworks and learning features.

[Click for more details](#)



**Sr. No. 117**

**Title:** Fashion & luxury marketing by Solomon, Michael R

London Sage Publication Ltd 2022

**Acc. No.** 006810

**Call No.** 658.8 SOL

**Summary:** This textbook made up of both accessible research and theory, real-world examples and case studies including Prada, Gucci and Burberry, provides students with an overview of the global fashion industry and fashion marketing, strategy, branding, communications, retailing and distribution, as well as the psychological factors involved in consuming fashion and luxury. this textbook is essential reading for students studying fashion, luxury, marketing, management, retailing, branding and communications.

[Click for more details](#)



**Sr. No. 118**

**Title:** Digital storytelling for brands by Tombleson, Bridget

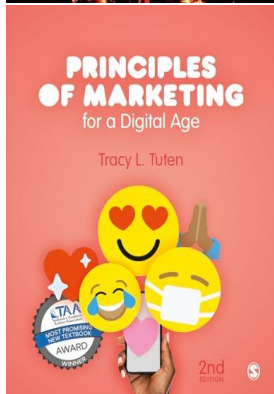
London Sage Publication Pvt Ltd 2023

**Acc. No.** 006811

**Call No.** 658.827 TOM

**Summary:** This book teaches essential skills in deconstructing the traditional narrative and how to adapt narrative to fit contemporary platforms. Co-creative methods are emphasised and provide readers with a theoretical underpinning of participatory culture, and narrative. This book brings together extant arts and humanities-based models with business theory. It provides learners with a clear understanding of the creative and persuasive form of narrative within a digital context, whilst building brand.

[Click for more details](#)



**Sr. No. 119**

**Title:** Principles of marketing for a digital age by Tuten, Tracy L

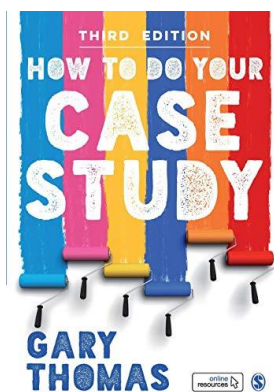
London Sage Publication Pvt Ltd 2024

**Acc. No.** 006812

**Call No.** 658.8 TUT

**Summary:** This award-winning textbook introduces you to all the essential concepts and tools for marketing in a digital age. The book retains a strong focus on digital and social media marketing and has been updated to include cutting-edge coverage on the implications of Covid-19 on consumer behavior. Greater emphasis has been placed on sustainability, diversity and inclusion, providing you with the skills you will need to become an ethical and socially minded marketer.

[Click for more details](#)



**Sr. No. 120**

**Title:** How to do your case study by Thomas, Gary

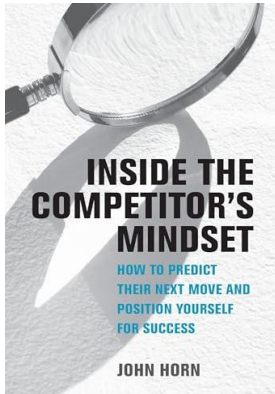
London Sage Publication Pvt Ltd 2021

**Acc. No.** 006813

**Call No.** 300.723 THO

**Summary:** This accessible guide takes you through the process of designing, conducting and writing up a research project using case study methods. It covers each step at a confidence-building pace, helping you to get to grips with the theory and practice of doing a case study. Focusing on vital issues like validity, reliability and quality in research, the author helps you ensure your research is rigorous and methodologically sound, , this book is the perfect companion to help you successfully complete a case study.

[Click for more details](#)



Sr. No. 121

**Title:** Inside the competitor's mindset: how to predict their next move and position yourself for success by Horn, John

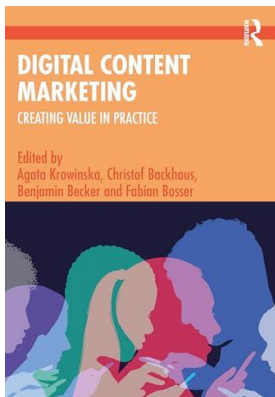
Cambridge The MIT Press 2023

Acc. No. 006814

Call No. 338.522 HOR

**Summary:** In Inside the Competitor's Mindset, John Horn shares proven techniques to help businesses think like their competition and understand why they act the way they do. The keys to unlocking this mindset are cognitive empathy and a strategic approach to competitive insight that focuses on the “why” of a competitor's move, and not just on “what happened.” This book presents a systematic approach to competitive intelligence that starts with three frameworks to get inside the competitor's mindset, predict their reactions to your moves, and assess whether they are getting ready for a spontaneous move of their own.

[Click for more details](#)



Sr. No. 122

**Title:** Digital content marketing: creating value in practice by Krowinska, Agata

New York Routledge 2024

Acc. No. 006815

Call No. 658.872 KRO

**Summary:** This textbook offers a good balance of both theory and practice and is suitable for advanced undergraduate students and postgraduate students studying content marketing, digital marketing or social media marketing. Support material includes an instructor manual, chapter-by-chapter PowerPoint slides and a test bank of exam questions. The textbook also includes practical advice on content marketing ideation, content management and content curation, as well as offering recommendations for the best content marketing software.

[Click for more details](#)



Sr. No. 123

**Title:** Digital consumer management: understanding and managing consumer engagement in the digital environment by Mogaji, Emmanuel

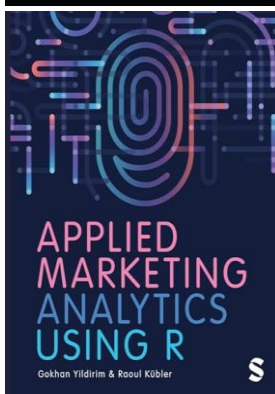
New York Routledge 2024

Acc. No. 006816

Call No. 658.05 MOG

**Summary:** Digital Consumer Management provides a holistic understanding—from a brand perspective—of the management of consumers and consumption in the digital ecosystem. This text works as core and recommended reading for students studying digital consumer behaviour, digital marketing, and marketing management. Accompanying online resources include PowerPoint slides and an instructor's manual.

[Click for more details](#)



Sr. No. 124

**Title:** Applied marketing analytics using R by Yildirim, Gokhan

London Sage Publication Pvt Ltd. 2023

Acc. No. 006817

Call No. 658.8342 YIL

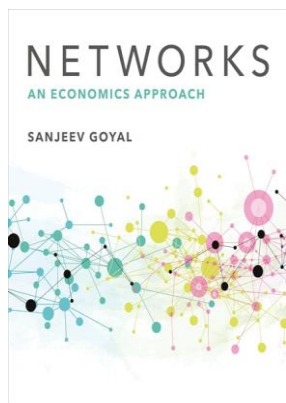
**Summary:** This book supports students and practitioners to explore a range of marketing phenomena using various applied analytics tools, with a balanced mix of technical coverage alongside marketing theory and frameworks. Chapters include learning objectives, figures, tables and questions to help facilitate learning. This book is essential reading for advanced level marketing students and marketing practitioners who want to become cutting-edge marketers.

[Click for more details](#)





# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 125**

**Title:** *Networks: an economics approach* by Goyal, Sanjeev

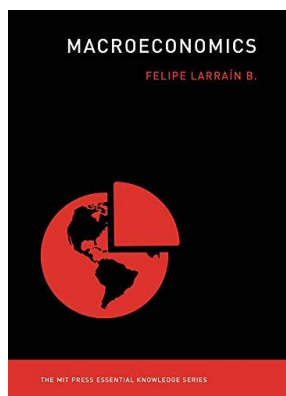
Cambridge The MIT Press 2023

**Acc. No.** 006818

**Call No.** 330.0151 GOY

**Summary:** This textbook provides a broad and comprehensive overview of twenty-first-century economic theory of networks. Networks are everywhere: the infrastructure that brings water into our homes, the social networks made up of our friends and families, the supply chains connecting cities, people, and goods. These interconnections contain economic trade-offs: for example, should an airline operate direct flights between cities or route all its flights through a hub? Viewing networks through an economics lens, this textbook considers the costs and benefits that govern their formation and functioning.

[Click for more details](#)



**Sr. No. 126**

**Title:** *Macroeconomics* by Larrain B, Felipe

Cambridge The MIT Press 2020

**Acc. No.** 006819

**Call No.** 339 LAR

**Summary:** Macroeconomics takes a broad perspective on the economy of a country or region; it studies economic changes in the aggregate, collecting data on production, unemployment, inflation, consumption, investment, trade, and other aspects of national and international economic life. This book in the MIT Press Essential Knowledge series offers an introduction to the basics of macroeconomics accessible to the noneconomist.

[Click for more details](#)



**Sr. No. 127**

**Title:** *Neurolinguistics* by Baggio, Giosue

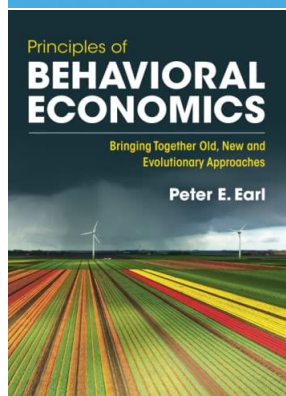
Cambridge The MIT Press 2022

**Acc. No.** 006820

**Call No.** 612.82336 BAG

**Summary:** In this book in the MIT Press Essential Knowledge series, Giosuè Baggio offers an accessible introduction to the fundamentals of neurolinguistics, covering language processing, language acquisition, literacy, and speech and language disorders. Neurolinguistics, the study of language in the brain, describes the anatomical structures (networks of neurons in the brain) and physiological processes (ways for these networks to be active) that allow humans to learn and use one or more languages.

[Click for more details](#)



**Sr. No. 128**

**Title:** *Principles of behavioral economics: bringing together old, new and evolutionary approaches* by Earl, Peter E

Cambridge Cambridge University Press 2022

**Acc. No.** 006821

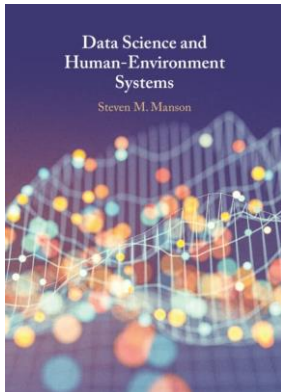
**Call No.** 330.019 EAR

**Summary:** This book is unique among modern contributions to behavioral economics in presenting a grand synthesis between the kind of behavioral economics popularized by Richard Thaler, earlier approaches such as those of the 1978 Nobel Laureate Herbert Simon, evolutionary psychology, and evolutionary economics from Veblen and Marshall through to neo-Schumpeterian thinking. This book will be of great interest to academics and graduate students who seek a broader view of what behavioral economics is and what it might become.

[Click for more details](#)



## भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 129**

**Title:** Data science and human-environment systems by Manson, Steven M

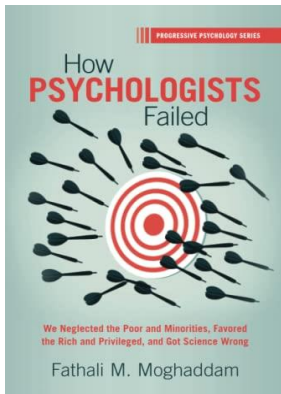
Cambridge Cambridge University Press 2023

**Acc. No.** 006822

**Call No.** 658.40301 MAN

**Summary:** This book offers a comprehensive, balanced, and accessible account of the promise and problems of this work in terms of data, methods, theory, and policy. It demonstrates the need for data scientists to work with human-environment scholars to tackle pressing real-world problems, making it ideal for researchers and graduate students in Earth and environmental science, data science and the environmental social sciences. Introduces core concepts in data, social and environmental sciences in an accessible manner

[Click for more details](#)



**Sr. No. 130**

**Title:** How psychologists failed: we neglected the poor and minorities, favored the rich and privileged, and got science wrong by Moghaddam, Fathali M

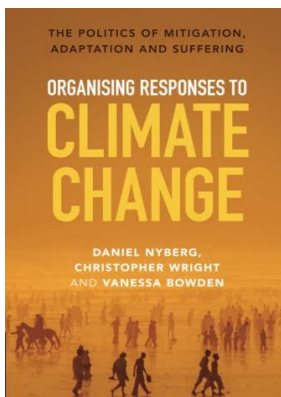
Cambridge Cambridge University Press 2023

**Acc. No.** 006823

**Call No.** 150.1 MOG

**Summary:** Psychology is a discipline with global influence but continues to neglect disadvantaged minorities and continues to adopt an incorrect model of science. This book explains what has gone wrong, and what steps should be taken for psychology to become a constructive international force. It Provides readers with an accurate picture of how psychology has failed disadvantaged minorities and needs to change and demonstrates the scientific limitation of mainstream psychology and offers a way forward to achieve a stronger science

[Click for more details](#)



**Sr. No. 131**

**Title:** Organising responses to climate change: the politics of mitigation, adaptation and suffering by Nyberg, Daniel

Cambridge Cambridge University Press 2023

**Acc. No.** 006824

**Call No.** 363.73874 NYB

**Summary:** This book unpacks the activities of the key actors which have organised past and present climate responses – specifically, corporations, governments, and civil society organisations. Analysing three elements of climate change – mitigation, adaptation and suffering – the authors show how exponential growth of the capitalist system has allowed the fossil fuel industry to maintain its dominance. This book highlights how the worst impacts of climate change can be avoided.

[Click for more details](#)



**Sr. No. 132**

**Title:** The management transformation of Huawei: from humble beginnings to global leadership by Wu, Xiaobo

Cambridge Cambridge University Press 2020

**Acc. No.** 006825

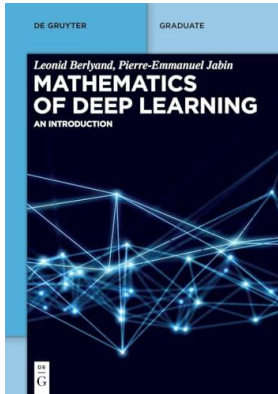
**Call No.** 338.88721 WU

**Summary:** This book highlights Huawei as an ideal case study for the successful implementation of change routines and change-supporting values. The chapters cover all the major change initiatives the firm has undertaken since 1996 to import best practices from the West, with the help of consultants. The insights presented in the book will be particularly interesting for academics in the field of strategy, management, and business history.

[Click for more details](#)



# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 133**

**Title:** Mathematics of deep learning: an introduction by Berlyand, Leonid

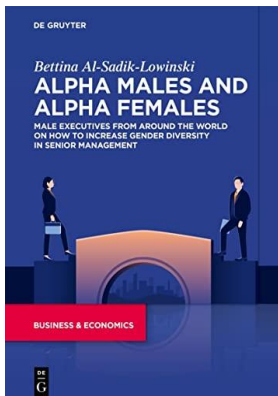
Berlin Walter de Gruyter GmbH 2023

Acc. No. 006826

Call No. 006.31 BER

**Summary:** This book is to provide a mathematical perspective on some key elements of the so-called deep neural networks (DNNs). Much of the interest in deep learning has focused on the implementation of DNN-based algorithms. This textbook will offer a complementary point of view that emphasizes the underlying mathematical ideas. We believe that a more foundational perspective will help to answer important questions that have only received empirical answers so far.

[Click for more details](#)



**Sr. No. 134**

**Title:** Alpha males and alpha females: male executives from around the world on how to increase gender diversity in senior management by Al-Sadik-Lowinski, Bettina

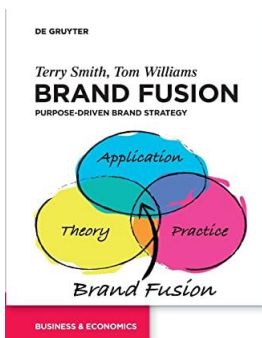
Berlin Walter de De Gruyter GmbH 2023

Acc. No. 006827

Call No. 658.3008 AL

**Summary:** Alpha Males and Alpha Females seeks to promote greater equality at senior levels in global companies, with mixed leadership teams made up of both qualified men and qualified women. It gives women who are interested in pursuing a management career an insight into men's views, as well as advice on their personal career development. And it suggests strategies that executives can adopt to strengthen diversity, build mixed leadership teams and secure their companies' long-term success.

[Click for more details](#)



**Sr. No. 135**

**Title:** Brand fusion: purpose-driven brand strategy by Smith, Terry

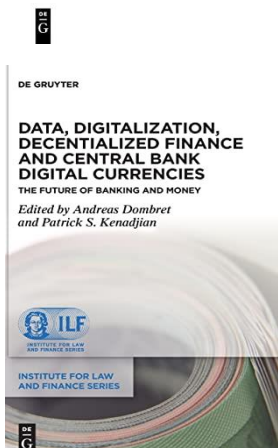
Berlin Walter de Gruyter GmbH 2022

Acc. No. 006828

Call No. 658.827 SMI

**Summary:** Brand Fusion: Purpose-driven brand strategy presents a compelling case for what consumers, customers, employees, and wider society are now demanding from companies – the development of brands that deliver profit with purpose, are sustainable, and create mutually beneficial meaning. It Provides a customer-driven methodology with academically underpinned commercial research applied to live market dynamics.

[Click for more details](#)



**Sr. No. 136**

**Title:** Data, digitalization, decentralized finance and central bank digital currencies: the future of banking and money by Dombret, Andreas

Walter De Gruyter GmbH 2023

Acc. No. 006829

Call No. 332.1 DOM

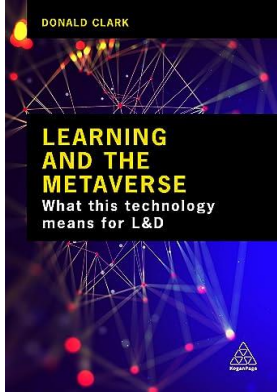
**Summary:** This book brings you the answers of senior public sector officials, industry leaders and leading academics. It is the tenth title in the Institute for Law and Finance's series on the future of the financial sector. It explains the motivations behind and policy justifications for retail central bank digital currencies. Examines the promise of decentralized finance and blockchain technology.

[Click for more details](#)





# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 137**

**Title:** Learning and the metaverse: what this technology means for L & D by Clark, Donald

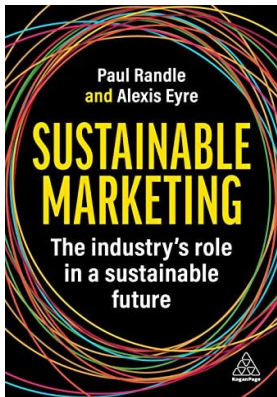
London Kogan Page 2023

Acc. No. 006830

Call No. 658.3124 CLA

**Summary:** Learning and the Metaverse explains where the Metaverse came from, what it is, where it is going, debunks the myths and demystifies the jargon. It shows how it can be used to improve training and learning activities. This book explains what this shift from 2D to 3D learning involves and what it means for you as a learning professional. It includes discussion of the Metaverse and broader education as well as coverage of virtual reality (VR), augmented reality (AR), immersive technology and learning simulations.

[Click for more details](#)



**Sr. No. 138**

**Title:** Sustainable marketing: the industry's role in a sustainable future by Randle, Paul

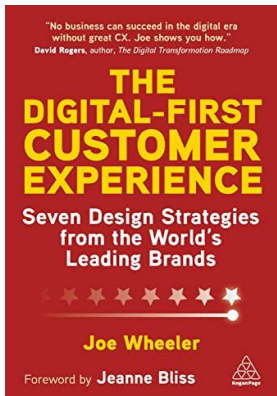
London Kogan Page 2024

Acc. No. 006831

Call No. 658.802 RAN

**Summary:** Sustainable Marketing is a blueprint for embedding sustainability at the heart of marketing. Exposing the disturbing reality of marketing's current relationship with many of our environmental and societal problems, it challenges the traditional role of marketing, its cultural norms and gross inefficiency. This is the perfect guide for marketing and sustainability professionals working through their company's sustainable transformation whilst trying to avoid the pitfalls of greenwashing and carbon myopia.

[Click for more details](#)



**Sr. No. 139**

**Title:** The digital-first customer experience: seven design strategies from the world's leading brands by Wheeler, Joe

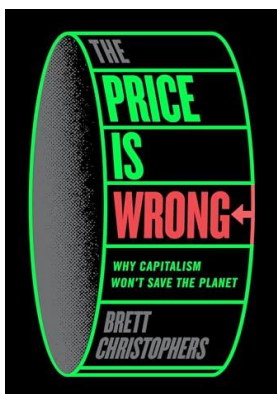
London Kogan Page 2023

Acc. No. 006832

Call No. 658.827 WHE

**Summary:** In his book author Joe Wheeler tackles the challenges many organizations are facing as they attempt to design compelling experiences in a digital-first world. It features case studies of leading brands including Lemonade, Spotify, CEMEX, VMware, Starbucks, NIKE and Amazon. This book provides a playbook for how to design digital-first experiences, including how to solve the right problems, develop a measurable business case, design digital-first experiences customers love and execute the new design at scale.

[Click for more details](#)



**Sr. No. 140**

**Title:** The price is wrong: why capitalism won't save the planet by Christophers, Brett

London Verso 2024

Acc. No. 006833

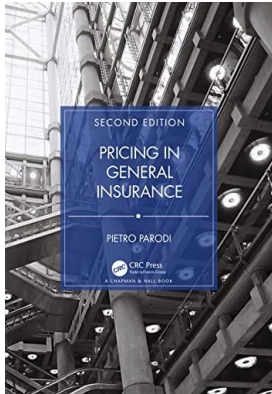
Call No. 338.927 CHR

**Summary:** In this book author Brett Christophers' claim that the global economy is moving too slowly toward sustainability because the return on green investment is too low. We cannot expect markets and the private sector to solve the climate crisis while the profits that are their lifeblood remain unappetizing. But there is an alternative to providing surrogate green profits through subsidies: to take energy out of the private sector's hands.

[Click for more details](#)



# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 141**

**Title:** Pricing in general insurance by Parodi, Pietro

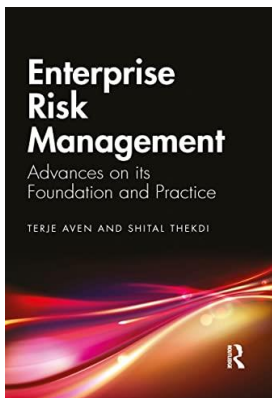
Boca Raton CRC Press 2023

**Acc. No.** 006834

**Call No.** 368.011 PAR

**Summary:** The book delivers a practical introduction to all aspects of general insurance pricing and is aimed at students of general insurance and actuarial science as well as practitioners in the field. It is complemented by online material, such as spreadsheets which implement the techniques described in the book, solutions to problems, a glossary, and other appendices – increasing the practical value of the book.

[Click for more details](#)



**Sr. No. 142**

**Title:** Enterprise risk management: advances on its foundation and practice by Aven, Terje

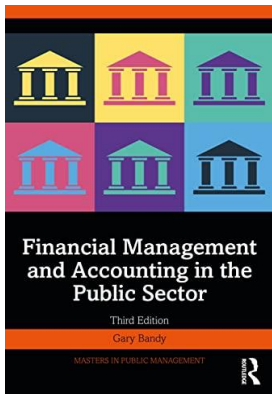
London Routledge 2022

**Acc. No.** 006835

**Call No.** 658.155 AVE

**Summary:** The book argues that there is critical need for ERM concepts, principles and methods to adapt to the latest and most influential risk management developments, as there are several issues with outdated ERM theories and practices; problems include the inability to effectively and systematically balance both opportunity and downside performance or relying too much on narrow probability-based perspectives for risk assessment and decision-making.

[Click for more details](#)



**Sr. No. 143**

**Title:** Financial management and accounting in the public sector by Bandy, Gary

New York Routledge 2023

**Acc. No.** 006836

**Call No.** 332.4 BAN

**Summary:** In this book author employs a clear and concise narrative to introduce the core concepts of public financial management to help those managers to deliver programmes, projects and services that are value for money. The importance of public financial management for the health and wellbeing of citizens became dramatically apparent as governments sought to respond to the coronavirus pandemic in 2020.

[Click for more details](#)



**Sr. No. 144**

**Title:** Your essential guide to quantitative hedge fund investing by Molyboga, Marat

Boca Raton CRC Press 2023

**Acc. No.** 006837

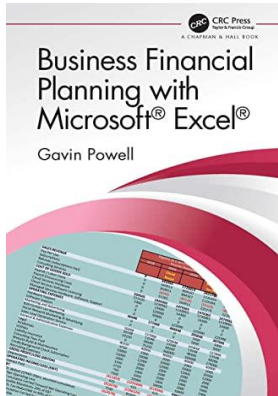
**Call No.** 332.64524 MOL

**Summary:** Your Essential Guide to Quantitative Hedge Fund Investing provides a conceptual framework for understanding effective hedge fund investment strategies. The book offers a mathematically rigorous exploration of different topics, framed in an easy to digest set of examples and analogies, including stories from some legendary hedge fund investors. Readers will be guided from the historical to the cutting edge, while building a framework of understanding that encompasses it all.

[Click for more details](#)



# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 145**

**Title:** Business financial planning with microsoft excel by Powell, Gavin

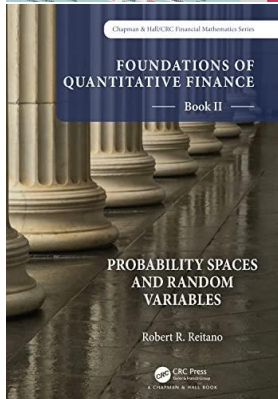
Boca Raton CRC Press 2023

**Acc. No.** 006838

**Call No.** 658.150285554 POW

**Summary:** The book uses practical techniques to help with the planning processing. These include applying a SWOT (strengths, weaknesses, opportunities, and threats) matrix to evaluate a business idea and SMART (Specific, Measurable, Achievable, Relevant, and Time-Bound) objectives to link together goals. This is intended to be a practical guide that teaches and demonstrates by example, in the end presenting a usable financial model to build and tweak a financial plan with a set of customizable Excel worksheets.

[Click for more details](#)



**Sr. No. 146**

**Title:** Foundations of quantitative finance, book II: probability spaces and random variables by Reitano, Robert R

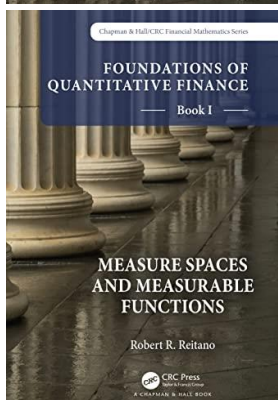
Boca Raton CRC Press 2023

**Acc. No.** 006839

**Call No.** 332.015195 REI

**Summary:** Foundations of Quantitative Finance, this set of ten books presents the advanced mathematics finance professionals need to advantage their careers, these books present the theory most do not learn in graduate finance programs, or in most financial mathematics undergraduate and graduate courses.

[Click for more details](#)



**Sr. No. 147**

**Title:** Foundations of quantitative finance book I: measure spaces and measurable functions by Reitano, Robert R

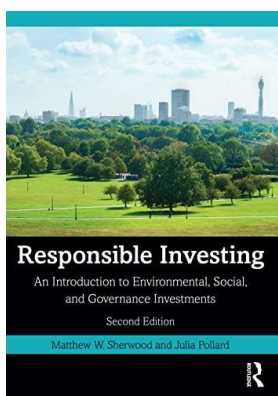
Boca Raton CRC Press 2022

**Acc. No.** 006840

**Call No.** 332.015195 REI

**Summary:** Foundations in Quantitative Finance Series develops topics in measure spaces and measurable functions and lays the foundation for subsequent volumes. Lebesgue and then Borel measure theory are developed on  $\mathbb{R}$ , motivating the general extension theory of measure spaces that follows. This general theory is applied to finite product measure spaces, Borel measures on  $\mathbb{R}^n$ , and infinite dimensional product probability spaces.

[Click for more details](#)



**Sr. No. 148**

**Title:** Responsible Investing: an introduction to environmental, social, and governance investments by Sherwood, Matthew W

New York Routledge 2023

**Acc. No.** 006841

**Call No.** 332.6 SHE

**Summary:** Responsible Investing serves as a holistic resource on Environmental, Social, and Governance (ESG) investing for undergraduate and graduate programs. It provides a thorough background and history of ESG investing, as well as cutting-edge industry developments, introducing the reader to the rapidly evolving field of responsible investing. this book provides updates where appropriate, as well as new emphasis on the development of standards in terminology and metrics.

[Click for more details](#)





# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 149**

**Title:** Sustainable finance fundamentals by Vargas, Carlos

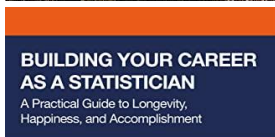
**New York Routledge 2024**

**Acc. No.** 006842

**Call No.** 332 VAR

**Summary:** Sustainable Finance Fundamentals provides an accessible overview of this critical, rapidly growing area at the intersection of finance and sustainability. The first part showcases different approaches to sustainable finance, covering banking, impact investing, integrated reporting and strategy, and risk management. The second part covers investing, including equity, green bonds, and crowdfunding. In the final part, issues beyond sustainable finance, such as alternative investments, renewable energy, and innovation, are explored.

[Click for more details](#)



**Sr. No. 150**

**Title:** Building your career as a statistician: a practical guide to longevity, happiness, and accomplishment by Craig Mallinckrodt

**Boca Raton CRC Press 2024**

**Acc. No.** 006843

**Call No.** 519.5 CRA

**Summary:** The book focuses on the non-statistical aspects of being a statistician that are crucial for success. These factors include 1) productivity and prioritization, 2) innovation and creativity, 3) communication, 4) critical thinking and decisions under uncertainty, 5) influence and leadership, 6) working relationships, and 7) career planning and continued learning.

[Click for more details](#)



**Sr. No. 151**

**Title:** Project Management: planning and scheduling techniques by Bansal, Vijay Kumar

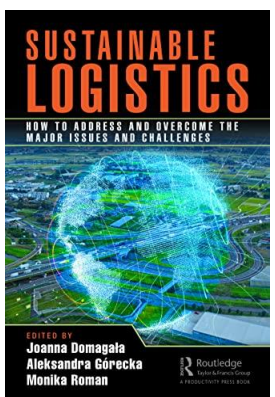
**New York Routledge 2024**

**Acc. No.** 006844

**Call No.** 658.404 BAN

**Summary:** This book explains the theory behind the methods and makes effective use of learning outcomes, exercises, diagrams, and examples to provide clear and actionable knowledge for students and project managers. The book can be used as a classroom textbook or as a self-study guide for project managers taking their professional qualifications, and it includes examples from a wide range of project management scenarios.

[Click for more details](#)



**Sr. No. 152**

**Title:** Sustainable logistics: how to address and overcome the major issues and challenges by Domagala, Joanna

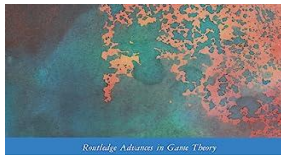
**New York Routledge 2023**

**Acc. No.** 006845

**Call No.** 658.70286 DOM

**Summary:** This book explores how and where innovations can be implemented to provide a wide approach to sustainability in logistics. This book presents the most current research related to sustainability in logistics activities and addresses the theoretical background of sustainability and its significance for logistics, the challenges in supply chains and transportation, and possible solutions for more sustainable logistics systems.

[Click for more details](#)



**Sr. No. 153**

**Title:** Critical game theory: humanistic and radical alternatives to the mainstream by Eastman, Wayne

New York Routledge 2024

**Acc. No.** 006846

**Call No.** 519.3 EAS

**Summary:** This book starts with an assumption that actors are controlled by diverse, inconsistent forces and demonstrates that introducing this level of complexity allows for the creation of critical game theory models that can help to attain new insights into nature, human nature, human institutions, and human behavior. The book begins with an evolutionary, or Evo, model in which the players have concerns for the other player as well as egoistic interests.

[Click for more details](#)



**Sr. No. 154**

**Title:** Lean project management by Hüselmann, Claus

New York Routledge 2024

**Acc. No.** 006847

**Call No.** 658.404 HUS

**Summary:** The book shows how an organisation can systematically professionalise its project management, and make it more flexible in a targeted manner, in order to achieve more value with less effort. Aimed at students on postgraduate courses in business and project management as well as professional project managers working in organisations both large and small, Lean Project Management is a clear and comprehensive guide to combining the best methods to achieve optimal results.

[Click for more details](#)



**Sr. No. 155**

**Title:** Strategies for supply chain risk management by Li, Yi

New York Routledge 2023

**Acc. No.** 006848

**Call No.** 658.7 LI

**Summary:** This book systematically explores firms' responses to these risks in different situations. In particular, it focuses on sourcing strategies of firms under supply chain risks and the different mitigation tools they use, such as supplier development and multisourcing. Supply chains have expanded extensively because many firms try to take advantage of outsourcing of their raw materials and critical components. Though firms can reap significant benefits due to the widespread use of outsourcing, they have to deal with increasing supply chain risks.

[Click for more details](#)



**Sr. No. 156**

**Title:** Longitudinal structural equation modeling: a comprehensive introduction by Newsom, Jason T

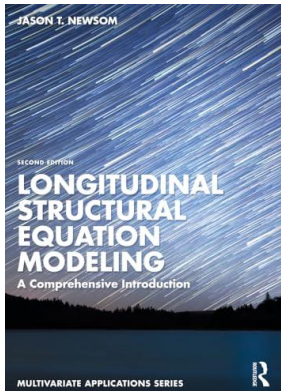
New York Routledge 2024

**Acc. No.** 006849

**Call No.** 519.5 NEW

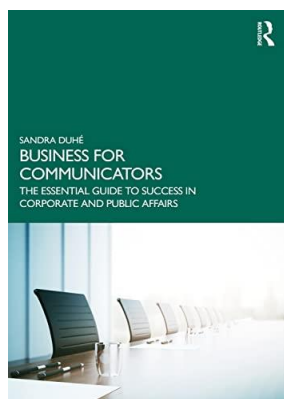
**Summary:** This book explores a range of models, from basic to sophisticated, including the statistical and conceptual underpinnings that are the building blocks of the analyses. Longitudinal Structural Equation Modeling is a comprehensive resource that reviews structural equation modeling (SEM) strategies for longitudinal data to help readers determine which modeling options are available for which hypotheses. By exploring connections between models, it demonstrates how SEM is related to other longitudinal data techniques and shows when to choose one analysis over another.

[Click for more details](#)





# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 157**

**Title:** Business for communicators: the essential guide to success in corporate and public affairs by Duhe, Sandra

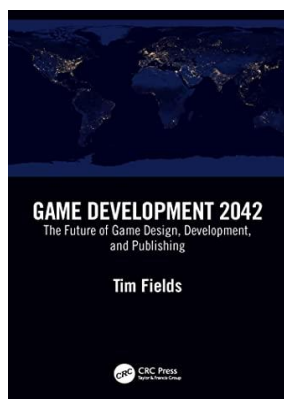
New York Routledge 2022

**Acc. No.** 006850

**Call No.** 650.1 DUH

**Summary:** Business for Communicators provides future and current professional communicators with a hands-on, working knowledge of how businesses profit, grow, and adapt in their competitive environments. Business for Communicators provides the in-depth business literacy these professionals need, beyond just building the case for business intelligence or explaining business basics.

[Click for more details](#)



**Sr. No. 158**

**Title:** Game development 2042: the future of game design, development, and publishing by Fields, Tim

Boca Raton CRC Press 2023

**Acc. No.** 006851

**Call No.** 794.80112 FIE

**Summary:** This book is a fast-paced look at the next two decades of the games industry with a focus on game design, the evolution of gaming markets around the world, the future of technology, Artificial Intelligence, Big Data, crypto-currency, and the art and business of creating and publishing hit games. Game Development 2042 is meant for game developers, anyone with a financial interest in the games business, and for gamers who want to know what the future holds.

[Click for more details](#)



**Sr. No. 159**

**Title:** Tech for good: imagine solving the world's greatest challenges by Hoek, Marga

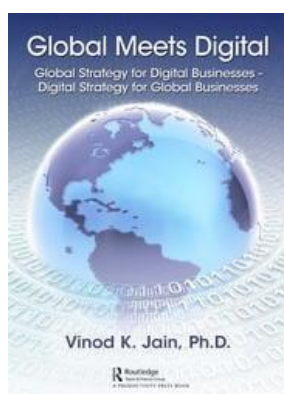
New York Routledge 2024

**Acc. No.** 006852

**Call No.** 658.408 HOE

**Summary:** Tech For Good presents a unique perspective on how business can successfully apply advanced technologies in a purpose-driven manner while unlocking new markets and seizing business opportunities. Packed with 75 real-life business cases of companies from all over the world, this inspiring book unfolds a compelling narrative about how businesses commercially synergize technology and sustainability.

[Click for more details](#)



**Sr. No. 160**

**Title:** Global meets digital: global strategies for digital businesses - digital strategies for global businesses by Jain, Vinod K

New York Routledge 2023

**Acc. No.** 006853

**Call No.** 658.4062 JAI

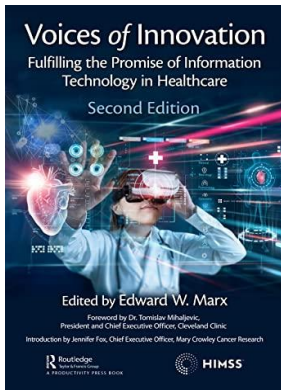
**Summary:** Global Meets Digital captures the many nuances of this revolution succinctly, including its impact on our lives and business. An immediate implication of this revolution is that the economic principles that underpinned business and strategy for hundreds of years, such as diminishing returns to scale and resource scarcity, are no longer valid for a large and growing number of products and services.

[Click for more details](#)





# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 161**

**Title:** Voices of innovation: fulfilling the promise of information technology in healthcare by Marx, Edward W

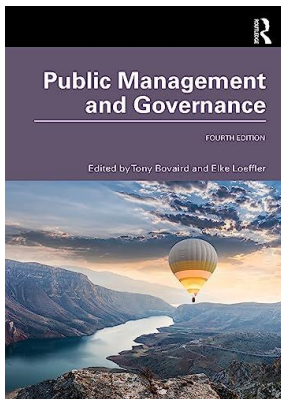
New York Routledge 2024

**Acc. No.** 006854

**Call No.** 610.285 MAR

**Summary:** The book takes the critical lessons learned from the first edition, expands and refreshes the content as a result of changes in the industry and the world. For example, the pandemic really shifted things. Now providers are more ready and interested to innovate. In the past year alone, significant disruptors (such as access to digital health) have entered the provider space threatening the existence of many hospitals and practices.

[Click for more details](#)



**Sr. No.162**

**Title:** Public management and governance by Bovaird, Tony

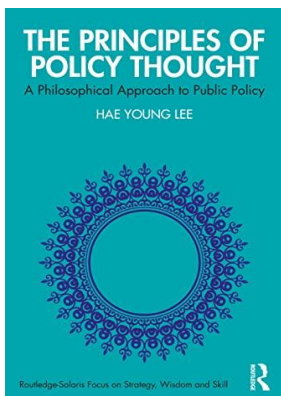
New York Routledge 2024

**Acc. No.** 006855

**Call No.** 351 BOV

**Summary:** Public Management and Governance is the leading text in international public management and governance and an ideal introduction to all aspects of this field. It combines rigorous insight from pre-eminent scholars around the world with a clear structure and supportive, thoughtful, and intuitive pedagogy.

[Click for more details](#)



**Sr. No. 163**

**Title:** The principles of policy thought: a philosophical approach to public policy by Lee, Hae Young

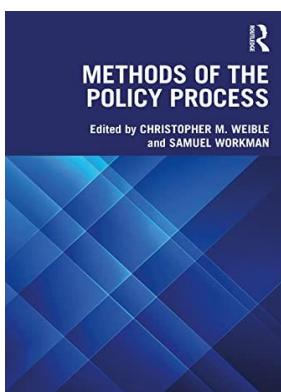
New York Routledge 2023

**Acc. No.** 006856

**Call No.** 320.6 LEE

**Summary:** In this book author outlines five key principles for the development of policy thought: The Principle of Policy Statism, The Principle of Policy Goodness, The Principle of Policy Balance, The Principle of Policy Practicality, The Principle of Policy Humans: Interpenetrated Policy Humans with Non-humans. Each principle is derived from a combination of Confucian and other East Asian philosophies, as well as contemporary Western political philosophy.

[Click for more details](#)



**Sr. No. 164**

**Title:** Methods of the policy process by Weible, Christopher M

New York Routledge 2022

**Acc. No.** 006857

**Call No.** 320.6 WEI

**Summary:** Methods of the Policy Process acknowledges that growth and advancement in the study of the policy process is dependent not merely on conceptual and theoretical development, but also on developing and systematizing better methodological approaches to measurement and analysis. This book is especially beneficial to people new to the field, including students enrolled in policy process courses, as well as those without access to formal training.

[Click for more details](#)



# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



## Sr. No. 165

**Title:** Learning and researching with case studies: a student companion for business and management research by Andrews, Scott

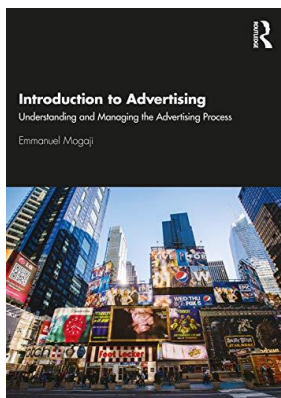
New York Routledge 2024

Acc. No. 006858

Call No. 650.072 AND

**Summary:** This book aims to equip students to work with and analyse case studies as part of their programme of study, adapt student approaches to online learning with cases, guide students on how to use case studies as a form of assessment and help students looking to adopt a case study approach to a research project. These aims are framed in the sections of the book. Each section contains reflections from academics across the world, personal insights and lessons learnt from case sessions

[Click for more details](#)



## Sr. No. 166

**Title:** Introduction to advertising: understanding and managing the advertising process by Mogaji, Emmanuel

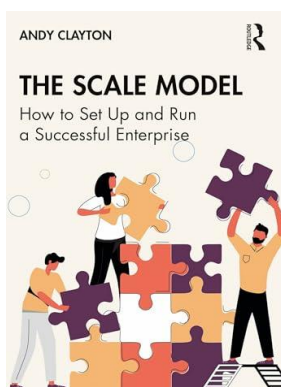
Routledge New York 2021

Acc. No. 006859

Call No. 659.2 MOG

**Summary:** This book is an introductory roadmap to the advertising process. Advertising is explored as a creative communication message from a brand, created by advertising agencies and distributed across different media to target the right consumers. The book provides an understanding of the benefits of advertising, its role in the economy and, even more so, acknowledges that advertisements are not only about selling but also about effectively communicating a message.

[Click for more details](#)



## Sr. No. 167

**Title:** The scale model: how to set up and run a successful enterprise by Clayton, Andy

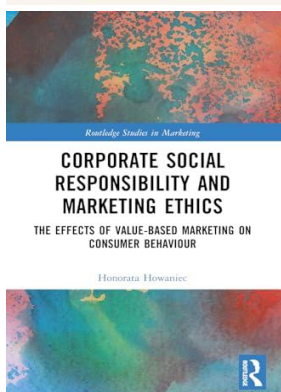
New York Routledge 2024

Acc. No. 006860

Call No. 658.022 CLA

**Summary:** The Scale Model equips CEOs and senior leaders with a framework to assess where the pain points lie in their business, and easy-to-use templates to help them work out the solutions to enable continued growth. The Model has been used by high-growth companies around the world to achieve industry-beating growth in sales and profits, with engaged and aligned teams. Using a proven methodology that is easy to understand and implement, business teams can learn how to diagnose and solve barriers to growth.

[Click for more details](#)



## Sr. No. 168

**Title:** Corporate social responsibility and marketing ethics: the effects of value-based marketing on consumer behaviour by Howaniec, Honorata

New York Routledge 2023

Acc. No. 006861

Call No. 658.408 HOW

**Summary:** This book demonstrates the concept of CSR and how it is included as an element of value-based marketing. Using research from the Polish market, the author explores the concept of value-based marketing, how organisations are implementing CSR, and analyses the effect on consumer behaviour. Providing both empirical and theoretical perspectives, this book will be a useful reference for scholars and upper-level students across business disciplines including marketing, CSR, and business ethics.

[Click for more details](#)



**PANDEMIC  
ECONOMICS**

THOMAS R. SADLER

**Sr. No. 169**

**Title:** Pandemic economics by Sadler, Thomas R

New York Routledge 2021

**Acc. No.** 006862

**Call No.** 330.9 SAD

**Summary:** Pandemic Economics applies economic theory to the Covid-19 era, exploring the micro and macro dimensions of the pre-pandemic, pandemic, and post-pandemic phases. The book shows that because countries implemented different economic policies, interventions, and timelines during the crisis, outcomes varied with respect to the extent of recession, process of recovery, availability of medical equipment, public health, and additional waves of the virus.

[Click for more details](#)



**Sr. No. 170**

**Title:** Applied welfare economics: cost-benefit analysis of projects and policies by Florio, Massimo

New York Routledge 2023

**Acc. No.** 006863

**Call No.** 330.126 FLO

**Summary:** Applied Welfare Economics: Cost-Benefit Analysis for Project and Policy Evaluation presents a consistent framework for applied welfare economics and is grounded in a comprehensive theory of cost-benefit analysis, specifically focused on offering a practical approach to policy and project evaluation. This is a valuable textbook for upper-level courses on welfare economics, cost-benefit analysis, public policy analysis and related areas.

[Click for more details](#)

**THE ECONOMICS OF  
JOHN MAYNARD  
KEYNES**  
FABIO TERRA



**Sr. No. 171**

**Title:** The economics of John maynard Keynes by Terra, Fabio

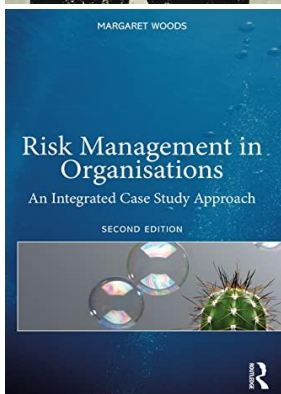
New York Routledge 2023

**Acc. No.** 006864

**Call No.** 330.15 TER

**Summary:** This book provides an introduction to Keynes' thoughts on capitalism, the State, and macroeconomics. The economic thought of Keynes will be essential reading for those interested in the history and development of economics, as well as political scientists, sociologists, historians, and others seeking an overview of these foundational economic ideas. This book also explores his later work on economic policy prescriptions and finally his concept of State and economic development.

[Click for more details](#)



**Sr. No. 172**

**Title:** Risk management in organisations: an integrated case study approach by Woods, Margaret

New York Routledge 2022

**Acc. No.** 006865

**Call No.** 658.155 WOO

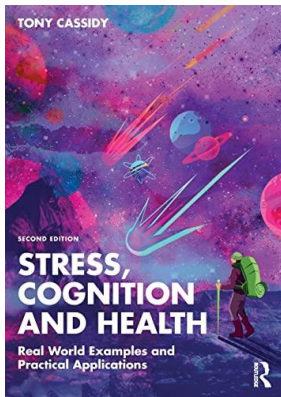
**Summary:** Risk management is vital to organisational success, from government down to small businesses, and the discipline has developed rapidly over the last decade. The core of the book is three highly detailed case studies of risk management in the manufacturing (Akzo Nobel), retail (Tesco), and public sectors (Birmingham City Council). The core of the book is three highly detailed case studies of risk management in the manufacturing (Akzo Nobel), retail (Tesco), and public sectors (Birmingham City Council).

[Click for more details](#)





# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 173**

**Title:** Stress, cognition and health: real world examples and practical applications by Cassidy, Tony

New York Routledge 2023

**Acc. No.** 006866

**Call No.** 155.9042 CAS

**Summary:** This textbook provides a comprehensive overview of the latest research on stress and health, moving beyond the former deficit model to a resource growth model. It examines all aspects of the topic, from how the external world and the impact of technology makes demands upon individuals, through biological and psychological processes, to outcomes in terms of health and well-being. The book includes a history of the evolution of stress research and the biological systems and immune responses that translate external pressures into health outcomes.

[Click for more details](#)

## The Art of Compassionate Business

Main Principles for the Human-Oriented Enterprise

Second Edition



Dr. Bruno R. Cignacco

Routledge  
A PRODUCTIVITY PRESS BOOK

**Sr. No. 174**

**Title:** The art of compassionate business: main principles for the human oriented enterprise by Cignacco, Bruno R

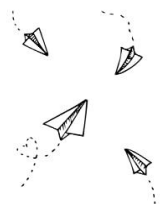
New York Routledge 2024

**Acc. No.** 006867

**Call No.** 658.408 CIG

**Summary:** This book challenges the reader to change the way they perform in business situations and become more focused on the human aspects of business activities. In this book, both in the business environment and in the workplace. When readers put these principles into practice, positive ripple effects are bound to affect other stakeholders of the organisation they work for or own.

[Click for more details](#)



**WHY LEADERS FAIL AND  
WHAT IT TEACHES US  
ABOUT LEADERSHIP**

WILLEM FOURIE



**Sr. No. 175**

**Title:** Why leaders fail and what it teaches us about leadership by Fourie, Willem

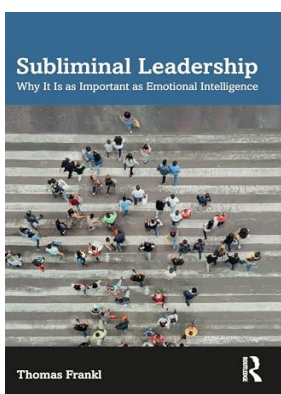
New York Routledge 2023

**Acc. No.** 006868

**Call No.** 658.4092 FOU

**Summary:** In Why Leaders Fail and What it Teaches Us About Leadership Willem Fourie helps us make sense of leaders' failures and why our expectation of leadership infallibility is misguided. The book offers readers with the tools to understand and respond to leader failure, distilled into seven lessons for post-heroic leaders. This is an ideal book for students and researchers in leadership, leadership development and management as well as professionals seeking to enhance their leadership skills.

[Click for more details](#)



**Subliminal Leadership**  
Why It Is as Important as Emotional Intelligence

Thomas Frank



**Sr. No. 176**

**Title:** Subliminal leadership: why it is as important as emotional intelligence by Frankl, Thomas

New York Routledge 2024

**Acc. No.** 006869

**Call No.** 658.4092 FRA

**Summary:** Subliminal Leadership takes us to the next level by explaining how influence through non-verbal communication mostly happens below the threshold of our conscious awareness: subliminal forms of body language and communication which influence other people's attitudes, thinking and behavior – and which may boost, or undermine a leader's authority, the performance of teams or the quality of key customer relationships.

[Click for more details](#)



# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



Routledge Advances in Management and Business Studies  
**CROSS-CULTURAL  
KNOWLEDGE MANAGEMENT**  
CULTURAL INFLUENCES IN CHINA AND BRAZIL

Jacky Hong and Jorge Muniz Jr.



**Sr. No. 177**

**Title:** Cross-cultural knowledge management: cultural influences in China and Brazil by Hong, Jacky

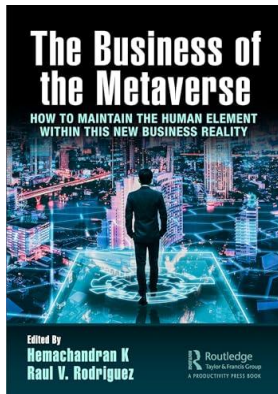
New York Routledge 2023

**Acc. No.** 006870

**Call No.** 658.4038 HON

**Summary:** This book addresses the broader issue of cultural influences on knowledge management. Specific emphasis has been put on their indigenous cultural norms, including guanxi, face and jeitinho and the impacts they have on knowledge sharing. Drawing on an integrative knowledge management model, the results from AHP analysis reveal how some cultural-specific factors related to people, process and knowledge can affect the effectiveness of socialization, externalization and internalization processes in a production context.

[Click for more details](#)

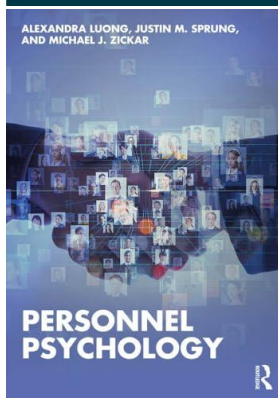


**The Business of  
the Metaverse**  
HOW TO MAINTAIN THE HUMAN ELEMENT  
WITHIN THIS NEW BUSINESS REALITY

Edited by  
**Hemachandran K  
Raul V. Rodriguez**



ALEXANDRA LUONG, JUSTIN M. SPRUNG,  
AND MICHAEL J. ZICKAR



**PERSONNEL  
PSYCHOLOGY**

**Sr. No. 178**

**Title:** The business of the metaverse: how to maintain the human element within this new business reality by Hemachandran, K

New York Routledge 2024

**Acc. No.** 006871

**Call No.** 006.8 HEM

**Summary:** This book serves as a guide for those planning to implement and expand the metaverse in their business as well as those already using it on limited levels. Simulated intelligence innovation can reveal intricate and significant examples in robust and information-rich situations that posture difficulties for human insight. This book elaborates on the impact of the metaverse across business sectors through the use of case studies.

[Click for more details](#)

**Sr. No. 179**

**Title:** Personnel psychology by Luong, Alexandra

New York Routledge 2024

**Acc. No.** 006872

**Call No.** 158.7 LUO

**Summary:** This textbook introduces students to the field of personnel psychology, also known as industrial psychology. This book introduces students to the most recent and pertinent scientific research in personnel psychology and inspires future study in industrial-organizational psychology and related fields.

[Click for more details](#)



**100 Key Concepts  
in Environmental  
Psychology**

Edited by Dorothea Marchand,  
Enric Pol and Karine Weiss

**Sr. No. 180**

**Title:** 100 key concepts in environmental psychology by Marchand, Dorothea

New York Routledge 2023

**Acc. No.** 006873

**Call No.** 155.9 MAR

**Summary:** This book considers the involvement of psychological, physiological and social processes to understand the mechanisms that explain and contribute to the evolution of behavior and attitudes that relate to our relationship with the environment. Concepts covered include biodiversity, eco-anxiety, place identity, sustainable behaviour, climate justice and environmental attitudes. This book allows for a better understanding of the processes related to the individual-environment relationship, as well as the applications that they allow for in various fields of intervention.

[Click for more details](#)



# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 181**

**Title:** The psychology of travel by Stevenson, Andrew

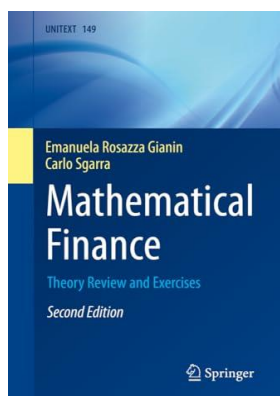
New York Routledge 2023

**Acc. No.** 006874

**Call No.** 910.019 STE

**Summary:** The Psychology of Travel provides an eclectic introduction to the range of travel experiences from commuting, to going on holiday, to studying abroad. Travel is a near-universal experience and manifests itself in various forms, from everyday experiences to exotic adventure, although it varies across time and cultures. The Psychology of Travel provides an eclectic introduction to the range of travel experiences from commuting, to going on holiday, to studying abroad.

[Click for more details](#)



**Sr. No. 182**

**Title:** Mathematical finance: theory review and exercises by Rosazza Gianin, Emanuela

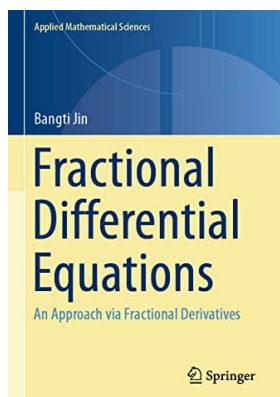
Switzerland Springer 2023

**Acc. No.** 006875

**Call No.** 332.015195 ROS

**Summary:** The book is conceived as a guide to solve exercises in Mathematical Finance and a complement to theoretical lectures. The potential audience consists of students in Applied Mathematics, Engineering and Economics, attending courses in Mathematical Finance. The most important subjects covered by this textbook are Pricing and Hedging of different classes of financial derivatives in the most popular modeling frameworks, both in discrete and continuous time setting, like the Binomial and the Black-Scholes models.

[Click for more details](#)



**Sr. No. 183**

**Title:** Fractional differential equations: an approach via fractional derivatives by Jin, Bangti

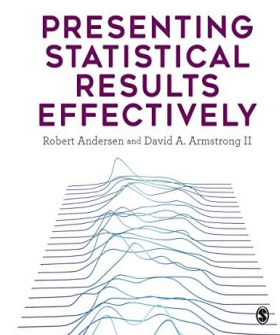
Switzerland Springer 2021

**Acc. No.** 006876

**Call No.** 515.35 JIN

**Summary:** This textbook provides a self-contained introduction to modern mathematical theory on fractional differential equations. It addresses both ordinary and partial differential equations with a focus on detailed solution theory, especially regularity theory under realistic assumptions on the problem data. The text includes an extensive bibliography, application-driven modeling, extensive exercises, and graphic illustrations throughout to complement its comprehensive presentation of the field.

[Click for more details](#)



**Sr. No. 184**

**Title:** Presenting statistical results effectively by Anderson, Robert

London Sage Publication Ltd. 2022

**Acc. No.** 006877

**Call No.** 001.4226 AND

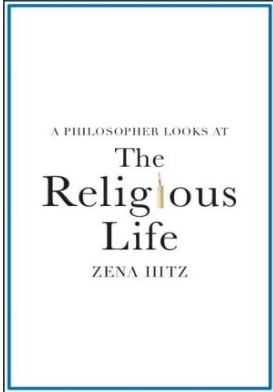
**Summary:** This book offers hands-on guidance on how to interpret and discuss your results in a way that not only gives them meaning, but also achieves maximum impact on your target audience. No matter what variables your data involves, it offers a roadmap for analysis and presentation that can be extended to other models and contexts. This book helps you: Find the right analytic and presentation techniques for your type of data, understand the cognitive processes involved in decoding information and assess distributions and relationships among variables.

[Click for more details](#)





# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 185**

**Title:** A philosopher looks at the religious life by Hitz, Zena

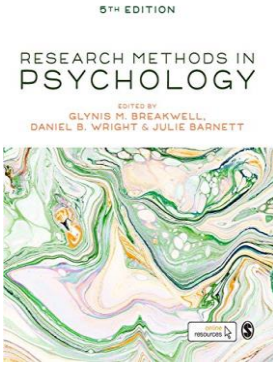
New York Cambridge University Press 2023

**Acc. No.** 006878

**Call No.** 204 HIT

**Summary:** This book explores questions about faith, sacrifice, asceticism and happiness through philosophy, stories, and examples from religious life. Drawing on personal experience as well as film, literature, history, biography, and theology, it demystifies an important element of contemporary culture, and provides a picture of human flourishing and happiness which challenges and enriches modern-day life.

[Click for more details](#)



**Sr. No. 186**

**Title:** Research methods in psychology by Breakwell, Glynis M

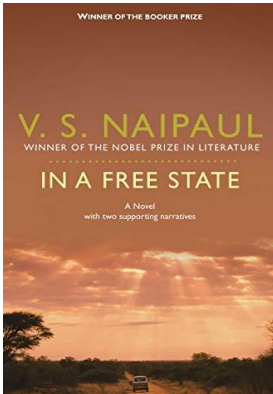
London Sage Publication Ltd 2020

**Acc. No.** 006879

**Call No.** 150.72 BRE

**Summary:** This book is at the forefront of ethical, innovative and sound research. Within each chapter there are features to help students Consolidate learning, Reflect on key studies, improve critical thinking and Develop their evaluation skills.

[Click for more details](#)



**Sr. No. 187**

**Title:** In a free state: a novel with two supporting narratives by Naipaul, V. S

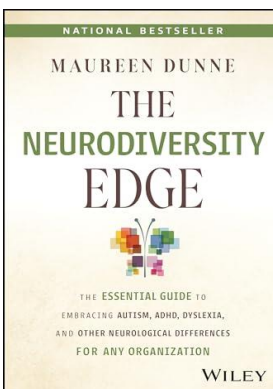
London Picador 2021

**Acc. No.** 006880

**Call No.** 823.914 NAI

**Summary:** In the beginning it is just a car trip through Africa. Two English people—Bobby, a civil servant with a guilty appetite for African boys, and Linda, a supercilious “compound wife”—are driving back to their enclave after a stay in the capital. But in between lies the landscape of an unnamed country whose squalor and ethnic bloodletting suggest Idi Amin’s Uganda. And the farther Naipaul’s protagonists travel into it, the more they find themselves crossing the line that separates privileged outsiders from horrified victims.

[Click for more details](#)



**Sr. No. 188**

**Title:** The neurodiversity edge: the essential guide to embracing autism, adhd, dyslexia, and other neurological differences for any organization by Dunne, Maureen

New Jersey John Wiley & Sons, Inc. 2024

**Acc. No.** 006881

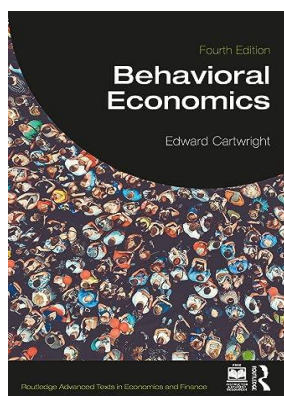
**Call No.** 658.300875 DUN

**Summary:** This indispensable guide is based on more than two decades of immersive cognitive science research, case studies, stories from neurodivergent voices, in-the-trenches work with hundreds of organizations from start-ups to global Fortune 500 titans, and Dr. Dunne's own lived experiences as a neurodivergent employer, entrepreneur, board member, and CEO. Too many unique minds and perspectives on the sidelines, and too many organizations beset by groupthink, innovation-stagnation, and a lack of access to qualified new candidates.

[Click for more details](#)



# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 189**

**Title:** Behavioral Economics by Cartwright, Edward

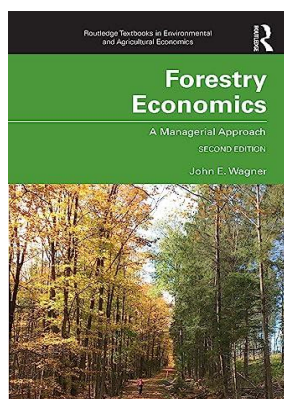
New York Routledge 2024

**Acc. No.** 006882

**Call No.** 330.019 CAR

**Summary:** This textbook introduces all the key results and insights of behavioral economics to a student audience. Ideas such as mental accounting, prospect theory, present bias, inequality aversion and learning are explained in detail. These ideas are also applied in diverse settings, such as auctions, stock market crashes, charitable donations and health care, to show why behavioral economics is crucial to understanding the world around us.

[Click for more details](#)



**Sr. No. 190**

**Title:** Forestry economics: a managerial approach by Wagner, John E

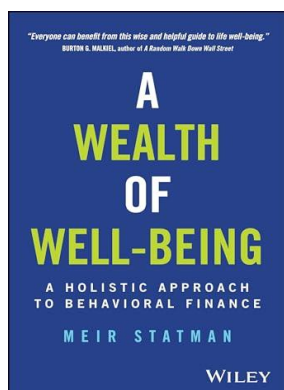
New York Routledge 2024

**Acc. No.** 006883

**Call No.** 333.75 WAG

**Summary:** The book adopts the approach of managerial economics textbooks and applies this to the unique problems and production processes faced by managers of forests and forest enterprises. This textbook is an invaluable source of clear and accessible information on forestry economics and management not only for economics students, but also for students of other disciplines and those already working in forestry and natural resources.

[Click for more details](#)



**Sr. No. 191**

**Title:** A wealth of well-being: a holistic approach to behavioral finance by Statman, Meir

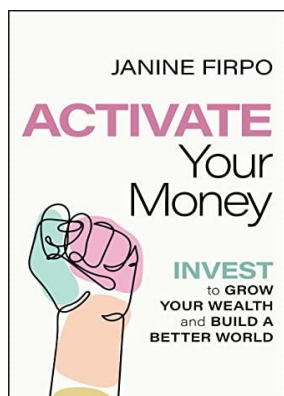
New Jersey John Wiley & Sons, Inc. 2024

**Acc. No.** 006884

**Call No.** 332.6092 STA

**Summary:** In A Wealth of Well-Being: A Holistic Approach to Behavioral Finance, Professor Meir Statman, established thought leader in behavioral finance, explores how life well-being, the overarching aim of individuals in the third generation of behavioral finance, is underpinned by financial well-being, and how life well-being extends beyond financial well-being to family, friendship, religion, health, work, and education.

[Click for more details](#)



**Sr. No. 192**

**Title:** Activate your money: invest to grow your wealth and build a better world by Firpo, Janine

New Jersey John Wiley & Sons, Inc. 2023

**Acc. No.** 006885

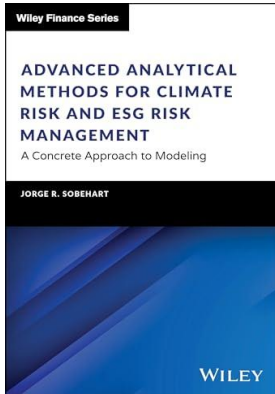
**Call No.** 332.0240082 FIR

**Summary:** Activate Your Money provides the foundational support women need to talk to each other about their money, invest to grow their wealth, and to take the actions required to shift their assets into alignment with their values. Activate Your Money also includes a companion website that contains downloadable tools you can use to take action and a curriculum that guides women through the process of starting and running their own values-aligned investment clubs.

[Click for more details](#)



# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 193**

**Title:** Advanced analytical methods for climate risk and esg risk management: a concrete approach to modelling by Sobehart, Jorge R

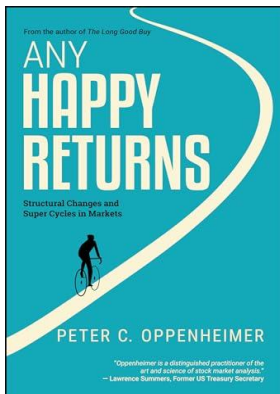
John Wiley & Sons, Inc. New Jersey 2024

**Acc. No.** 006886

**Call No.** 363.738746 SOB

**Summary:** Advanced Analytical Methods for Climate Risk and ESG Risk Management provides risk management professionals and other interested parties with an introduction to climate risk, a detailed history of climate change, and analytical risk management methods. This book fills a gap by offering a comprehensive review of modelling theory and methods for addressing the accelerating changes to the planet's climate.

[Click for more details](#)



**Sr. No. 194**

**Title:** Any happy returns: structural changes and super cycles in markets by Oppenheimer, Peter C

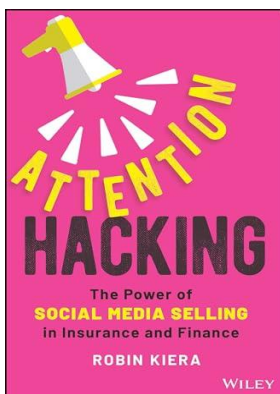
New Jersey John Wiley & Sons, Inc. 2024

**Acc. No.** 006887

**Call No.** 338.542 OPP

**Summary:** This book discusses how structural changes in macroeconomic drivers, geopolitics, government policy and social attitudes all combine to drive secular super cycles that help to explain investor returns. The author focuses on what he calls the Post-Modern Cycle, what it's likely to look like, how it will unfold and what investors should focus on.

[Click for more details](#)



**Sr. No. 195**

**Title:** Attention hacking: the power of social media selling in insurance and finance y: Kiera, Robin

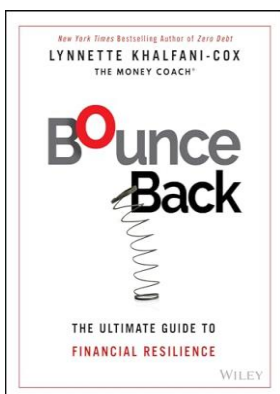
New Jersey John Wiley & Sons, Inc. 2024

**Acc. No.** 006888

**Call No.** 368.00688 KIE

**Summary:** Attention Hacking: The Power of social media Selling in Insurance and Finance shows how you can make insurance go viral on social media. In this book, Dr. Robin Kiera teaches tactics that global insurers and intermediaries have already used to position themselves successfully on social media.

[Click for more details](#)



**Sr. No. 196**

**Title:** Bounce back: the ultimate guide to financial resilience by Khalfani-Cox, Lynnette

New Jersey John Wiley & Sons, Inc. 2024

**Acc. No.** 006889

**Call No.** 332.024 KHA

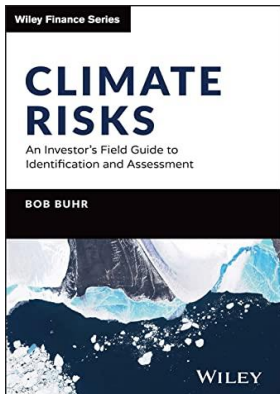
**Summary:** In this book author shows you how to take on—and defeat—the most common and difficult challenges facing Americans today, from debt, disability, and job downsizing to disasters, discrimination, divorce, and more. Bounce Back demonstrates 10 practical and hands-on techniques you can implement immediately to build your resilience and recover fiscally and emotionally from the most frequently experienced personal finance setbacks.

[Click for more details](#)





# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 197**

**Title:** Climate risks: an investor's field guide to identification and assessment by Buhr, Bob

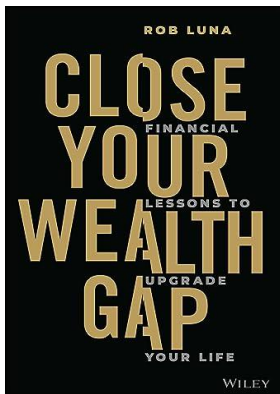
New Jersey John Wiley & Sons, Inc., 2023

**Acc. No.** 006890

**Call No.** 658.421 BUH

**Summary:** In Climate Risks: An Investor's Field Guide to Identification and Assessment, financial analyst Bob Buhr delivers a risk-based framework for classifying and measuring potential climate risks at the firm level, and their potential financial impacts. The author presents a "climate risk taxonomy" that encompasses a broad range of physical, transition and natural capital risks that may impact a firm's financial profile.

[Click for more details](#)



**Sr. No. 198**

**Title:** Close your wealth gap: financial lessons to upgrade your life by Luna, Rob

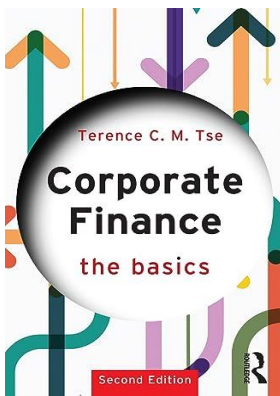
New Jersey John Wiley & Sons, Inc. 2023

**Acc. No.** 006891

**Call No.** 332.024 LUN

**Summary:** In Close Your Wealth Gap: Financial Lessons to Upgrade Your Life, veteran wealth manager Rob Luna delivers a collection of actionable lessons you can implement immediately to ensure you make the most of the money you make and retire comfortably. The author explains the basics of maximizing your income with side hustles and passive income while, at the same time, increasing the impact of every dollar you earn.

[Click for more details](#)



**Sr. No. 199**

**Title:** Corporate finance: the Basics by Tse, Terence C.M

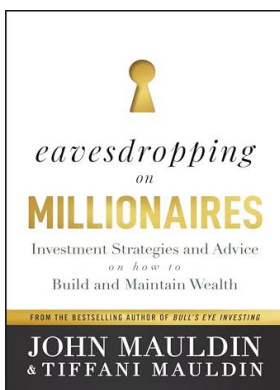
New York Routledge 2024

**Acc. No.** 006892

**Call No.** 658.15 TSE

**Summary:** This book takes into account the most recent developments in the corporate financial landscape, including: the longer-term ramifications of the 2008 financial crisis, the impact of the Covid-19 pandemic, rising inflation and the current economic climate, and the effect of environmental, social and governance (ESG) on a company's financial decisions. This book is the ideal introduction for anyone looking for a short yet scholarly overview of corporate finance.

[Click for more details](#)



**Sr. No. 200**

**Title:** Eavesdropping on millionaires: investment strategies and advice on how to build and maintain wealth by Mauldin, John

New Jersey John Wiley & Sons, Inc. 2024

**Acc. No.** 006893

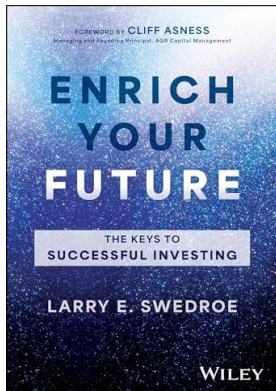
**Call No.** 332.024 MAU

**Summary:** This book provides revelatory insights to those aspiring to new financial heights, investment managers who want to know more about their clients, and for those firmly on the path of financial freedom – a rare window into the lives of your peers. The authors show you how to achieve significant wealth by demonstrating how real people have already traveled that road. Eavesdropping on Millionaires is a must-read roadmap to wealth for contemporary investors and those serious about financial freedom.

[Click for more details](#)



# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 201**

**Title:** [Enrich your future: the keys to successful investing by Swedroe, Larry E](#)

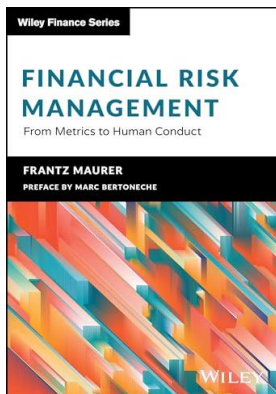
New Jersey John Wiley & Sons, Inc. 2024

**Acc. No.** 006894

**Call No.** 332.67 SWE

**Summary:** This book clearly explains how to play the winner's game, instead of simply following the crowd, speculating, and making brokers and fund families wealthy in the process. The book begins by first explaining how to put your portfolio on the right path, then how to keep a steady course during market uncertainty, when many investors fall victim to human nature, lose perspective, and make incorrect investment decisions based on fear and greed.

[Click for more details](#)



**Sr. No. 202**

**Title:** [Financial risk management: from metrics to human conduct by Maurer, Frantz](#)

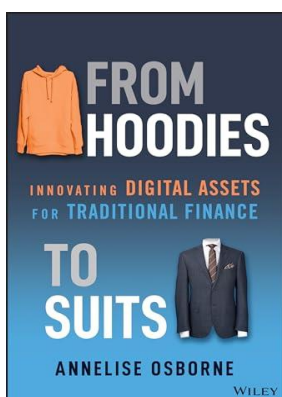
New Jersey John Wiley & Sons, Inc. 2024

**Acc. No.** 006895

**Call No.** 658.15 MAU

**Summary:** In Financial Risk Management: From Metrics to Human Conduct, Frantz Maurer delivers a thorough and practical review of the core methods used by professionals in the real world to reduce the risk of financial misconduct. Starting with the key points of banking regulation, the author then describes in simple terms the most extensively used risk metrics in the banking industry. This book focuses on conduct risk markers and show how to implement a conduct risk index that benchmarks the conduct of natural risk-takers like traders.

[Click for more details](#)



**Sr. No. 203**

**Title:** [From hoodies to suits innovating digital assets for traditional finance by Osborne, Annelise](#)

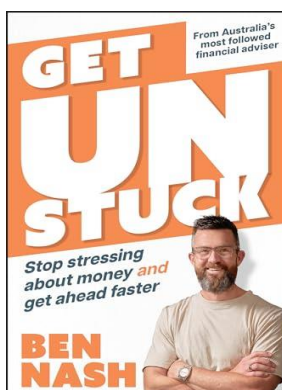
New Jersey John Wiley & Sons, Inc. 2024

**Acc. No.** 006896

**Call No.** 332.4 OSB

**Summary:** In From Hoodies to Suits: Innovating Digital Assets for Traditional Finance, leading finance innovator Annelise Osborne bridges the gap between the “hoodies” who invented the technology behind digital assets and the “suits” who run traditional financial markets, in an entertaining and insightful guide for implementing digital assets in an institutional environment.

[Click for more details](#)



**Sr. No. 204**

**Title:** [Get unstuck: stop stressing about money and get ahead faster by Nash, Ben](#)

Melbourne John Wiley & Sons, Inc. 2024

**Acc. No.** 006897

**Call No.** 332.024 NAS

**Summary:** In Get Unstuck, bestselling author Ben Nash covers the three key frameworks you can use to create a winning money mindset, make saving and investing easy, and get the results you want. Discover how your thoughts and emotions influence your money behaviours and spending and learn how you can hack your thinking to set yourself up for financial success. In this book, you'll learn the money behaviours you need for true financial security.

[Click for more details](#)



# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya

**Sr. No. 205**

**Title:** [Getting started in alternative investments by Dearth, Matthew](#)

New Jersey John Wiley & Sons, Inc. 2023

**Acc. No.** 006898

**Call No.** 332.644 DEA

**Summary:** In *Getting Started in Alternative Investments: Understanding the World of Investment Strategies*, a team of accomplished investment and finance experts delivers a concise and robust exploration of mainstream and alternative investments. In this book, the authors discuss investments as varied as catastrophe bonds and non-fungible tokens, as well as the growing influence of the ESG (Environmental, Social, and Governance) movement on different financial instruments.

[Click for more details](#)

GETTING STARTED IN  
**ALTERNATIVE  
INVESTMENTS**



MATTHEW DEARTH, PhD and SWEET YONG KU  
WILEY

**Sr. No. 206**

**Title:** [Investing psychology secrets: sure-fire, data-driven strategies to supercharge your trading results by Bedford, Louise](#)

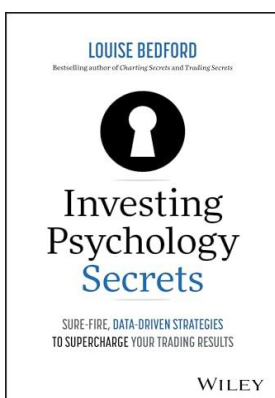
Melbourne John Wiley & Sons, Inc. 2024

**Acc. No.** 006899

**Call No.** 332.6322 BED

**Summary:** In this book you'll discover: how to create habits for success, with winning routines that lead to exceptional investing and trading, why positive thinking can shoot you in the foot and sheer willpower isn't enough, how to master your emotions and rewrite the money scripts that can boost your profits and the paradigm-shattering truth about how meditation and mindfulness can reshape your results (it's not what you think!)

[Click for more details](#)



LOUISE BEDFORD

Bestselling author of *Charting Secrets* and *Trading Secrets*



Investing  
Psychology  
Secrets

SURE-FIRE, DATA-DRIVEN STRATEGIES  
TO SUPERCHARGE YOUR TRADING RESULTS

WILEY

**Sr. No. 207**

**Title:** [Invisible wealth: 5 principles for redefining personal wealth in the new paradigm by Wines, Jennifer](#)

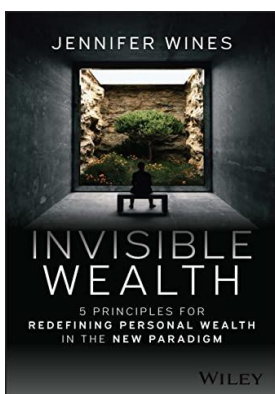
New Jersey John Wiley & Sons, Inc. 2023

**Acc. No.** 006900

**Call No.** 330.16 WIN

**Summary:** This book explores the technological advancements and societal shifts that have us considering everything from digital assets to digital community, all of which are organized around values. This new paradigm places a premium on intangible, or invisible, assets represented by 5 principles—money, health, knowledge, time, and relationships—each of which is attainable through your own personal, renewable resources.

[Click for more details](#)



JENNIFER WINES

INVISIBLE  
WEALTH

5 PRINCIPLES FOR  
REDEFINING PERSONAL WEALTH  
IN THE NEW PARADIGM

WILEY

**Sr. No. 208**

**Title:** [Private capital: the complete guide to private markets investing by Hepp, Stefan W](#)

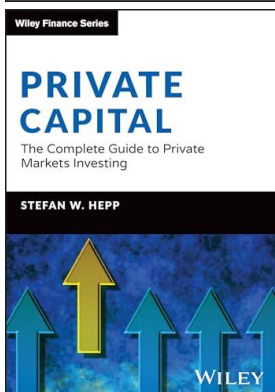
New Jersey John Wiley & Sons, Inc. 2024

**Acc. No.** 006901

**Call No.** 332.04154 HEP

**Summary:** In the book, you'll find fulsome discussions of the rise of private market investment following the conclusion of World War II, as well as why the limited partnership became the dominant investment vehicle for private equity. This book includes explanations of the emergence of buyout firms, as well as why and how buyouts differ from other forms of mergers and acquisitions, examinations of the explosive growth of private equity and other private asset classes since the turn of the millennium

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PRIVATE  
CAPITAL

The Complete Guide to Private  
Markets Investing

STEFAN W. HEPP

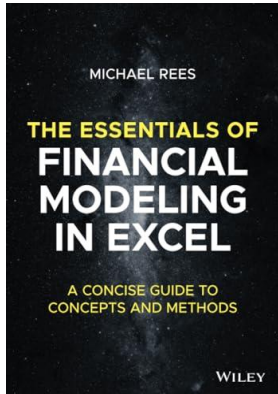
WILEY

New Arrival of Books December–2024





# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 209**

**Title:** The essentials of financial modeling in excel: a concise guide to concepts and methods by Rees, Michael

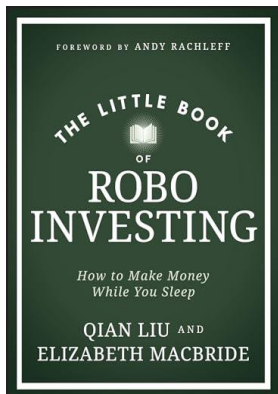
Wiley New Jersey 2023

Acc. No. 006902

Call No. 332.0285 REE

**Summary:** In this book the author offers readers a well-structured and strategic toolkit to learn modeling from scratch, focusing on the core economic concepts and the structures commonly required within Excel models. Divided into six parts, the book discusses the use of models and the factors to consider when designing and building models so that they can be as powerful as possible, yet simple.

[Click for more details](#)



**Sr. No. 210**

**Title:** The little book of robo investing how to make money while you sleep by Macbride, Elizabeth

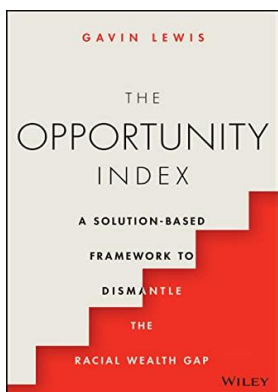
New Jersey Wiley 2024

Acc. No. 006903

Call No. 332.10285 MAC

**Summary:** In The Little Book of Robo Investing: How to Make Money While You Sleep, a pair of long-time investors and founding team members at the pioneering and award-winning online investment platform Wealthfront deliver a fun, invaluable, and simple roadmap to making your money make money. In this book you'll learn how to start investing with the easy, automated, and low-cost strategies that robo investment advisors have made super accessible to everyday people.

[Click for more details](#)



**Sr. No. 211**

**Title:** The opportunity index: a solution-based framework to dismantle the racial wealth gap by Lewis, Gavin

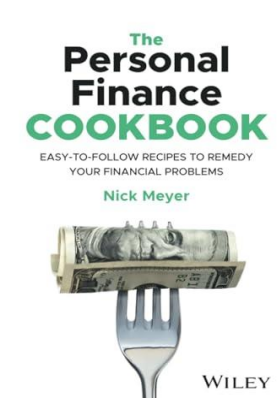
New Jersey Wiley 2023

Acc. No. 006904

Call No. 339.2 LEW

**Summary:** This book includes a root cause-oriented and solutions-focused exploration of the racial wealth gap and its role in social, health, and opportunity inequality, a perspective that moves beyond the typical workplace discussion to explore the deeper truths about society and the role of capitalism and the lessons learned from the #BlackLivesMatter, #MeToo, and climate change movements and how these provide case studies for real and lasting change

[Click for more details](#)



**Sr. No. 212**

**Title:** The personal finance cookbook: easy-to-follow recipes to remedy your financial problems by Meyer, Nick

New Jersey Wiley 2024

Acc. No. 006905

Call No. 332.024 MEY

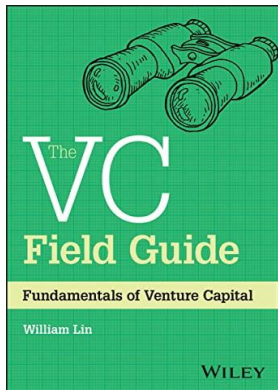
**Summary:** In the book, you'll find a cookbook-style collection of "recipes" detailing the steps you need to take to complete various common and important money-related tasks. This book includes: strategies for household budgeting and how to start investing your money, the best ways to start saving for your first home and your first car and the steps you should take before and while applying for your first credit card and strategies for building your credit rating

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New Arrival of Books December–2024



# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 213**

**Title:** *The vc field guide: fundamentals of venture capital* by Lin, William

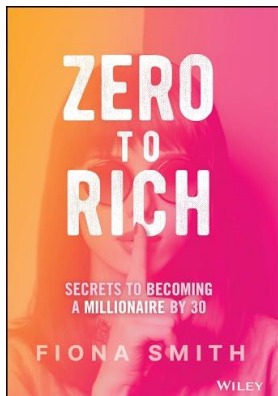
New Jersey Wiley 2023

**Acc. No.** 006906

**Call No.** 658.15224 LIN

**Summary:** In *The VC Field Guide: Fundamentals of Venture Capital*, Lin shares his unique framework, the Venture Capital Investment Framework, to help any venture capitalist, entrepreneur, or investor make better investment decisions, quicker. He delivers an incisive and practical handbook for the world of venture capital. This book is for you. If you want to be involved in situations that impact economic growth, innovation, and the founders, employees, vendors, and communities that support the broader entrepreneurial ecosystem.

[Click for more details](#)



**Sr. No. 214**

**Title:** *Zero to rich: secrets to becoming a millionaire by 30* by Smith, Fiona

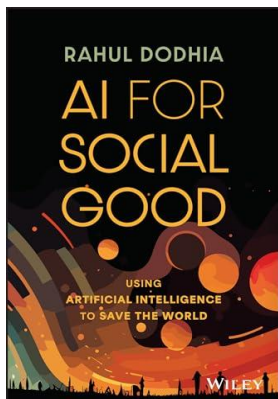
New Jersey Wiley 2024

**Acc. No.** 006907

**Call No.** 658.4012 SMI

**Summary:** The book provides personal anecdotes, illuminating stories from real people, informational graphics, and engaging end-of-chapter challenges and exercises to help you get started on your new path to financial freedom. Strategies for maximizing your earnings, like negotiating your salary and building a business or side hustle. Techniques for improving your financial security right now, including budgeting and insurance planning

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**Sr. No. 215**

**Title:** *AI for social good: using artificial intelligence to save the world* by Dodhia, Rahul

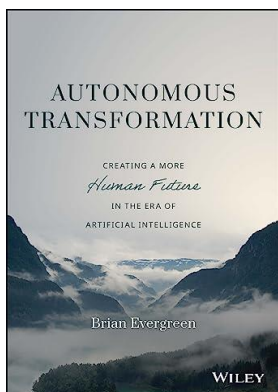
New Jersey Wiley 2024

**Acc. No.** 006908

**Call No.** 006.3 DOD

**Summary:** *AI For Social Good: Using Artificial Intelligence to Save the World* bridges the gap between the current state of reality and the incredible potential of AI to change the world. In this book You'll also read more on: The potential for AI to solve longstanding issues and improve lives, learn how you can tap into the power of AI, regardless of the size of your organization, gain an understanding of how AI works and how to communicate with AI scientists to create new solutions.

[Click for more details](#)



**Sr. No. 216**

**Title:** *Autonomous transformation: creating a more human future in the era of artificial intelligence* by Evergreen, Brian

New Jersey Wiley 2023

**Acc. No.** 006909

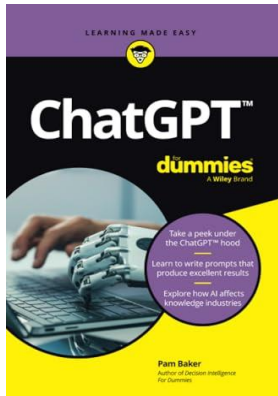
**Call No.** 006.3 EVE

**Summary:** *Autonomous Transformation* provides a blueprint for leaders and managers who have aspired or attempted to harness artificial intelligence and its adjacent technologies for the betterment of their organization and the world, weaving strategy, business, economics, systemic design, and philosophy into four actionable steps with accompanying frameworks: Clear the Digital Fog, See the Systems, Choose a Problem Future and Design Inevitability

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# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 217**

**Title:** Chatgpt for dummies by Baker, Pam

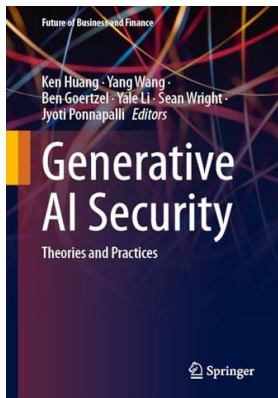
New Jersey Wiley 2023

**Acc. No.** 006910

**Call No.** 006.35 BAK

**Summary:** ChatGPT For Dummies demystifies the artificial intelligence tool that can answer questions, write essays, and generate just about any kind of text it's asked for. In this book, you'll learn how ChatGPT works and how you can operate it in a way that yields satisfactory results. You'll also explore the ethics of using AI-generated content for various purposes. This book dives deep into ChatGPT's potential, so you can make informed decisions—without asking ChatGPT for help.

[Click for more details](#)



**Sr. No. 218**

**Title:** Generative AI security: theories and practices by Huang, Ken

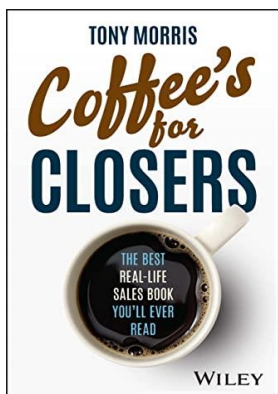
Switzerland Springer 2024

**Acc. No.** 006911

**Call No.** 006.3 HUA

**Summary:** This book explores the revolutionary intersection of Generative AI (GenAI) and cybersecurity. It presents a comprehensive guide that intertwines theories and practices, aiming to equip cybersecurity professionals, CISOs, AI researchers, developers, architects and college students with an understanding of GenAI's profound impacts on cybersecurity. The book offers actionable insights and hands-on resources for anyone engaged in the rapidly evolving world of GenAI and cybersecurity.

[Click for more details](#)



**Sr. No. 219**

**Title:** Coffee's for closers: the best real-life sales book you'll ever read by Morris, Tony

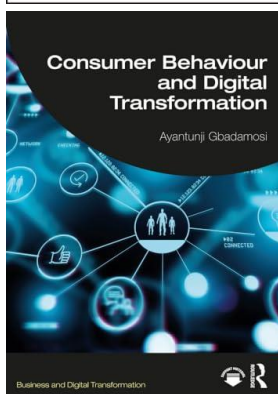
New Jersey Wiley 2023

**Acc. No.** 006912

**Call No.** 658.81 MOR

**Summary:** In this book, you'll explore tried-and-true, step-by-step tutorials on getting past gatekeepers, cold-calling, questioning, listening to customers, and crafting airtight proposals. Expert tips on gaining commitment and closing, as well as advice on how to handle prospects' objections and stalling tactics, Strategies for handling rejection - a frequently encountered experience for every salesperson. Coffee's For Closers will become one of those essential resources you rely on to inform your everyday approach to sales.

[Click for more details](#)



**Sr. No. 220**

**Title:** Consumer behaviour and digital transformation by Gbadamosi, Ayantunji

Oxan Routledge 2024

**Acc. No.** 006913

**Call No.** 658.8342 GBA

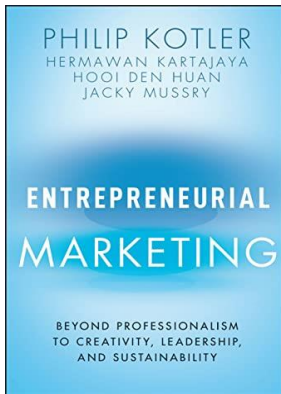
**Summary:** This book will enable readers to develop a coherent understanding of the basic underpinnings of consumer behaviour as they relate to individual and group-oriented consumption decisions, offering insight into how consumer behaviour, contemporary real-life situations, and digital technology are inextricably linked. This textbook should be core reading for advanced undergraduate and postgraduate students studying Consumer Behaviour, Consumer Psychology, Customer Experience Management, and Digital Marketing.

[Click for more details](#)





# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 221**

**Title:** Entrepreneurial marketing: beyond professionalism to creativity, leadership, and sustainability by Kotler, Philip

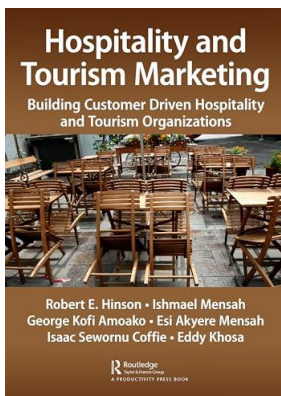
New Jersey Wiley 2023

**Acc. No.** 006914

**Call No.** 658.8 KOT

**Summary:** The book also includes a post-entrepreneurial-marketing view of the commercial landscape which puts the operational aspect at the center of the action, converging marketing and finance, and adopting technology for humanity, discussions of the strategies and techniques that will drive the actions of the marketing departments to create value with values that will lead the company to success through the year 2030 and explorations of the paradox between the development of core competencies and collaboration with various parties, including competitors.

[Click for more details](#)



**Sr. No. 222**

**Title:** Hospitality and tourism marketing: building customer driven hospitality and tourism organizations by Hinson, Robert E

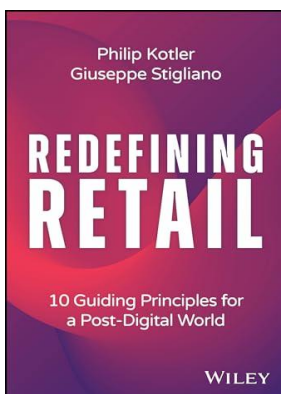
New York Routledge 2024

**Acc. No.** 006915

**Call No.** 647.940688 HIN

**Summary:** This book takes a customer-oriented approach to discussing marketing discipline in the global H&T sector. With chapters spanning topics like service characteristics of hospitality and tourism marketing, people management strategies for service businesses, consumer behaviour, designing and building brands, electronic marketing, internet marketing, database marketing, this book has the right balance of technology and consumer-oriented topics to provide the right balance for tourism marketing practitioners post pandemic..

[Click for more details](#)



**Sr. No. 223**

**Title:** Redefining retail: 10 guiding principles for a post-digital world by Kotler, Philip

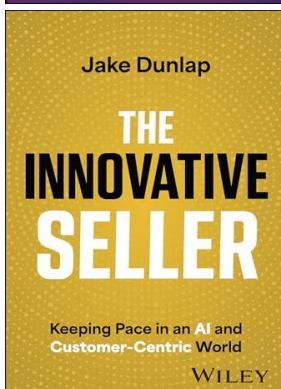
Hoboken John Wiley & Sons, Inc 2024

**Acc. No.** 006916

**Call No.** 658.87 KOT

**Summary:** In this book, you'll find practical and concrete techniques for redefining your organisation's internal operations and processes, as well as its business strategy. You'll rethink the entire value chain as you consider the growing importance of sustainability, diversity and inclusion, working policies, and more. The authors describe ten critical principles that should guide the actions of your company, whether you work with a startup, an SME, or a large, established organization.

[Click for more details](#)



**Sr. No. 224**

**Title:** The innovative seller: keeping pace in an AI and customer-centric world by Dunlap, Jake

New Jersey John Wiley & Sons, Inc 2024

**Acc. No.** 006917

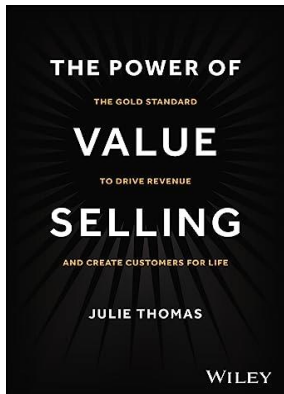
**Call No.** 658.85 DUN

**Summary:** This book walks you through effective strategies for dealing with common challenges, like LinkedIn prospecting, sales transparency, cold calling, and others. You'll also find: proven, grounded, and actionable techniques you can apply immediately to improve your sales performance and instructive stories and anecdotes drawn from Dunlap's decades of sales and sales training experience.

[Click for more details](#)



## भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 225**

**Title:** The power of value selling: the gold standard to drive revenue and create customers for life by Thomas, Julie

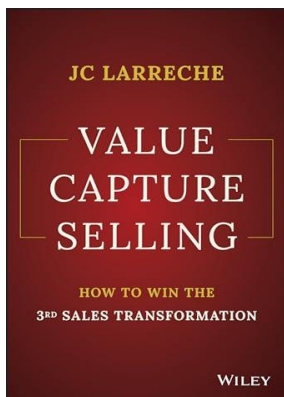
New Jersey John Wiley & Sons, Inc 2023

Acc. No. 006918

Call No. 658.82 THO

**Summary:** In this book, you'll learn value-based selling techniques to become a trusted business advisor who instills confidence in buying decisions despite unpredictable business environments. This actionable guide to improved business conversations—ones that build trust and human-to-human connections—enables you to focus the sales conversation on value, instead of price, and identify business issues that create urgency to unlock new sales opportunities.

[Click for more details](#)



**Sr. No. 226**

**Title:** Value capture selling: how to win the 3rd sales transformation by Larreche, J.C

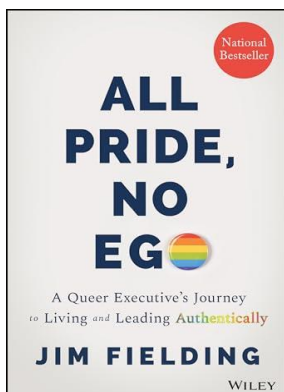
New Jersey John Wiley & Sons, Inc 2024

Acc. No. 006919

Call No. 658.85 LAR

**Summary:** It is specifically designed to provide sales professionals—both veteran and new alike—with a complete roadmap for making the transition from value selling to value-capture selling. Value Capture Selling is the first book to address this gap. Value-capture selling is the current challenge for corporations and sales professionals everywhere—making the transition from a revenue objective to a focus on corporate value.

[Click for more details](#)



**Sr. No. 227**

**Title:** All pride, no ego: a queer executive's journey to living and leading authentically by Fielding, Jim

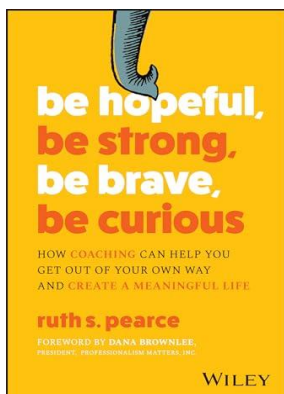
New Jersey John Wiley & Sons, Inc 2023

Acc. No. 006920

Call No. 338.092 FIE

**Summary:** In this book, you'll explore a call-to-action for authentic servant leadership that encourages people to own their truth and bring out the best in themselves and their communities. The author explains his key decisions and inflection points and highlights how his leadership style, learnings, successes, and failures informed his rise through the rungs of the corporate ladder.

[Click for more details](#)



**Sr. No. 228**

**Title:** Be hopeful, be strong, be brave, be curious: how coaching can help you get out of your own way and create a meaningful life by Pearce, Ruth S

New Jersey John Wiley & Sons, Inc 2023

Acc. No. 006921

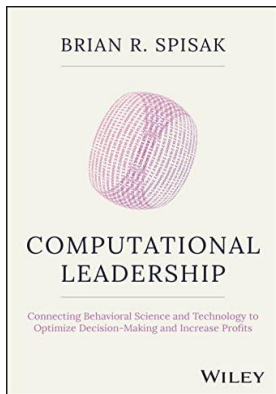
Call No. 158.3 PEA

**Summary:** In this book you'll learn how to look at problems, challenges, and uncertainties in a way that can lead to deeper meaning in your professional and personal life. The author describes the substantial benefits of working with an actual coach, and how a coach can help you during times of struggle and in times of growth. You'll discover how to find the resources you need to live your life better and bring perspective, curiosity, and a willingness to challenge beliefs to everything you do.

[Click for more details](#)



# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 229**

**Title:** Computational leadership: connecting behavioral science and technology to optimize decision-making and increase profits by Spisak, Brian R

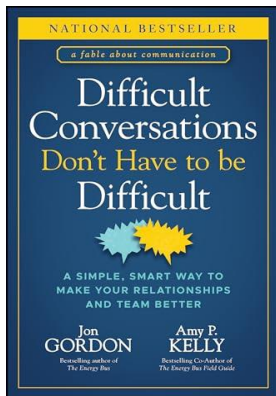
New Jersey John Wiley & Sons, Inc 2023

Acc. No. 006922

Call No. 658.4092 SPI

**Summary:** In Computational Leadership, renowned leadership researcher Dr. Brian R. Spisak delivers a paradigm-shifting exploration of the use of simulations, network analysis, AI, and other computational approaches to fundamentally improve all aspects of leadership. This book sits at the intersection of cutting-edge science and technology, leadership research, and decades of the author's own first-person knowledge of leadership best practices.

[Click for more details](#)



**Sr. No. 230**

**Title:** Difficult conversations don't have to be difficult: a simple, smart way to make your relationships and team better by Gordon, Jon

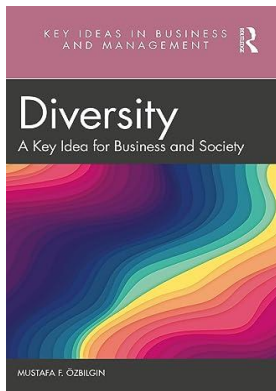
New Jersey John Wiley & Sons, Inc 2024

Acc. No. 006923

Call No. 658.4 GOR

**Summary:** The book, written as a business fable, follows Ruth, the CEO of a successful multinational company who has been instructed by her board to prepare her company for sale. Along the way, she must lead an underperforming and dysfunctional team to set aside their differences and work together toward a common goal. Teams who read the book together will be equipped with a proven strategy and process to enhance communication performance and unity.

[Click for more details](#)



**Sr. No. 231**

**Title:** Diversity: a key Idea for business and society by Ozbilgin, Mustafa F

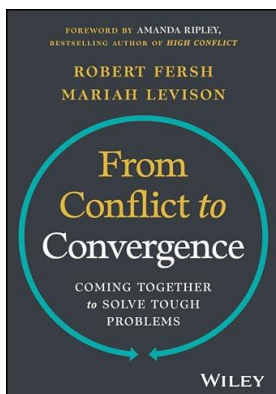
New York Routledge 2024

Acc. No. 006924

Call No. 658.3008 OZB

**Summary:** This book explores definitions of diversity, its various manifestations and interdisciplinary influences that shape how diversity is researched. The text turns to workforce diversity as a particular case of diversity and explores antecedents, correlates and consequences of workforce diversity. This concise, authoritative book will be essential reading for students, researchers and reflective practitioners interested in workforce diversity as well as unique supplementary reading across the social sciences.

[Click for more details](#)



**Sr. No. 232**

**Title:** From conflict to convergence: coming together to solve tough problems by Fersh, Robert

New Jersey John Wiley & Sons, Inc 2024

Acc. No. 006925

Call No. 303.6 FER

**Summary:** In this book full of real-life stories and examples, you'll find a collection of tried and tested strategies you can employ immediately as you negotiate and navigate your most seemingly intractable conflicts. The authors explain how to improve your ability to understand how other people think, feel, and perceive the world around you, and how to use that knowledge to develop mutually beneficial solutions that help advance your interests and the interests of the people you're dealing with.

[Click for more details](#)





## भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



Sr. No. 233

**Title:** Great change: the way to get big strategy done by Bennett, Adam

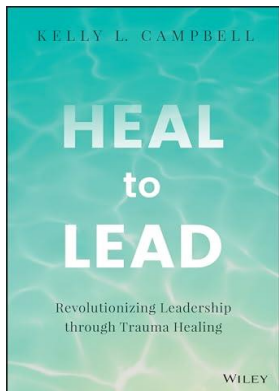
Victoria John Wiley & Sons, Inc 2023

Acc. No. 006926

Call No. 658.4012 BEN

**Summary:** Great Change: The WAY to Get Big Strategy Done is the book that will show you how to turn your plans into reality. Author and experienced leader Adam Bennett shares a unique, engaging approach to organisational transformation that will kindle your motivation and ignite your ingenuity. **Great Change shares a 90-day blueprint that unpacks exactly how you can combine the right mentality and mechanics to build momentum and spark transformation.**

[Click for more details](#)



Sr. No. 234

**Title:** Heal to lead: revolutionizing leadership through trauma healing by Campbell, Kelly L

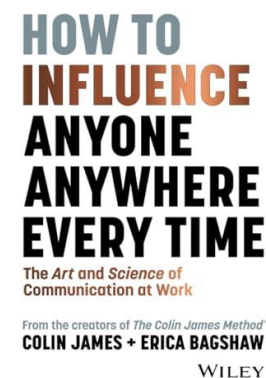
New Jersey John Wiley & Sons, Inc 2024

Acc. No. 006927

Call No. 158.4 CAM

**Summary:** This book shows you how to develop high-conscious leadership, rooted in deep introspection, vulnerability, compassion, and reciprocity with all beings. In this book, you will be better able to regulate your emotions and feel more enlivened as you lead from a place of reclamation. Heal to Lead is a radical departure from the myths that emerging and established leaders like you have been fed for so long.

[Click for more details](#)



Sr. No. 235

**Title:** How to influence anyone, anywhere, every time: the art and science of communication at work by James, Colin

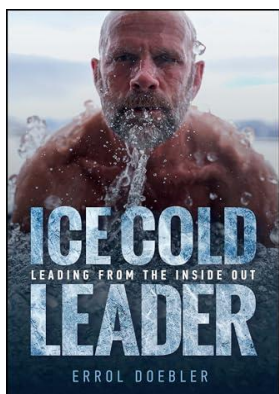
Victoria John Wiley & Sons, Inc 2024

Acc. No. 006928

Call No. 155.9 JAM

**Summary:** In How to Influence Anyone, Anywhere, Every Time, they show you how to systematically get and hold people's attention — and use your influence to achieve positive results in your organisation or business. Whether you're working face-to-face, you need to create presence online, or you're crafting a written message, you'll discover the tips you need. How to Influence Anyone, Anywhere, Every Time is a must-have resource for anyone who needs to present their ideas, gain trust and bring about real change.

[Click for more details](#)



Sr. No. 236

**Title:** Ice cold leader: leading from the inside out by Doebler, Errol

New Jersey John Wiley & Sons, Inc 2024

Acc. No. 006929

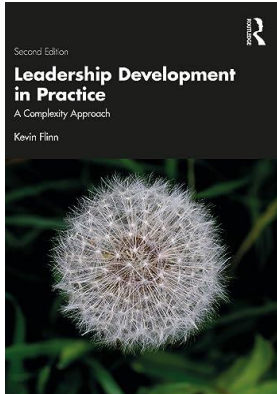
Call No. 303.34 DOE

**Summary:** In this book, you'll learn about Interrupting negative patterns and replacing them with new, constructive patterns, developing tools to take on the stress of daily life without becoming overwhelmed by it and using cold exposure and breathing exercises to improve overall quality of life. Ice Cold Leader delivers a unique process to improve your daily state of mind, meet personal challenges as they arise, thrive under difficult circumstances, and live your best life possible.

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# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 237**

**Title:** Leadership development in practice: a complexity approach by Flinn, Kevin

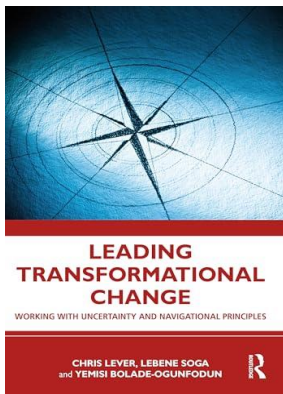
New York Routledge 2024

**Acc. No.** 006930

**Call No.** 658.4092 FLI

**Summary:** This book draws on autoethnographic accounts of experience from practitioners across three continents to explore the leadership development approaches that best support managers to work with uncertainty by taking their experience seriously. It offers an alternative perspective on leadership and organisation for business schools, consultancies, and corporate training functions to adopt in their development of leaders. It will also be of interest to managers looking for an approach to leadership development that works with how things are rather than with idealisations of how things ought to be.

[Click for more details](#)



**Sr. No. 238**

**Title:** Leading transformational change working: with uncertainty and navigational principles by Lever, Chris

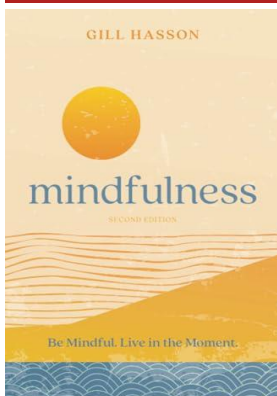
New York Routledge 2024

**Acc. No.** 006931

**Call No.** 658.4092 LEV

**Summary:** This book offers an examination of how best to manage organisational change in tumultuous times. Using the metaphor of 'navigating in uncertain waters', the book is a unique and accessible introduction to the area of leading and managing change. The authors examine why so often transformational change fails and how to break free of these negative patterns of behaviour.

[Click for more details](#)



**Sr. No. 239**

**Title:** Mindfulness: be mindful. live in the moment by Hasson, Gill

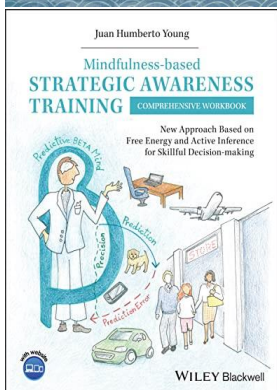
New Jersey John Wiley & Sons, Inc 2024

**Acc. No.** 006932

**Call No.** 158 HAS

**Summary:** Mindfulness author Gill Hasson explains how, instead of rushing through your life, you can take things at a slower pace and feel calmer and more grounded. You will discover how being mindful opens you up to new ways of thinking and doing things, reducing stress and increasing your enjoyment of life. Mindfulness explains how to be more aware and better able to stay in the present moment so that you can benefit from a fresh new approach to your life.

[Click for more details](#)



**Sr. No. 240**

**Title:** Mindfulness-based strategic awareness training comprehensive workbook: new approach based on free energy and active inference for skillful decision-making by Young, Juan Humberto

New Jersey Wiley-Blackwell 2023

**Acc. No.** 006933

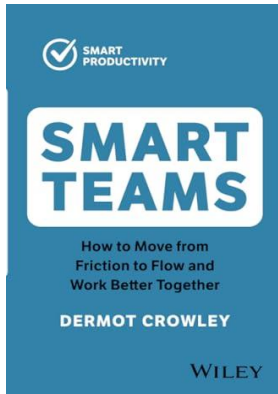
**Call No.** 658.4092 YOU

**Summary:** This book provides a mind training based on new findings in neuroscience that will enhance your decision-making skills. Skillful, strategically aware decisions in professional and private life are key for sustainable well-being and flourishing in life. It is filled with practical examples and the author's own life experience. Numerous hand-drawn illustrations inspire also visually.

[Click for more details](#)



# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 241**

**Title:** Smart teams: how to move from friction to flow and work better together by Crowley, Dermot

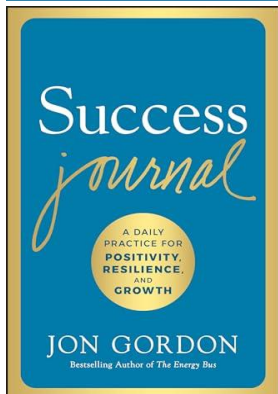
Victoria John Wiley & Sons, Inc 2023

**Acc. No.** 006934

**Call No.** 658.4022 CRO

**Summary:** This book shows you how to turn around the unproductive team behaviours that create friction. You'll learn the 'superproductive' behaviours that promote flow and the most impactful productivity principles for working better together. This book is packed with tips, guidelines and expert insights for leaders and managers at any level. Smart Teams shares the practical guidelines and key skills you need to lead a productive, cooperative team.

[Click for more details](#)



**Sr. No. 242**

**Title:** Success journal: a daily practice for positivity, resilience, and growth by Gordon, Jon

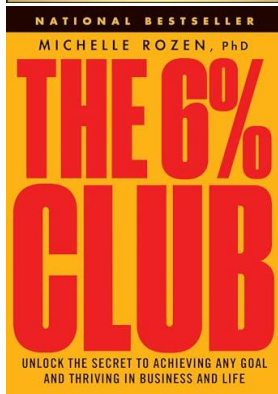
New Jersey John Wiley & Sons, Inc 2024

**Acc. No.** 006935

**Call No.** 155.24 GOR

**Summary:** This book is inspired by the legendary Bart Connor, who credited his overcoming a torn bicep muscle to win two gold medals at the 1984 Olympics to his parents asking him about his success of the day as a child. Success Journal: A Daily Practice for Positivity, Resilience, and Growth is an essential daily journal for everyone looking to consistently shape their thoughts, and therefore their lives, around positivity and success.

[Click for more details](#)



**Sr. No. 243**

**Title:** The 6% club: unlock the secret to achieving any goal and thriving in business and life by Rozen, Michelle

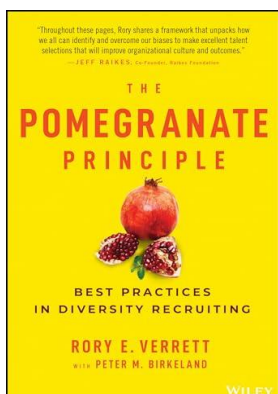
New Jersey John Wiley & Sons, Inc 2024

**Acc. No.** 006936

**Call No.** 650.1 ROZ

**Summary:** The book was born from a recent study where Dr. Rozen surveyed 1,000 people who pledged to make a change in their lives, and, shockingly, only 6% had stuck to the change just a month later. In this book, readers will learn how to work out more, eat healthier, save more money, do better in business, or attain any other personal or professional goal, make changes solo, or with another individual like a friend or partner and stop making excuses, giving up, or putting it off—effortlessly

[Click for more details](#)



**Sr. No. 244**

**Title:** The pomegranate principle: best practices in diversity recruiting by Verrett, Rory E

New Jersey John Wiley & Sons, Inc 2024

**Acc. No.** 006937

**Call No.** 658.311 VER

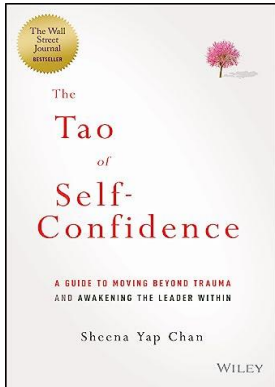
**Summary:** This book concludes with proven and innovative techniques and tools you can implement immediately to start recruiting diverse talent. A hiring handbook for leaders and hiring managers at companies, startups, professional services firms, nonprofits, and universities. Strategies that anyone can use to advocate for and promote DEI initiatives at their place of work and the benefits of tapping into the productivity, innovation, and creativity of talent from different generations, ethnic groups, genders, and life experiences

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## भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 245**

**Title:** The tao of self-confidence: a guide to moving beyond trauma and awakening the leader within by Chan, Sheena Yap

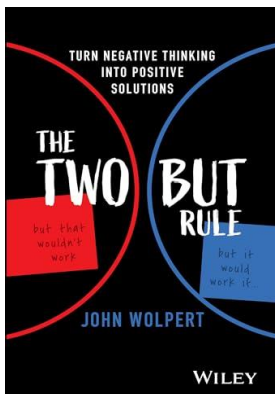
New Jersey John Wiley & Sons, Inc 2024

**Acc. No.** 006938

**Call No.** 303.34082 CHA

**Summary:** The Tao of Self-Confidence book sets a foundation to help Asian Women start being seen as leaders in work and life rather than by our stereotypes. In this book, you'll read about: getting to the root causes of what's holding you back and stepping into your greatness, cultural and historical issues that affect our leadership potential and finding and gaining more confidence as your authentic self.

[Click for more details](#)



**Sr. No. 246**

**Title:** The two but rule: turn negative thinking into positive solutions by Wolpert, John

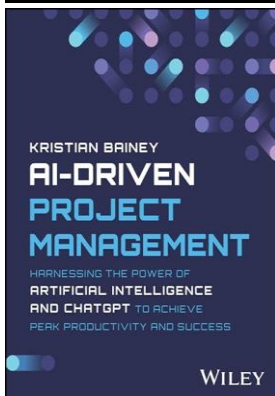
New Jersey John Wiley & Sons, Inc 2024

**Acc. No.** 006939

**Call No.** 158.1 WOL

**Summary:** In The Two But Rule veteran tech innovator John Wolpert delivers an exciting, hands-on guide to using the principles of Momentum Thinking to get you—and your organization—unstuck. You'll learn how to build unstoppable velocity for your big idea, product, or strategy as you blast through the endless objections and counterarguments that bedevil every innovator and changemaker.

[Click for more details](#)



**Sr. No. 247**

**Title:** Ai-driven project management: harnessing the power of artificial intelligence and chatgpt to achieve peak productivity and success by Baaney, Kristian

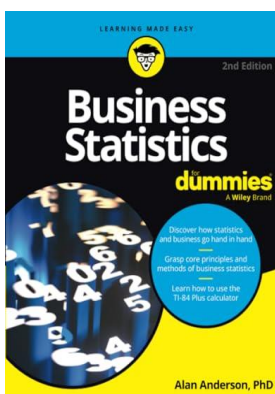
New Jersey John Wiley & Sons, Inc 2024

**Acc. No.** 006940

**Call No.** 006.3 BAI

**Summary:** In this book, the author focuses on four key areas where project leaders can achieve improved results with AI's data-centric capabilities: minimizing surprises, minimizing bias, increasing standards, and accelerating decision making. AI-Driven Project Management is also a must-read for project management professionals, tech professionals and enthusiasts, and anyone else interested in the intersection of artificial intelligence, machine learning, and project management.

[Click for more details](#)



**Sr. No. 248**

**Title:** Business statistics for dummies by Anderson, Alan

New Jersey John Wiley & Sons, Inc 2024

**Acc. No.** 006941

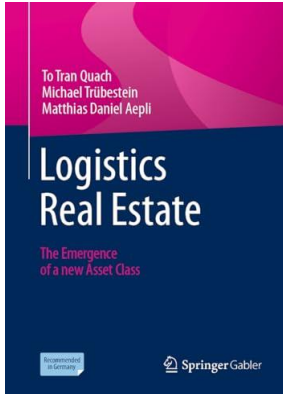
**Call No.** 519.5 AND

**Summary:** This book tracks to a typical introductory course offered at the undergraduate, so you know you'll find all the content you need to pass your class and get your degree. You'll get an introduction to statistical problems and processes common to the world of global business and economics. You'll also discover how to use charts and graphs to visualize the most important properties of a data set.

[Click for more details](#)



# भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



**Sr. No. 249**

**Title:** Logistics real estate: the emergence of a new asset class by Quach, To Tran

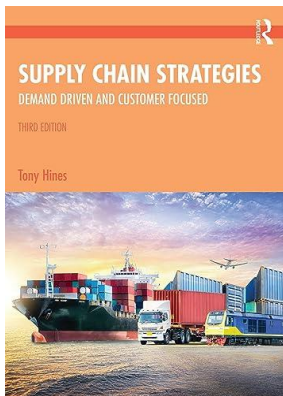
Wiesbaden Springer 2024

**Acc. No.** 006942

**Call No.** 332.6324 QUA

**Summary:** This research examines the evaluation criteria for logistics real estate and explores the implementation of future trends from an investor's perspective, with a specific focus on European logistics real estate as an asset class. Logistics plays a vital role in the economy, supplying goods to companies and households. Given its transformative impact on industries and its enduring relevance, logistics real estate has become a targeting asset class for forward-thinking investors.

[Click for more details](#)



**Sr. No. 250**

**Title:** Supply chain strategies: demand driven, and customer focused by Hines, Tony

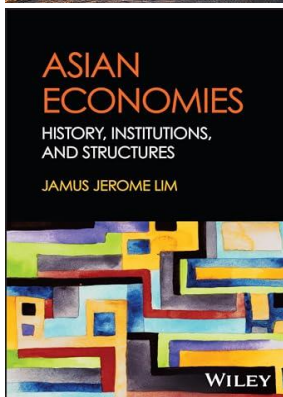
New York Routledge 2024

**Acc. No.** 006943

**Call No.** 658.7 HIN

**Summary:** Supply Chain Strategies demonstrates how organizations must take strategic decisions in order to manage their supply chains to sustain competitiveness in the global economy. Whereas many textbooks on supply chain management focus on purchasing and operations, this new edition of Tony Hines' text focuses upon the direction-setting and efficient resource-allocation that organizations need to provide in order to satisfy their customers.

[Click for more details](#)



**Sr. No. 251**

**Title:** Asian economies: history, institutions, and structures by Lim, Jamus Jerome

New Jersey John Wiley & Sons, Inc 2024

**Acc. No.** 006944

**Call No.** 338.9500905 LIM

**Summary:** This book adopts a unique approach to the treatment of these economies, weaving in aspects of these countries' economic geography and history, their idiosyncratic institutions and structures, along with providing a comparative and international perspective. The book offers careful emphasis on the geographic preconditions and enduring legacy of economic history on the contemporary and prospects of each of the countries and regions discussed within.

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